ZEONIQ

2022 Solutions

“WITH OUR MORE THAN 15 YEARS EXPERIENCE AND COUPLE WITH YOUNG IDEAS, WE WILL BRING **A REVOLUTION TO THE INDUSTRY**.”

—The TEAM

About US

Our focus on providing cloud-based SaaS solutions for retail industries

We values Innovation, Quality, Collaboration, Trust and Passion

Our mission

- To provide platform that links up our customers with their customers, connecting their online and offline strategy
- To provide practical solutions and technologies to tackle customers' challenges
- To strive for excellence in all aspects of our solutions

Our vision

- Organization - Changing the conventional retailers focused business to a new trend that allows closer relationship and communication between retailers and customers
- People - Be a great place to work where people can share experiences, knowledge, innovative ideas and inspired to be the best they can be
- Partners - Nurture a winning network of partners, ensuring the most professional services and supports are provided to customers, and we provides added value back in return
- Profit - Maximize long term return to shareholders & partners while being mindful of our overall responsibilities

Our FOCUS

Our vertically focused markets

Food & Beverages

Quick service (food, drink, bakery)

Table service (restaurant, café, fine dining)

Pub & Lounge

Food court

Karaoke

Catering / Banquet

Retail

Convenient, Supermarket and Departmental

Fashions (apparels, accessories, watches)

Electronics and appliances

Health and personal care

Furniture and home improvement

Sporting, hobby, book and music

Service

Beauty (facial, nail, skin care)

Hairdressing

Spa & Massage

Car Wash

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SOME OF OUR CLIENTS

F&B – Table Service

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F&B – Table Service

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The Place by DECO
"A great rendezvous"

IPOH NGA CHOY CHICKEN SINCE 1977

TWO SONS
BISTRO

HOMIBING · T
H T
PREMIUM TEA & ICE FLAKES

FC ELEVEN
BAR & GRILL

Mum's
NYONYA CUISINE
Just like how Mum used to cook it

Chubani
BBQ | Steamboat | Grill

好好
海鲜火锅之家
HO HO STEAMBOAT

whisk
espresso bar / bake shop

padi
HOUSE

Tarbush Restaurant™
مطعم طربوش
Since 1998

KLUANGSTATION®
HERITAGE SHARED

Buharry
NASI KANDAR · BRIYANI · BISTRO

F&B – Table Service

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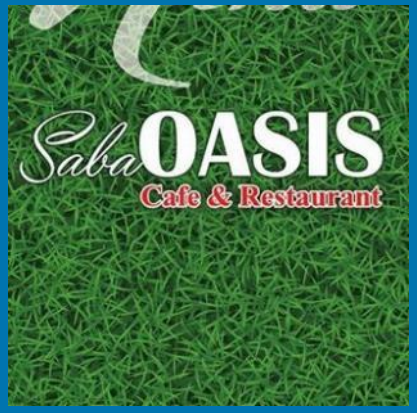
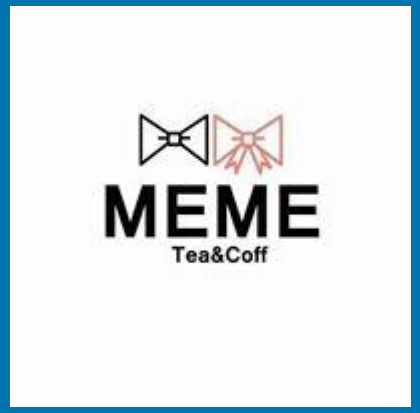


F&B – Table Service

ZEONIQ



F&B – Table Service (Chinese Cuisine)

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F&B – Table Service (Japanese & Korean)

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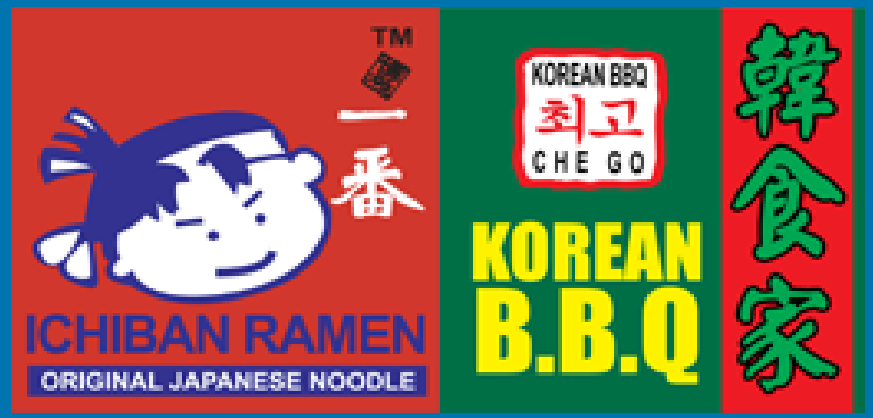

F&B – Quick Service (Food)

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F&B – Quick Service (Drinks)

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F&B – Quick Service (Drinks)

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F&B – Quick Service (Bakery)

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F&B – Pub & Lounge

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F&B – Food Court

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AEON MaxValu Prime BANGI

POPCORN food hall
POPULAR CORNER FOOD HALL

LOY canteen

Foodcourt
မုန့်ဈေးတန်း
EAT. DRINK. CHILL

F&B – Cloud Kitchen

EPIC®
THE REAL FOOD DELIVERY EXPERT

Retail & Others

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MAGICBOO
Beauty HyperMart

running lab

MAMEE Jonker House

Lumos DISTRIBUTION SDN. BHD.

my Beaute Village
Your beauty Our mission

CU HAPPY MART Rewards

Dungun DIVE Resort

dn.

ZEONIQ

INNOVATION SHOWCASE

EVOLOPER SDN BHD

Our INNOVATIONS

POS

A single front end running on multiple platform (Windows, iOS, Android) and support cashier, waiter, kiosk and self order mode

RMS

Comprehensive and secured on-the-cloud system to handle consolidations and management of sales and inventories

GO

Mobile dashboard and inventory management for users on the go. Notify and manage online orders placed by customers from the web or app.

KDS

Digitize kitchen and delivery workflow within the store and track the performance for analysis at the backend

SOS

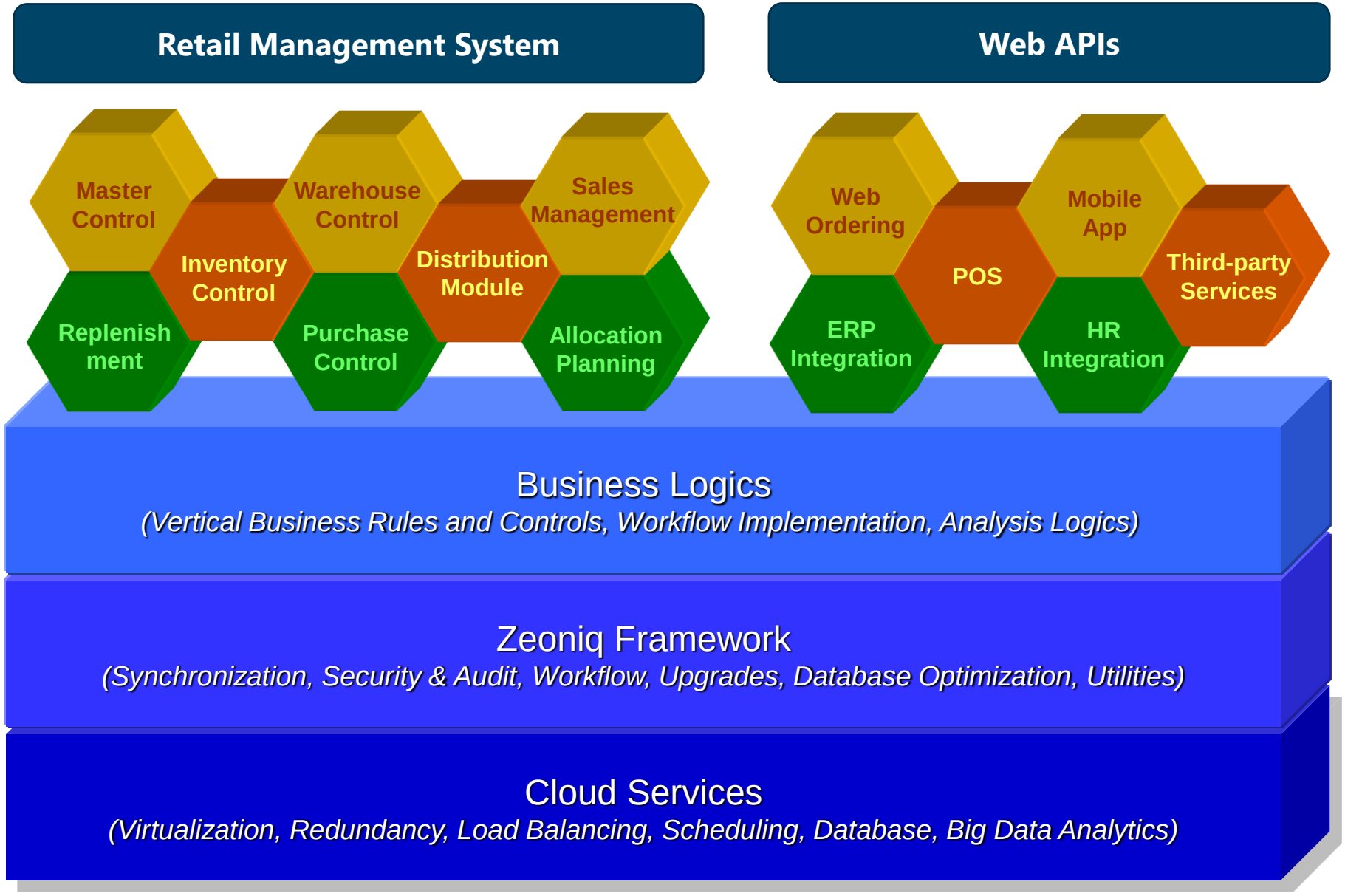
Integrated multiple sources of self ordering for dine in, takeaway, pickup and delivery (own team or 3rd party platforms) and deployable in web or app.

