

**“我眼中的美丽中国”**  
**2017 冰雪之旅-中国旅游风光现场绘画比赛**

主办：中国驻新加坡旅游办事处  
支持单位：中国驻马来西亚大使馆  
新华社吉隆坡分社

协 办

马来西亚中国友好协会（PPMC） 马来西亚中国企业家联合会（PUCM） 马来西亚中国文化艺术协会（PKKMC） 马来西亚美术家协会(总会) Angkatan Pelukis SeMalaysia（APS）
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**< 规 则 >**

**1. 参赛资格**

- 1.1 “我眼中的美丽中国”——2017 冰雪之旅中国旅游风光现场绘画比赛。
- 1.2 作品题材：绘制中国冬季冰雪浩荡美景，突显冬季旅游特色。
- 1.3 比赛日期：19-5-2017
- 1.4 比赛时间：上午 9:00am 开始至下午 1:00PM。
- 1.5 比赛地点：吉隆坡君悦酒店（Grand Hyatt Hotel Kuala Lumpur）
- 1.6 报名日期：即日起接受报名。截止日期：10-5-2017。谢绝现场报名。
- 1.7 比赛资格：所有马来西亚公民，不受年龄限制。参加比赛者不须支付费用。
- 1.8 询问热线：No.22-4,Jalan Metro Pudu, Fraser Business Park, Off Jalan Yew,  
55100 Kuala Lumpur,Malaysia。电话：03-9221 6885（陈春福）
- 1.9 参赛表格：参赛者可上网至 [www.ppmc.com.my](http://www.ppmc.com.my), [www.pucm.my](http://www.pucm.my), [www.cnto.com.sg](http://www.cnto.com.sg) 下载  
报名表格，填好表格后请传真至 Fax: 03-9221 4885 或电邮至  
Email:beautifulchina2017@gmail.com

**2 组别**

- 2.1 只设一组，无作画资历限制。
- 2.2 每位参赛者只限提呈一件作品。
- 2.3 作品媒介不限。建议使用塑料彩（丙烯）、中国毛笔、墨水、综合素材、水彩素材。  
（备注：比赛时间短、油彩不易干，不鼓励油彩作品）
- 2.4 只接受现场比赛作品。

**3 奖励**

中国旅游配套现金券总奖金、豪华晚宴等丰富奖品，总值马币 60,000.00。

- 一等奖（1名）：中国旅游配套现金券（价值马币 2888.00/人\*1份）
- 二等奖（2名）：中国旅游配套现金券（价值马币 2188.00/人\*2份）
- 三等奖（3名）：中国旅游配套现金券（价值马币 1688.00/人\*3份）

特优奖（4名）：中国旅游配套现金券（价值马币 1188.00/人\*4份）

优胜奖（40名）：制作精美证书和礼品。

**\* 现金礼券不可兑换现金，但可用于购买同等价值飞往中国任何城市的机票或旅游配套 \***

#### **4 递交参赛作品**

4.1 所有参赛者比赛当天现场绘制，每人只须缴交一份正式的报名表格，每幅画作必须附上作品简介。

4.2 主办单位不接受油彩未干作品。

#### **5 评选**

5.1 参赛作品将由专业画家/艺术鉴赏家/艺术评论家/策展人或主办单位决定委任的其他专业创意工作者组成的评审团进行评选。

5.2 作品的评选标准：传达的讯息、创意、构图和技巧。

5.3 如果参赛作品未达到规定标准，主办单位有权悬空相关奖项。

#### **6 比赛成绩**

6.1 主办单位将邀请国内著名专业画家组成的评审团，在比赛结束后即席现场评审。

6.2 比赛成绩将于当天（2017年5月19日）下午3时现场公布。

6.3 所有得奖者将受邀请参加“我眼中的美丽中国”——2017冰雪之旅中国旅游风光现场绘画比赛颁奖晚宴。

6.4 所有得奖作品将在现场展出。

#### **7 著作权/知识产权**

7.3 所有得奖作品将摄制图片，授予主办方无限、全球、免版税、专有的权利，以展示、存档和复制作品的图像。

7.4 每位参赛者承诺保障主办方及其职员和代理人员免受任何索偿或诉讼的相关赔偿责任。

#### **8 接受比赛规则**

8.1 递交参赛作品后即表示接受比赛规则，主办单位会尽一切努力维护递交的作品，但不承担任何因事故而引发的责任。

8.2 主办方对比赛规则拥有最终解释与决定权。

#### **9 个人资料的使用**

9.1 参赛者向主办单位递交参赛作品后，即表示同意主办方与其相关公司及其代理人员分享参赛者的个人资料、收集和使用资料以及向主办方授权的服务提供者披露资料。

10 所有参赛作品，无论得奖或无得奖，颁奖晚宴结束后全数退还给作者。

# Beautiful China in My Eyes

## 2017 Ice-Snow Tourism China Attraction Live Painting Contest

Organizer:	China National Tourist Office in Singapore (CNTOS)
Supporters :	The Embassy of the People's Republic of China in Malaysia Xinhua News Agency Kuala Lumpur Bureau
Undertakers:	Malaysia-China Friendship Association (PPMC) China Entrepreneurs Association in Malaysia (PUCM) Malaysian Artist Society (PPM) Malaysia-China Culture & Arts Association (PKKMC) Angkatan pelukis SeMalaysia (APS)