CXM

Innovative loyalty program, be it conventional card based or mobile app, in-house or third party

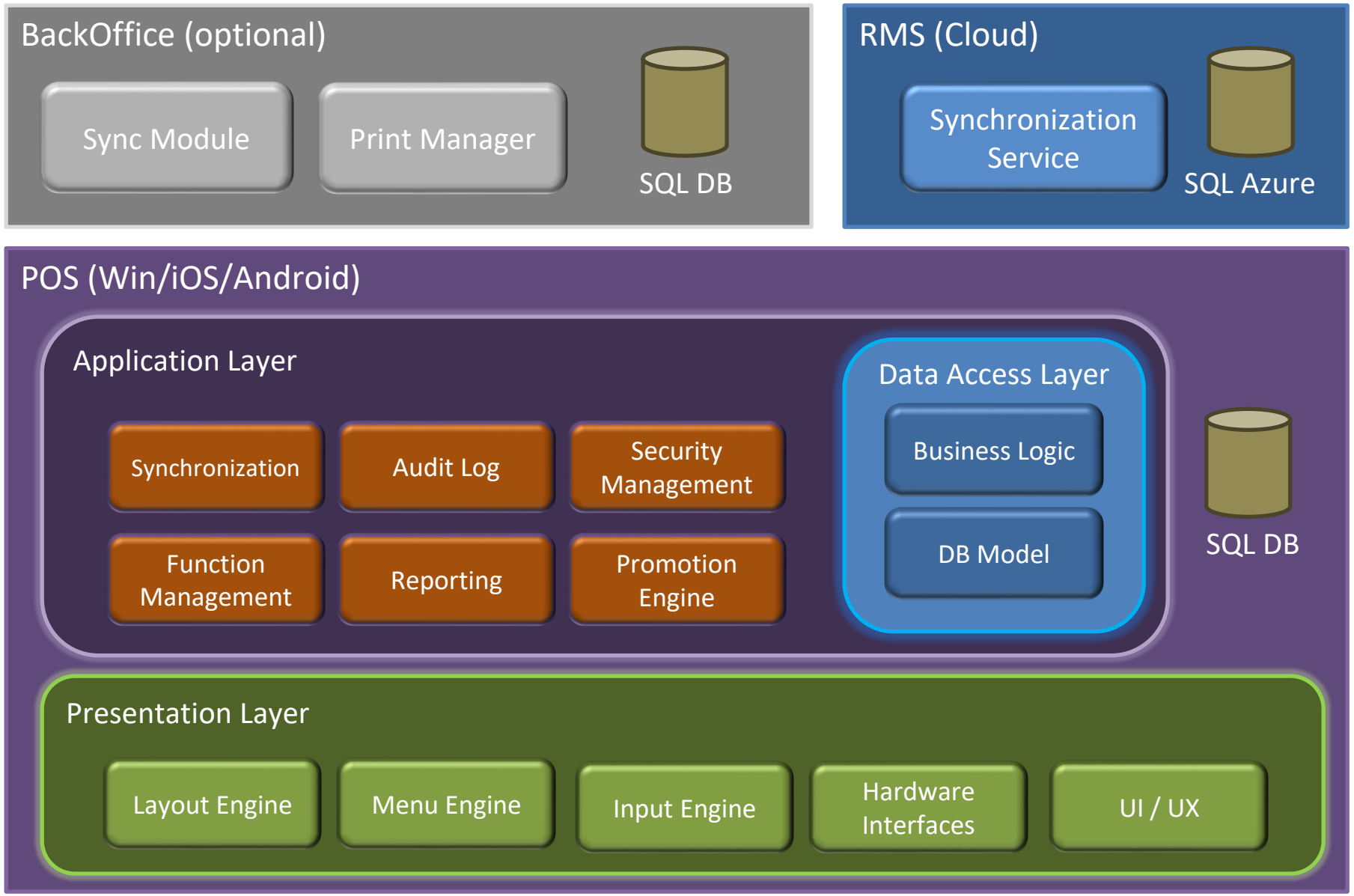
Our Architecture (RMS)

Our backend system has been designed based on the best practises of a true cloud solution, in order to squeeze the most out of the cloud computing



Our Architecture (POS)

Our front end has been specifically designed to run in multiple platforms, be it Windows, iOS or Android, and with multi layout flexibilities



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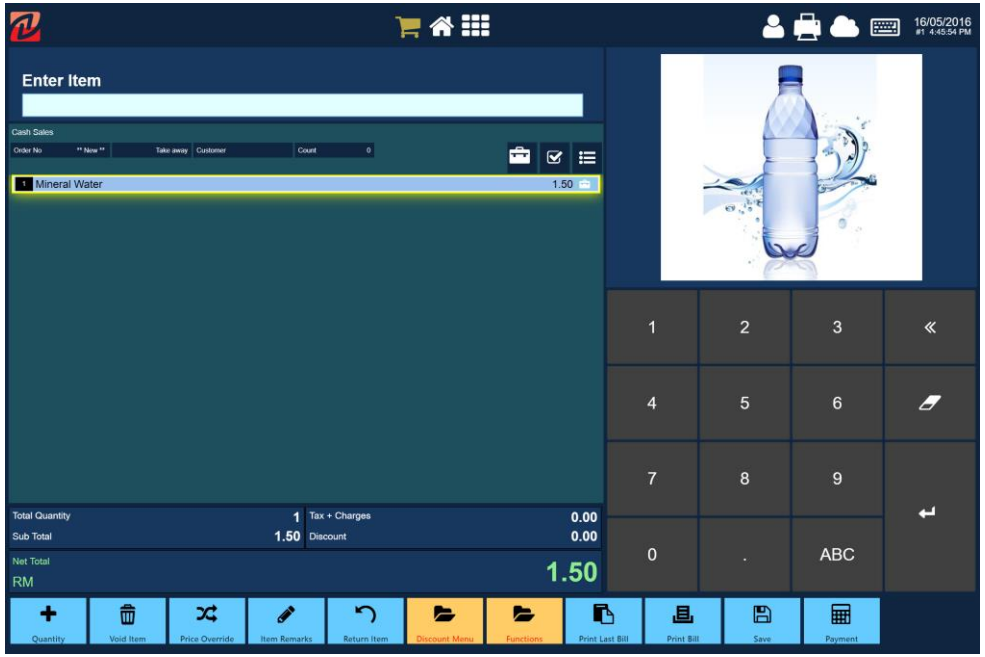
POS

Sales & Store Process Transformation

ZEONIQ POS

Solution for Retail and F&B

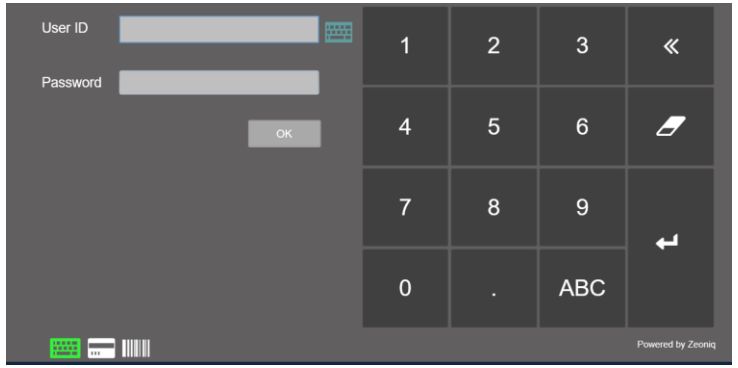
Flexible and customizable order screen, suitable for touch and non-touch screen, also supporting secondary screen for customer view

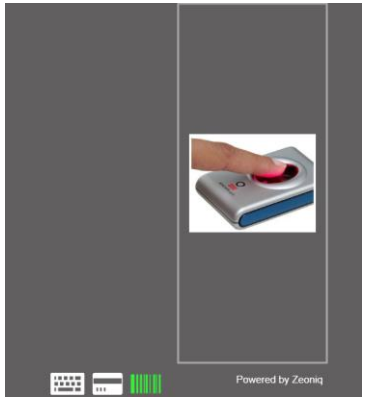


ZEONIQ POS

Three Security Layers

- Security at POS is given the top priority
  - User authentication may be integrated with magnetic cards or fingerprint sensor for added security
  - Authorization for each of the POS functions can be easily assigned to user groups. Any unneeded functions can be hidden from the POS menu
  - Comprehensive audit function logging all activities during the operation, useful when tracing is needed






```
        KL Kuala Lumpur POS
             Jalan Ipoh
          55050,Kuala Lumpur
               99991111

========== Application Log =============
POS ID: KL01                          [KL]
PRN BY: [31] Manager 1
PRN ON: 18/5/2016 6:42 PM
---------------------------------------
Logged ID: [31] Manager 1
Logged On: 1/1/2016
---------------------------------------
11:35:43 [LOGIN]
   Your current business date is [Manager 1]!
Proceed to set business date as today [2016-01-01]
11:35:56 [FLOAT]
   Entered float CASH  with amt 100
11:36:00 [SELECTTABLE]
   Select table 01 and start NEW order
11:36:00 [NEWORDER]
   Start a new order
11:36:04 [ITEM]
   [A005] Curry Mee for [NEW] order
11:36:06 [ITEM]
   Added modifier(s) for [A005] Curry Mee
[O044] Mee
11:36:07 [ITEM]
   [A010] Xia Gao for [NEW] order
11:36:12 [ITEM]
   [A012] Breakfast Set for [NEW] order
11:36:13 [ITEM]
   [B014] Milk Tea for [NEW] order
11:36:14 [ITEM]
   [A003] Dry Chili Pan Mee for [NEW] order
11:36:17 [ITEM]
   [B002] Mocha for [NEW] order
11:36:18 [ITEM]
   [B003] Cafe Latte for [NEW] order
11:36:20 [PAYMENT]
   Enter payment screen for [NEW] order
11:36:23 [TENDER]
   Bill [KL01/00008] settled for order [NEW] by [CASH] Cash 47.85
11:36:29 [SWITCHORDER]
   Switch to order page
11:36:29 [NEWORDER]
   Start a new order
11:36:31 [ITEM]
   [W002] Borscht for [NEW] order
```

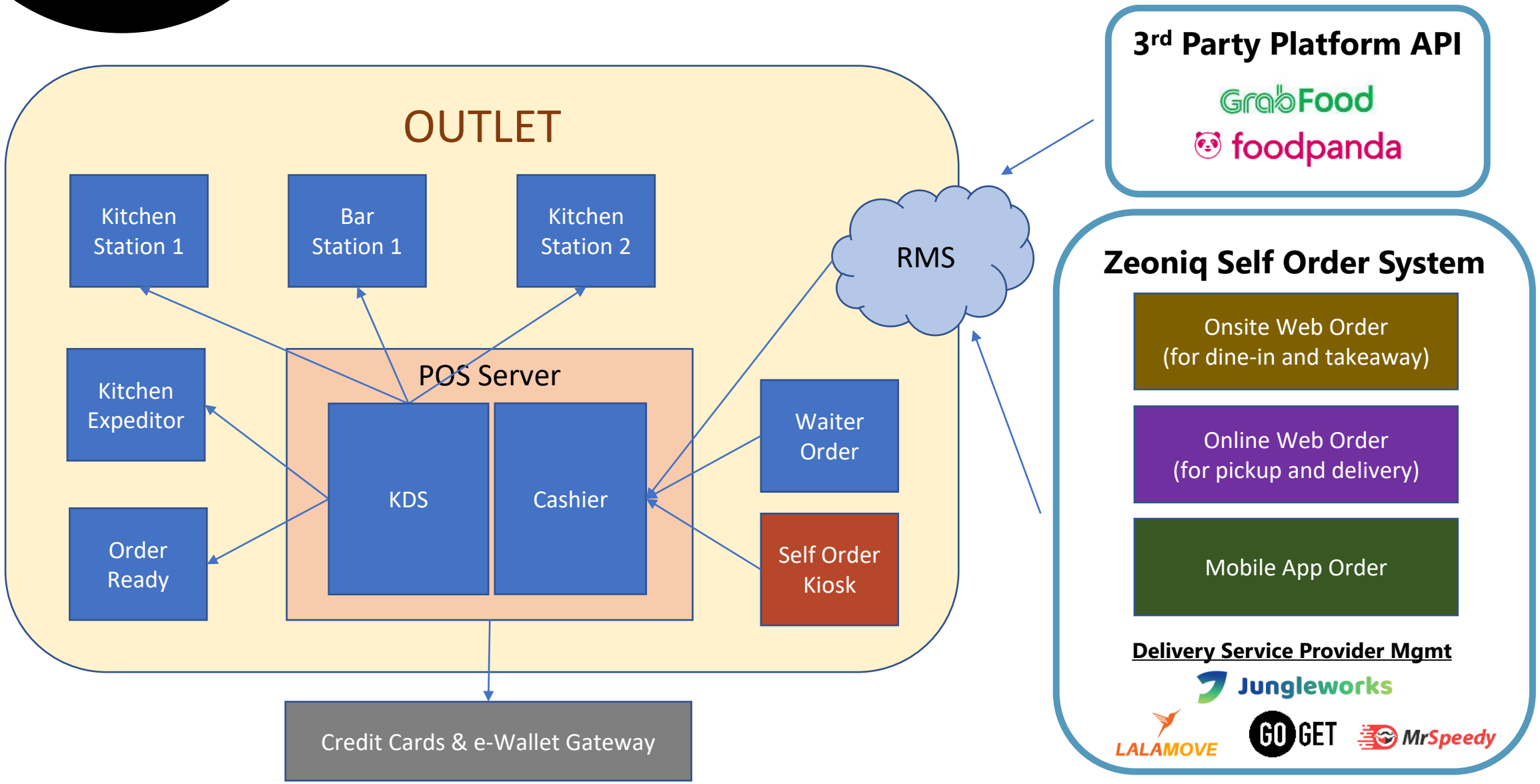
ZEONIQ POS

Promotion Engine

- Equipped with an advanced promotion engine, with standard logics for ease of use
  - Auto discounted items
  - Tier discount based on quantity purchased
  - Happy hour or Weekend sales
  - Buy 1 Free 1
  - Bundle pricing (e.g. Buy 1 shirt + 1 pant for $80)
  - Mix & match promotions (e.g. Buy X Get Y @ 50%)
  - Buy above $500 Get $50 off (or 20% off)
- Option for user configurable logic when our standard logics unable to meet the requirements
- Sales analysis by promotion code and events

ZEONIQ POS

Overall Digitization Architecture (F&B)



ZEONIQ SOS

Self Ordering Digitization

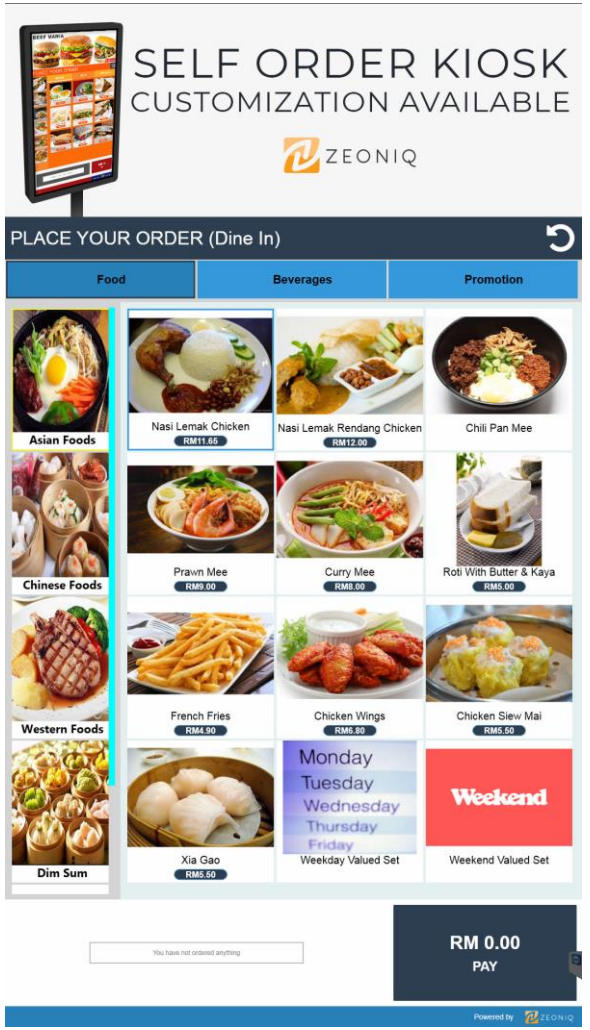
Benefits of self ordering:

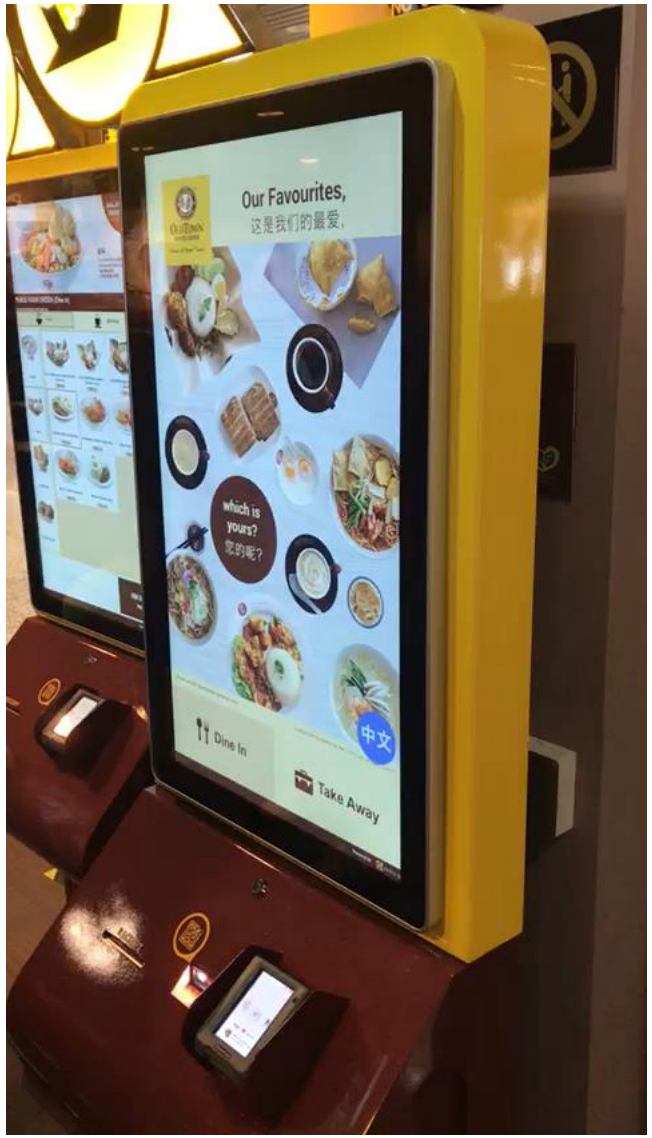
- Reduce order error and staff cost
- Increase table turnover rate
- Improve customer experience

Self ordering type:

1. Kiosk station
2. Using tablet on table
3. Customer order from their phone (using QR)

1. Kiosk – OldTown



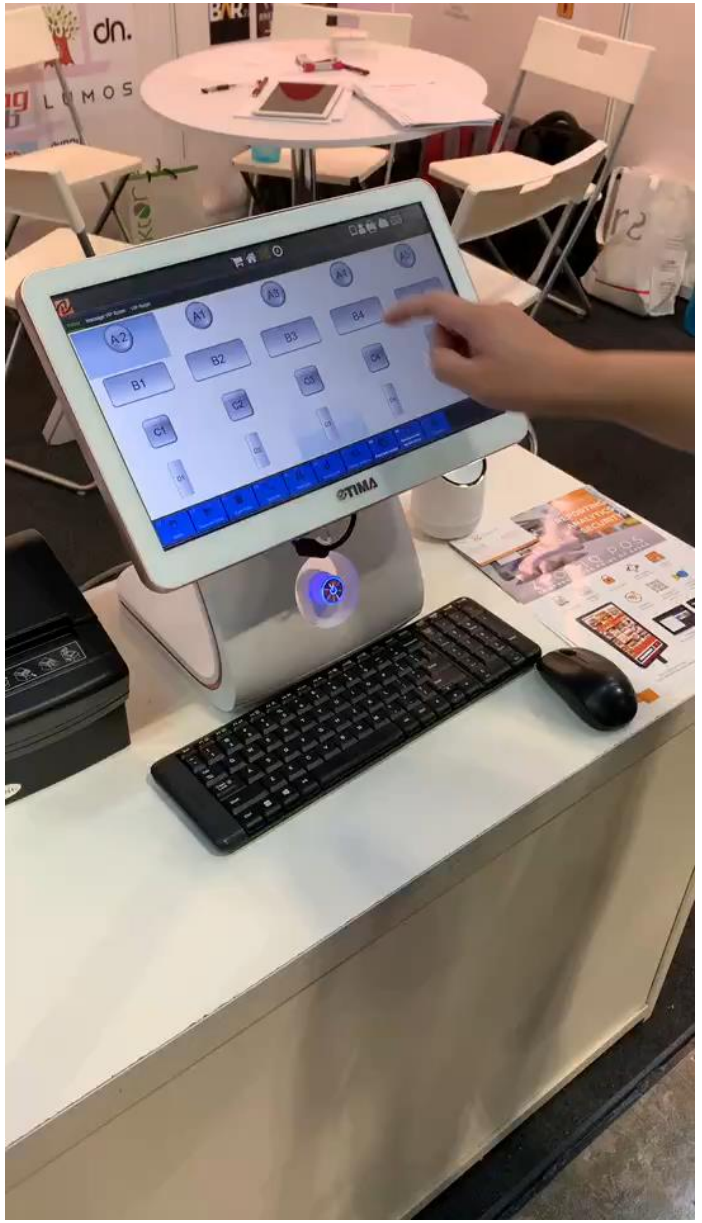


ZEONIQ
SOS

Self Ordering Digitization

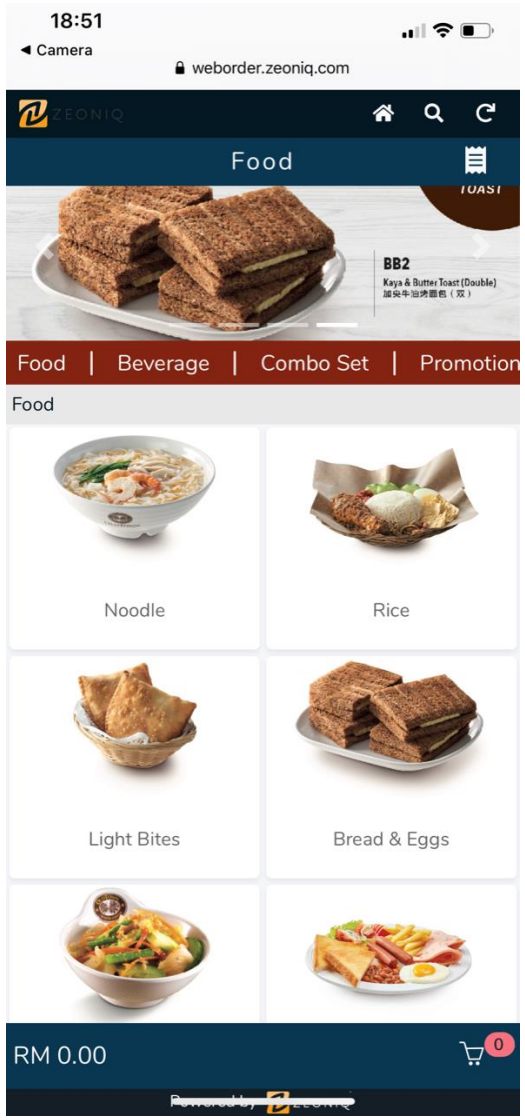
2. Table ordering

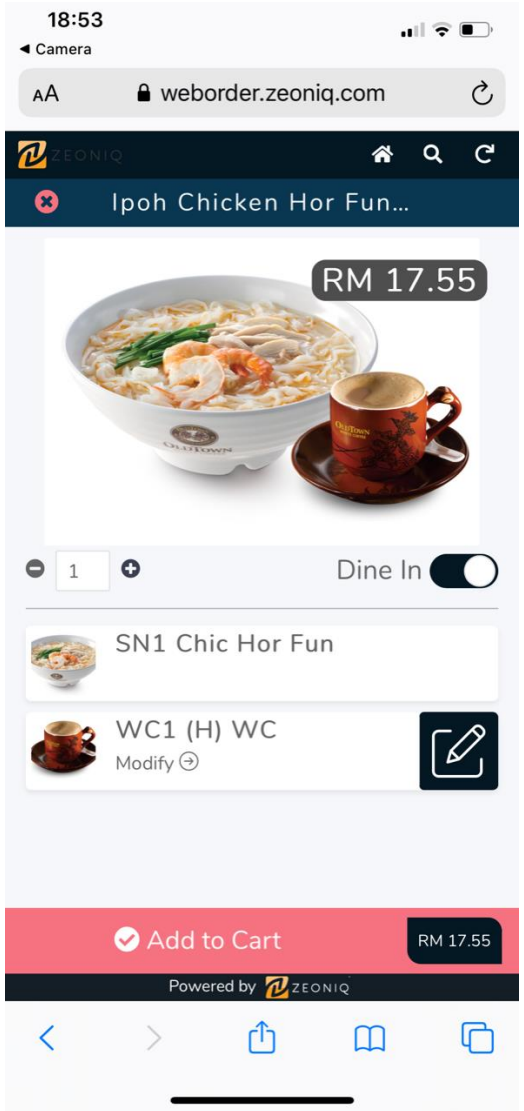
3. Self Order QR

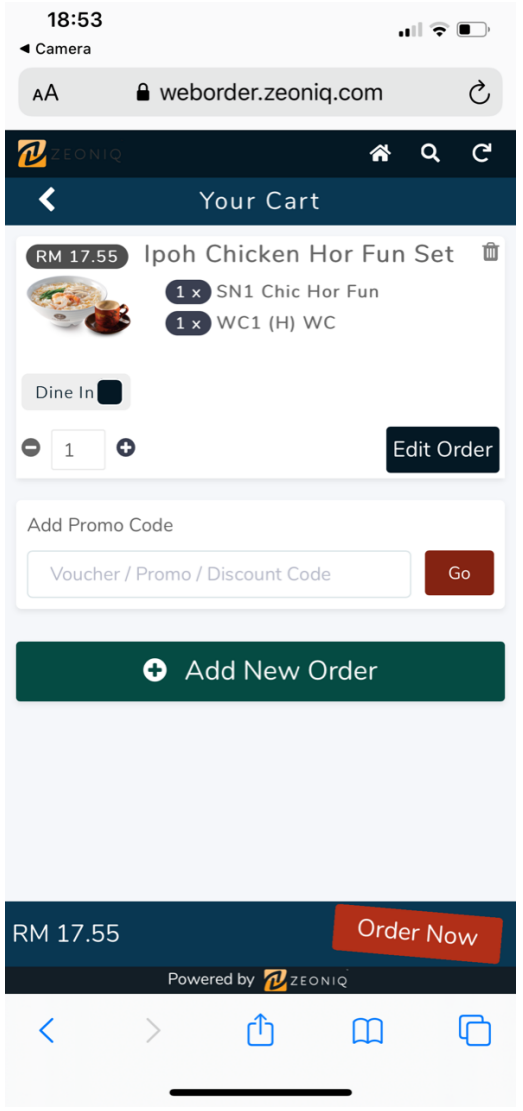


ZEONIQ SOS

Onsite Web Ordering by QR code







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Online Web Ordering by QR code

Contact Info

Mobile #

0123301427

+60123301427

Name

CSWong

Pick-up | Delivery

Outlet

Kuala Lumpur (with SC) (8.83 KM)

Pick-up Time

Now

Estimated Preparation Time

30 min.

Next

Landed | Apartment/Condo/Hi-rise

Unit Number

40

Address

Jalan Setia Damai U13/15d
Setia Alam
Shah Alam, Selangor
40170

Delivery Info

Outlet

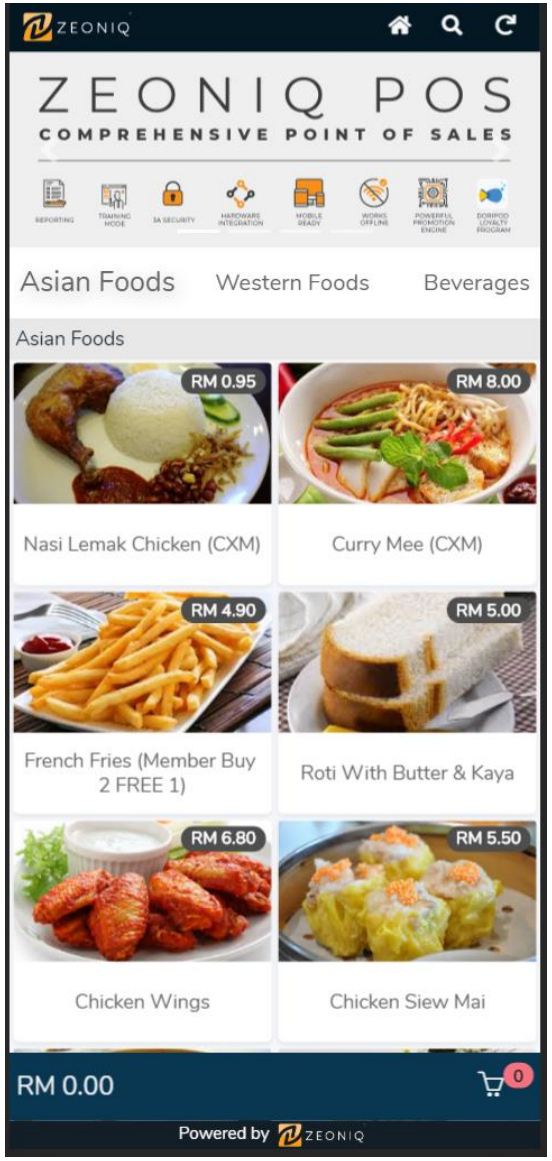
Kuala Lumpur (with SC) (17.57 KM)