### Rules and Regulations

#### 1. Eligibility

- 1.1. The "Beautiful China in My Eyes" - 2017 Ice-Snow Tourism China Attraction Live Painting Contest.
- 1.2. The theme for the contest will be the scenery of China in winter and snowing atmosphere.
- 1.3. Date of contest: 19<sup>th</sup> May 2017.
- 1.4. Time of the contest: from 9.00 am till 1.00 pm.
- 1.5. Venue of the contest: Grand Hyatt Hotel Kuala Lumpur
- 1.6. Registration opens immediately until 10<sup>th</sup> May 2017.
- 1.7. The contest is open to all Malaysia Citizens. There will be no age restriction for the contest.  
Participation in the contest will be free.
- 1.8. Enquiry Hotline:  
No. 22-4, Jalan metro Pudu, Fraser Business Park, Off Jalan Yew, 55100 Kuala Lumpur, Malaysia.  
Tel: 03-9221 6885.
- 1.9. Online registration: Please login [www.ppmc.com.my](http://www.ppmc.com.my), [www.pucm.my](http://www.pucm.my), [www.cnto.com.sg](http://www.cnto.com.sg) to download the Entry Form, fill in the details and email to beautifulchina2017@gmail.com

#### 2. Contest Category

- 2.1. There will be only **ONE** category, and no experience restriction on participating individuals.
- 2.2. Each participant may submit only **ONE (1)** entry for the contest.
- 2.3. Painting in acrylic, Chinese brush, ink, mixed media, and watercolour are accepted. Oil painting not encourage.
- 2.4. Organiser will only accept painting that is created during the contest.

#### 3. Prizes

- 3.1. Total budget for the contest, including China tour package cash voucher, grand dinner etc. will be RM 60,000.00.

Subject	Quantity	Prize
First Prize	1	Value RM 2888.00 China tour package cash voucher
Second Prize	2	Value RM 2188.00 China tour package cash voucher
Third Prize	3	Value RM 1688.00 China tour package cash voucher
Excellence Prize	4	Value RM 1188.00 China tour package cash voucher
Winner Prize	40	Exquisite souvenir and certificate

\*\* The above prizes cannot be exchanged for cash, and can be used to purchase the same value ticket or tour package to any city in China.

#### **4. Submission of Entries**

- 4.1. All submissions must be from the live contest held at Grand Hyatt hotel on 19<sup>th</sup> May 2017. Participants are required to submit an official entry form and a short write-up on their painting.
- 4.2. Painting that have not dried completely will not be accepted.

#### **5. Judging**

- 5.1. Entries will be judged by professional artist/art connoisseurs/art critics/curators or other creative professionals appointed at the discretion of CNTOS. The decision of judges is final. Artworks will be judged based on these criteria: message, creativity, composition and technique.
- 5.2. CNTOS reserves the right not to award any of the stipulated prizes should entries fail, in the judges' opinion, to meet the required standards.

#### **6. Announcement of Results**

- 6.1. Artworks evaluation and judging will be carried out shortly after the end of the contest held on 19<sup>th</sup> May 2017.
- 6.2. Final results will be released on the same day as the contest at 3.00 pm.
- 6.3. All prize winners are invited to join the award ceremony and dinner for "Beautiful China in My Eyes" – 2017 Ice-Snow Tourism China Attraction Painting Contest.
- 6.4. All winning artworks will be showcased during the award ceremony.

#### **7. Copyright / Intellectual property**

- 7.1. All winning artworks will be photographed, and shall grant the organizing parties unlimited, worldwide, royalty-free, and exclusive licence to exhibit, archive and reproduce images of their winning entries.
- 7.2. Each participant undertakes to indemnify and hold the organizing parties, their officers, and agents harmless against any form of liability, loss, damage, costs and expenses in relation to any claim or action brought against CNTOS or its officers and agents arising out of a breach of this warranty.

#### **8. Acceptance of Rules and Regulations**

- 8.1. Submission of entries signifies acceptance of the rules and regulations of the Contest. While all possible care will be taken on the entries submitted, organizer will not assume responsibility for any loss of or damage to the entries before, during, and/or after the Contest.
- 8.2. Organizer held the final interpretation of rules and decision on the outcome of the Contest.

#### **9. Use of Personal Information**

- 9.1. By submitting an entry to CNTOS, the participant agrees to allow CNTOS and its related corporations, and their agents, to share his/her personal data among themselves, to collect and use the data, and to disclose the data to the Companies' authorised service providers, for the above purposes.

#### **10. Return of Artwork**

All participating artworks will be returned to their creators after the end of the award ceremony and dinner (19<sup>th</sup> May 2017).