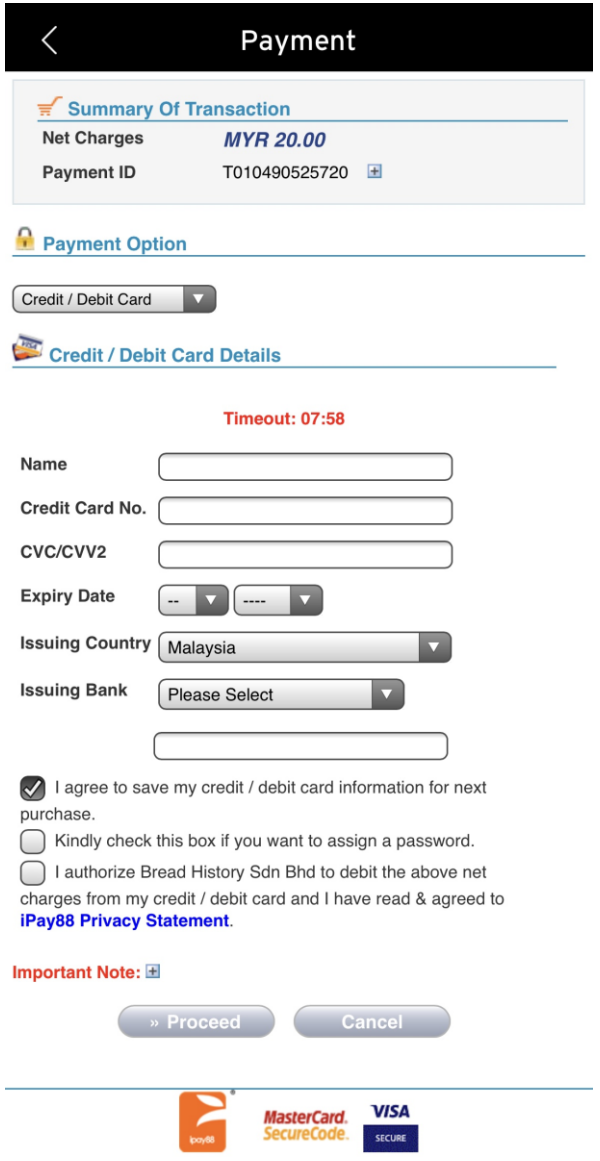
Delivery Time

Now

Estimated Delivery Time

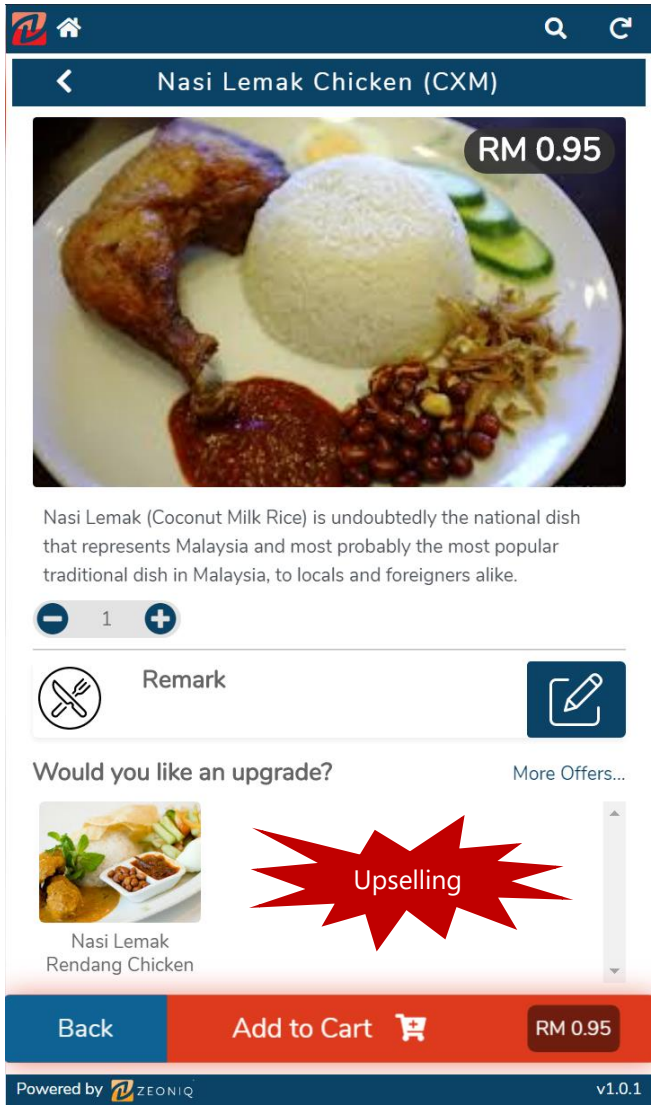
30 min.

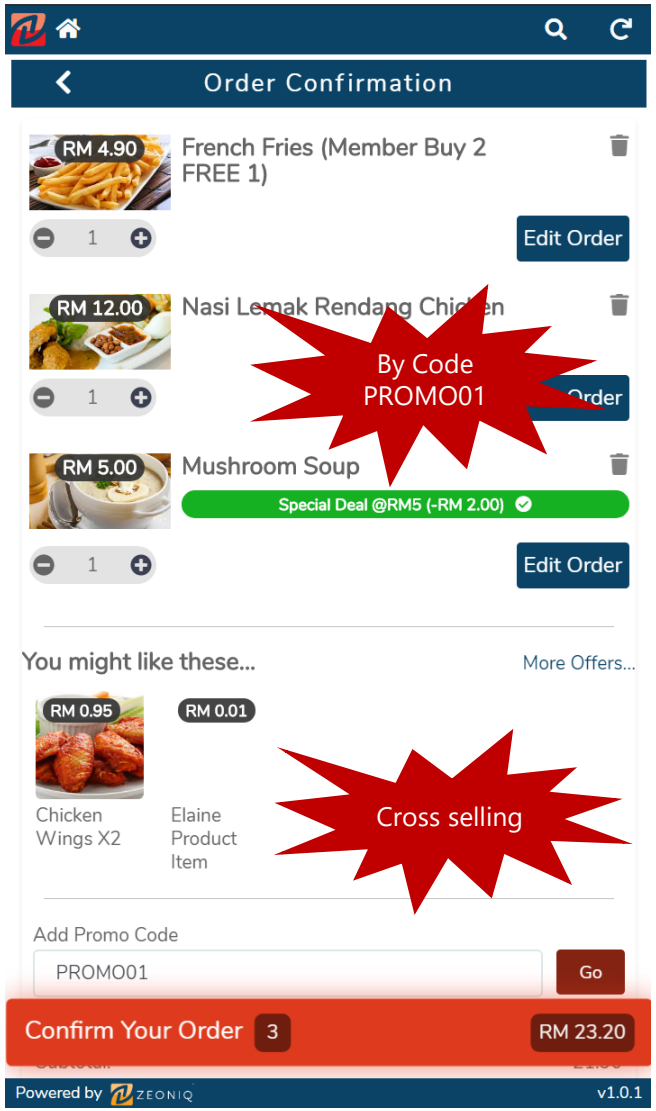


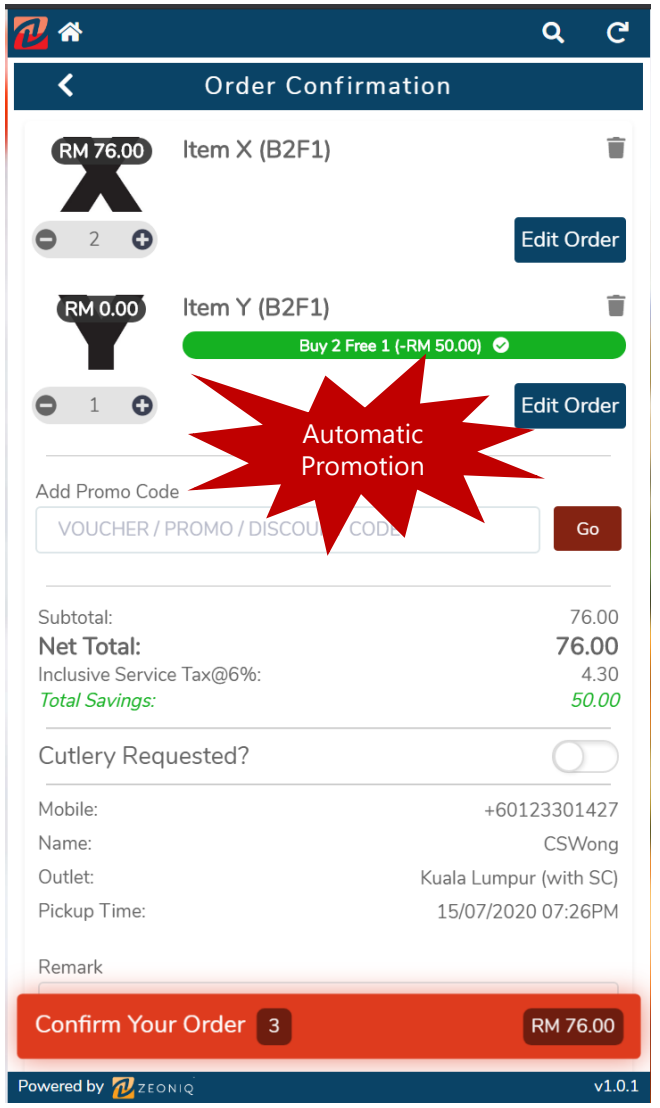


ZEONIQ SOS

Suggestive Selling and Promotions Handling





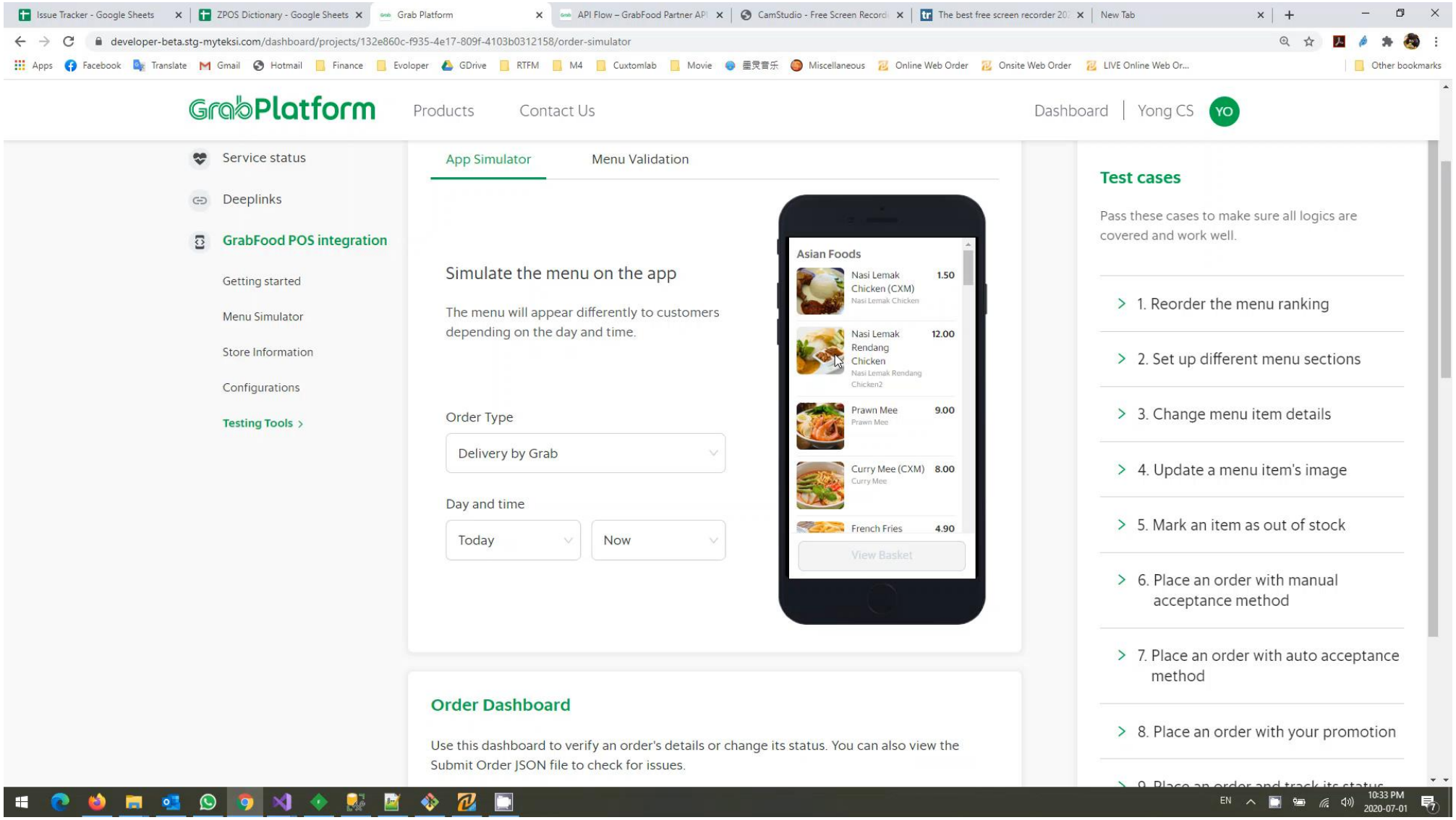


ZEONIQ SOS

GrabFood Platform Integration

Automatically receives GrabFood orders and its delivery status into store POS.

Menu can be managed from Zeoniq and automatically synchronized with GrabFood.

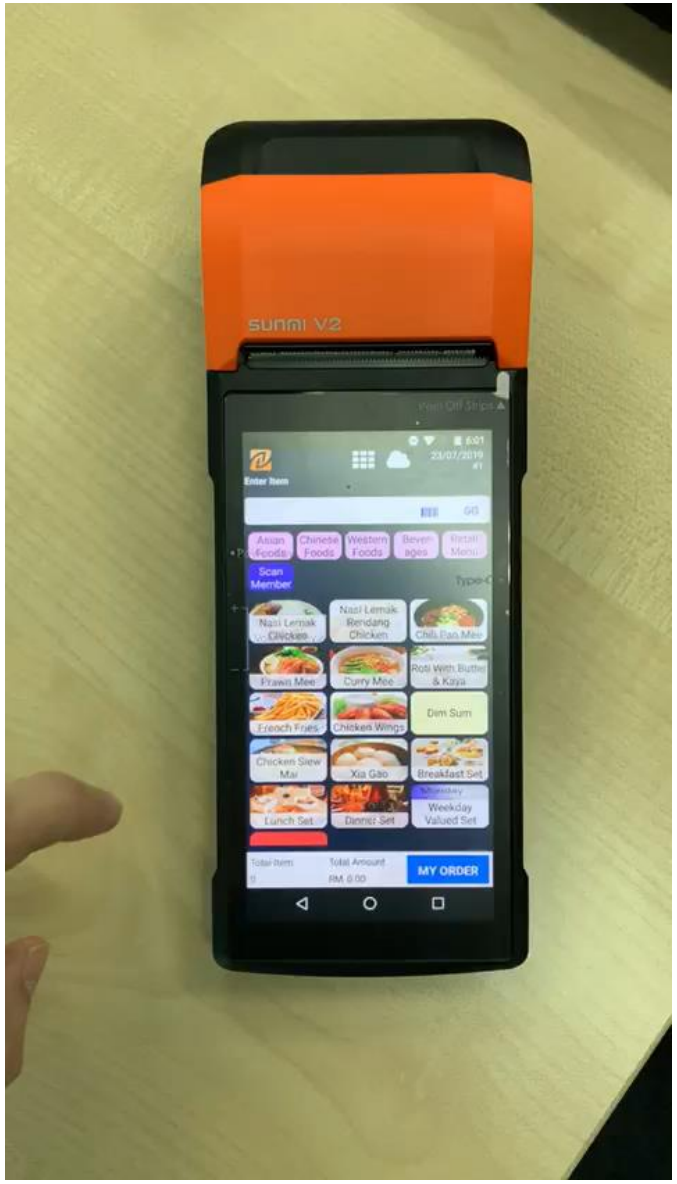


ZEONIQ POS

Mobile Sales

When mobility is needed:

1. Van sales
2. Booth at promotional/exhibition areas



ZEONIQ POS

Integrations with CuxtomLab Loyalty App & e-Wallet Payment Gateway

Cuxtomlab

doripod

or

Private App

PappaRich MY | MFFT | SDS

Supported Wallets

微信支付 WeChat Pay

支付宝 ALIPAY

Touch 'n GO eWallet

Maybank QRPAY

Boost

GrabPay

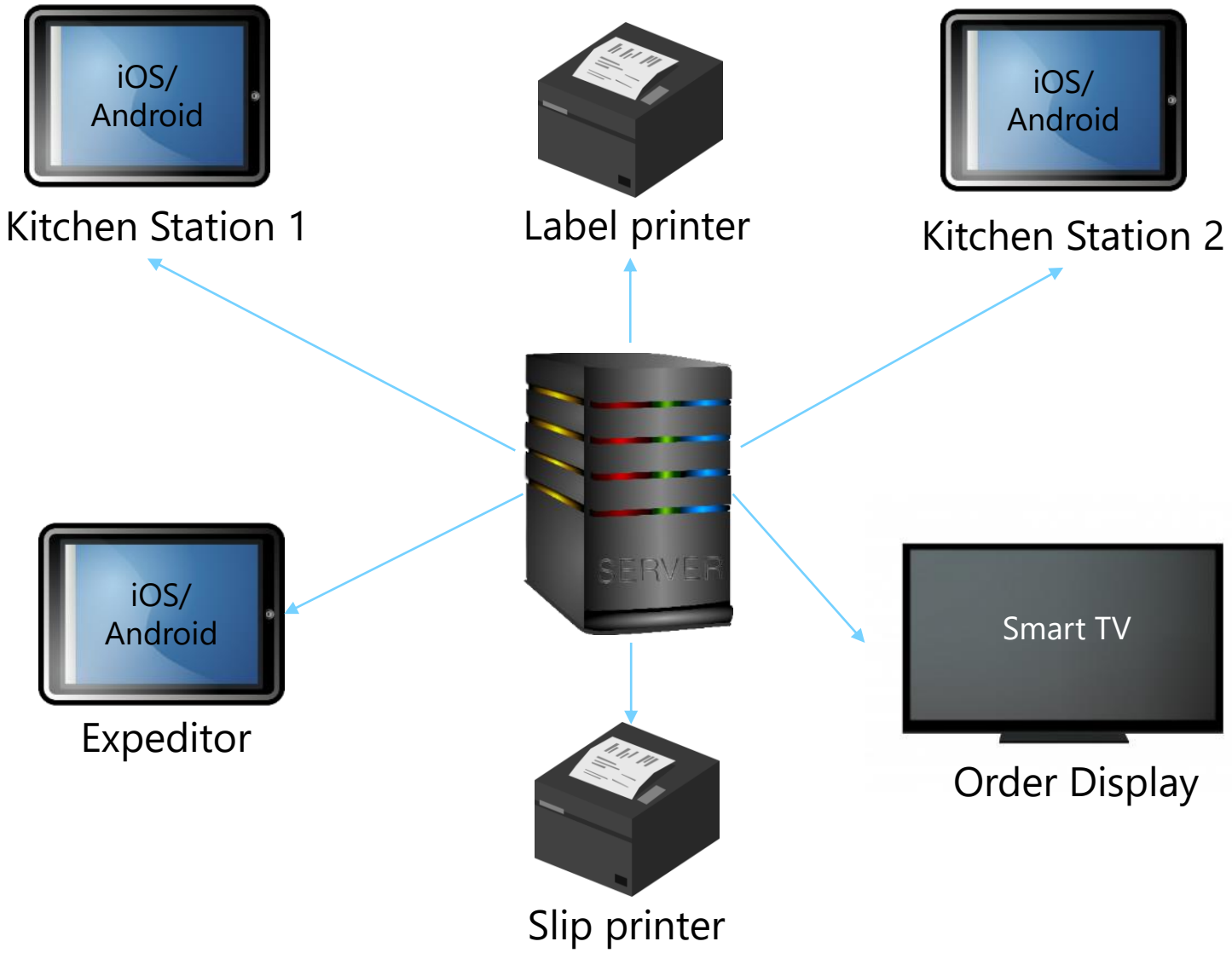
ipay88 an NTT DATA Company

REVENUE MONSTER

Supported Payment Gateway

ZEONIQ
KDS

Sample Hardware Diagram



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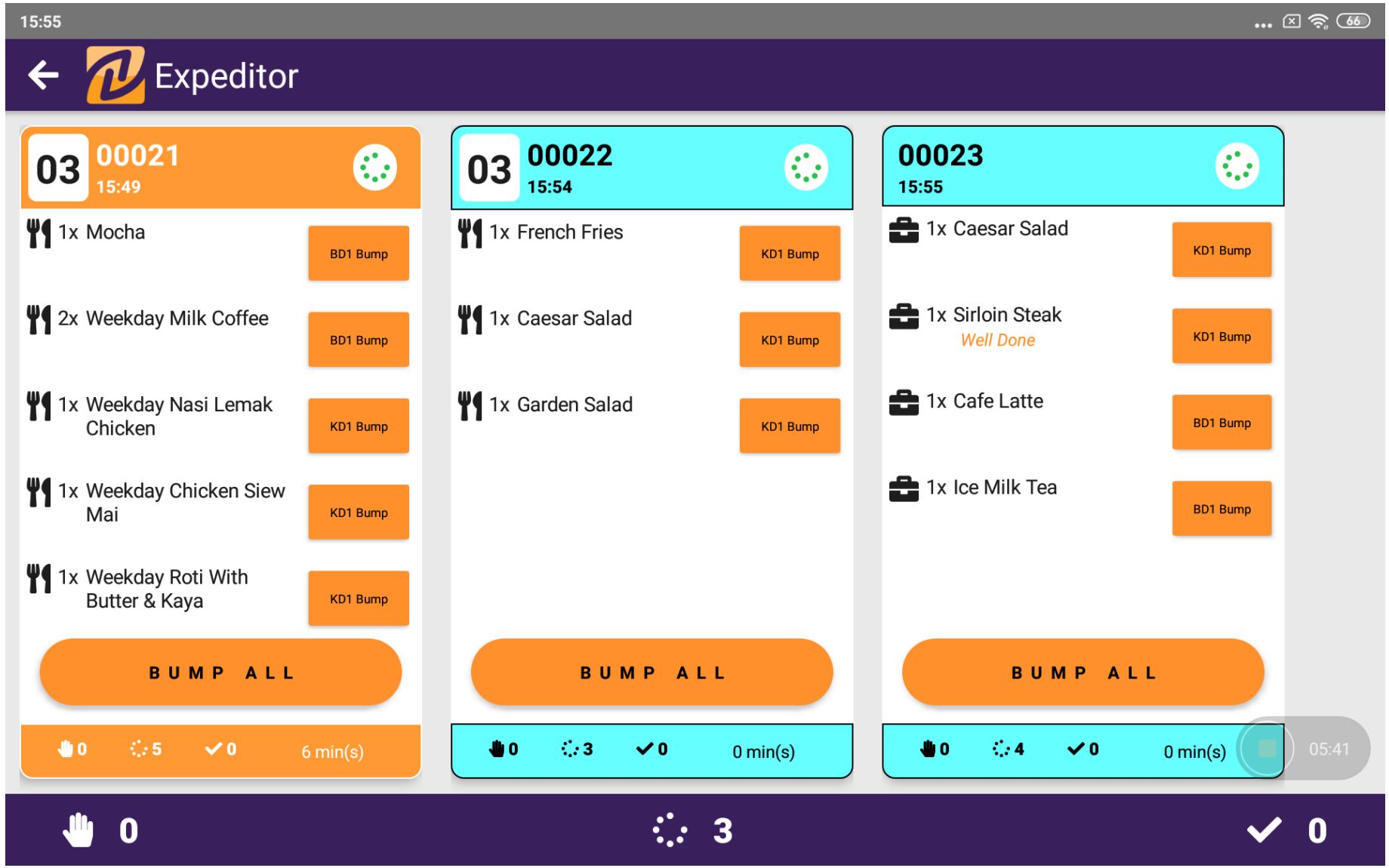
KDS

Expeditor View

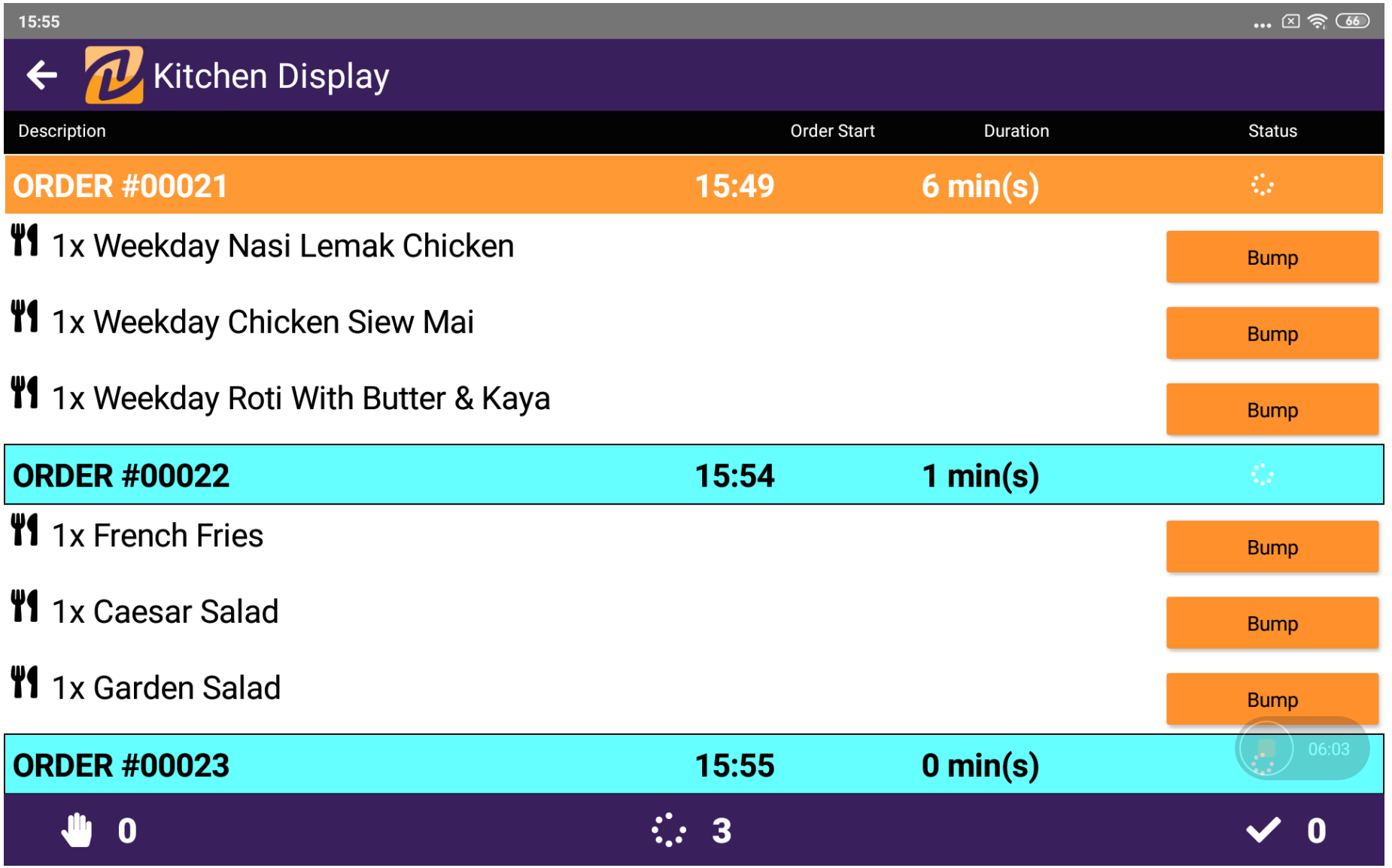
Our KDS on Android or iOS support a set of views for different kitchen operations, monitor delivery status & KPI, and alert on exception cases



ZEONIQ
KDS

Kitchen View

Order items are grouped to different kitchen sections for preparation and delivery



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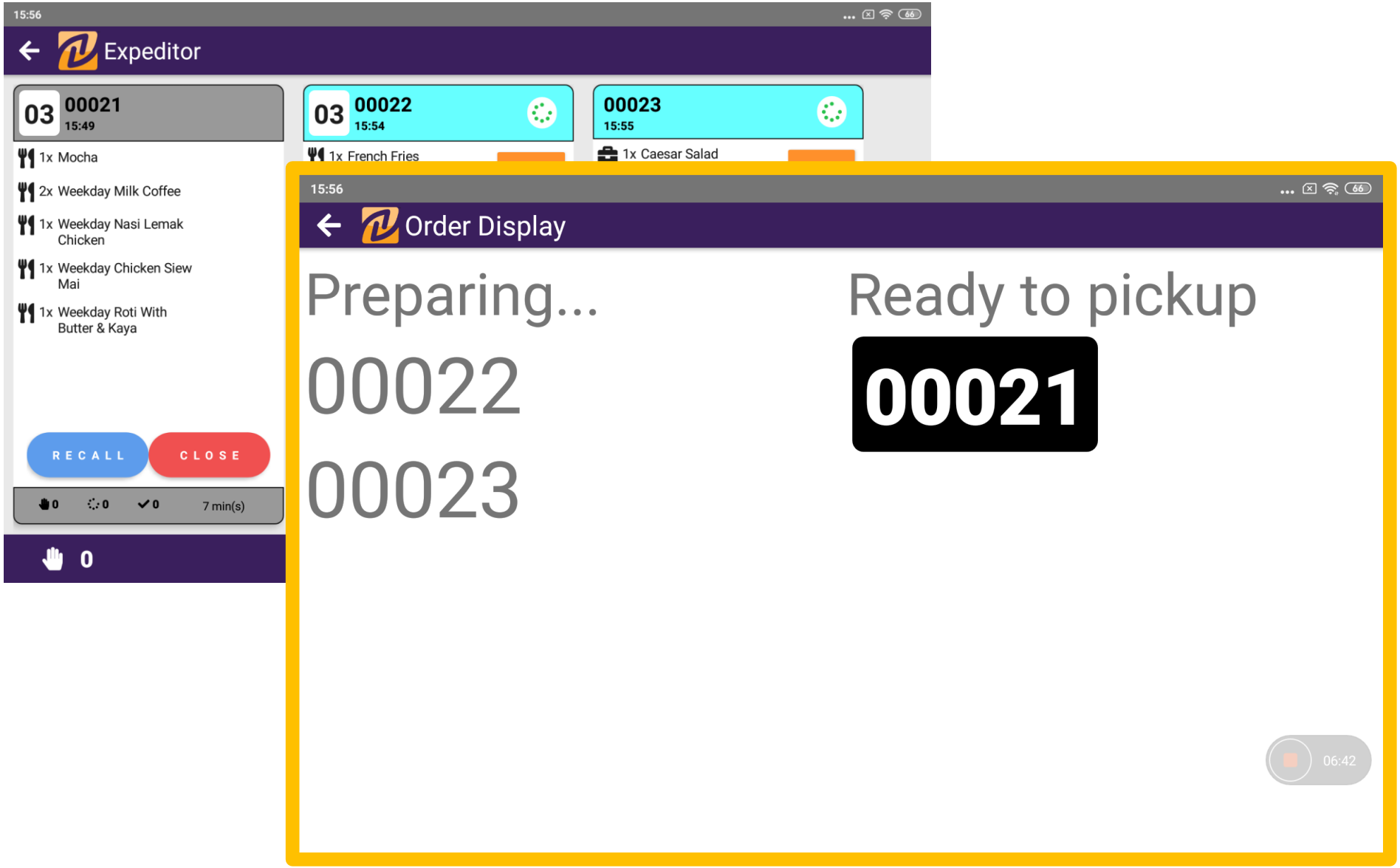
KDS

Order Pickup View

Optional view can be deployed to smart TV for order pickup with advertisement



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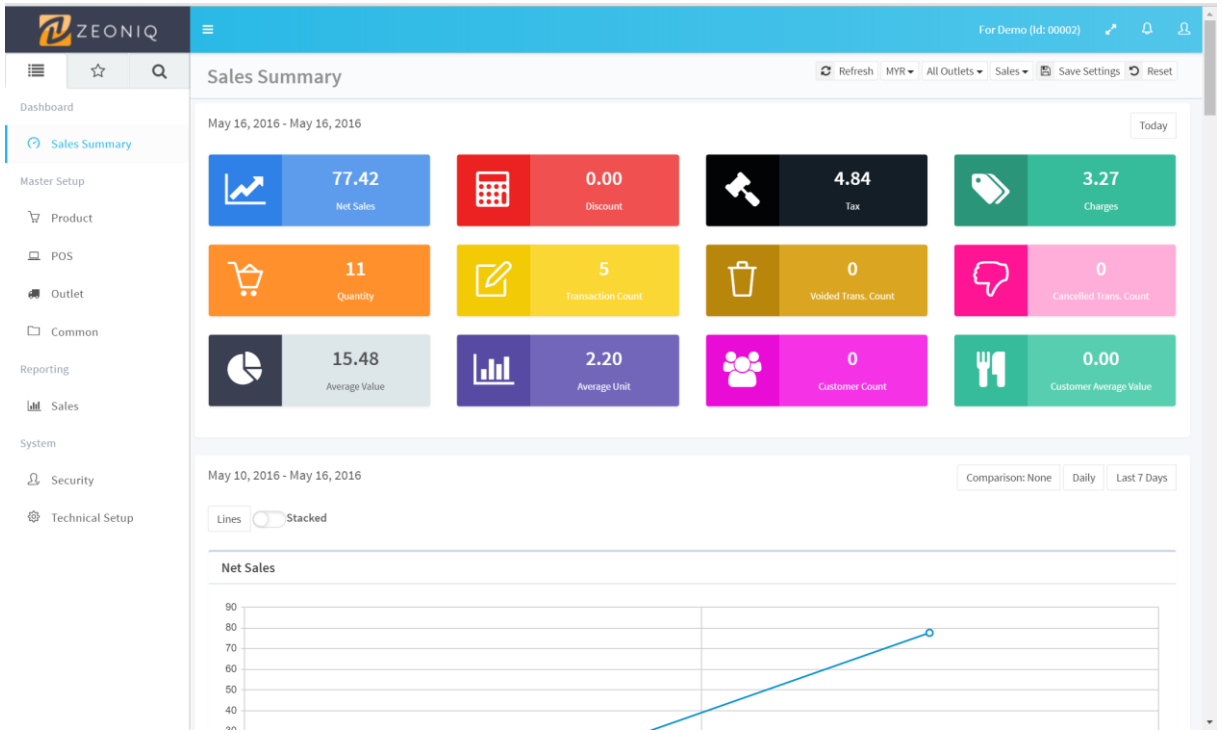
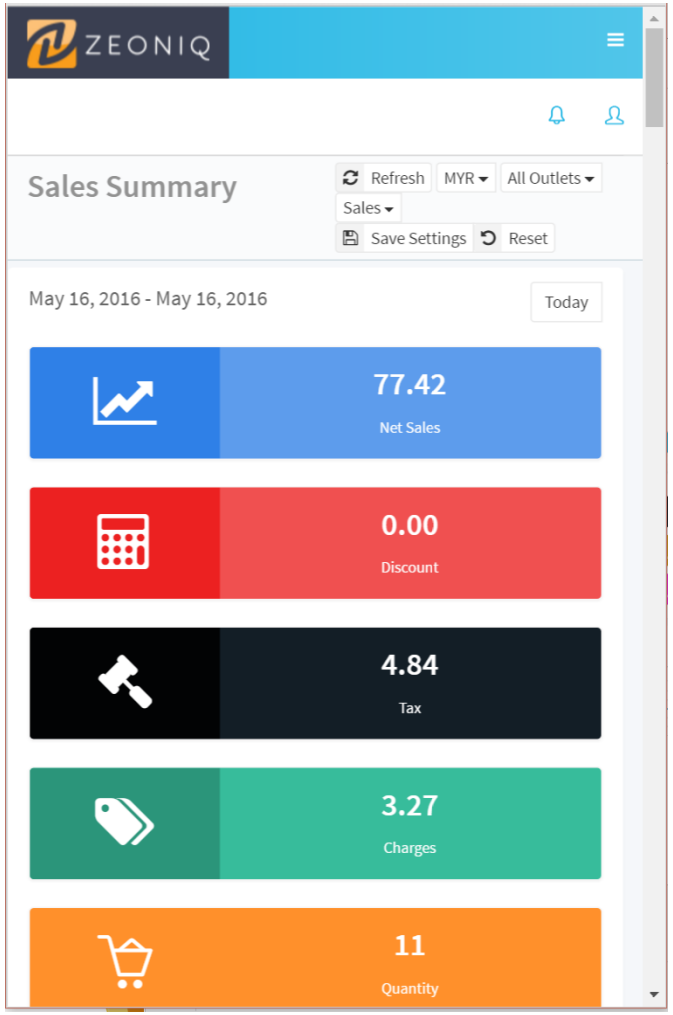
RMS

A web-based back office system fully compatible with mobile views

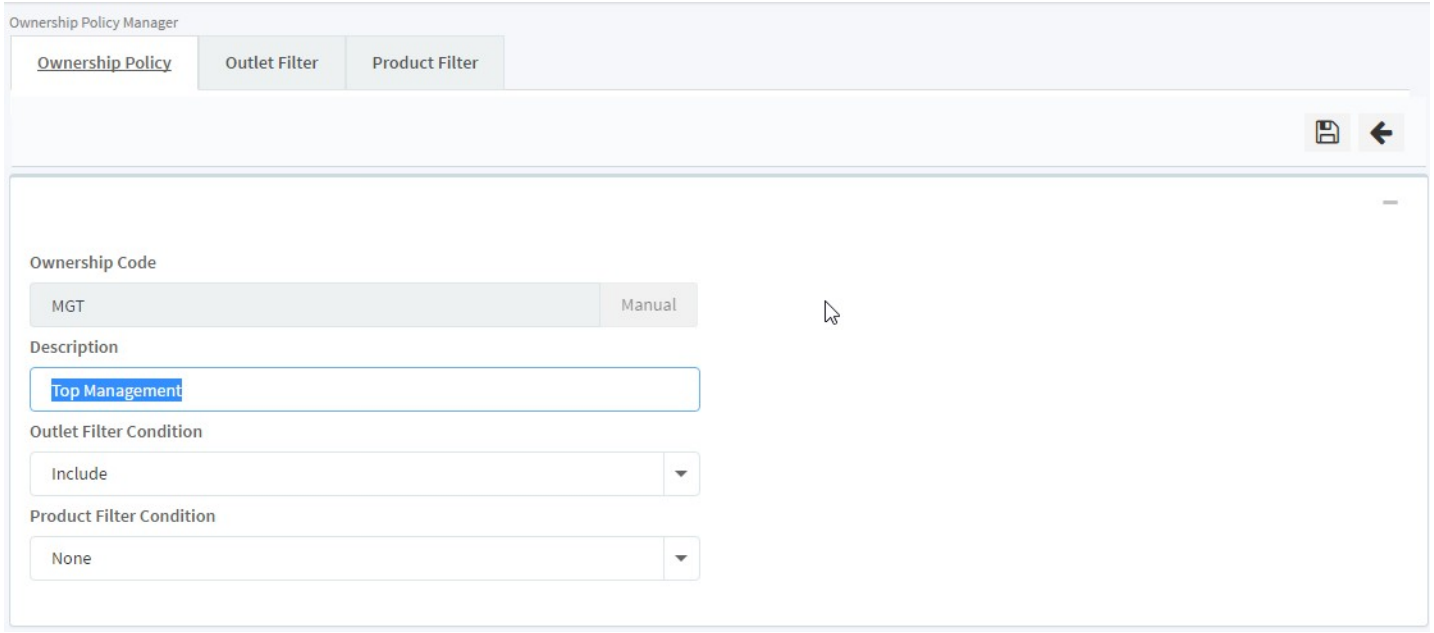


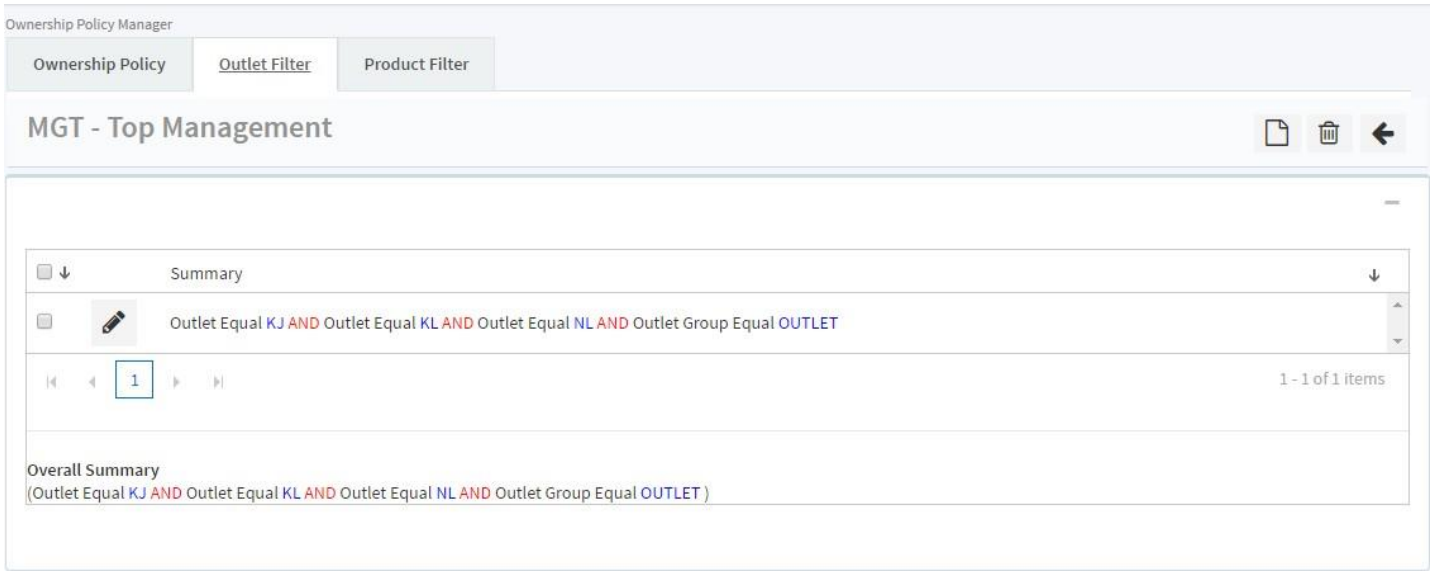


ZEONIQ
RMS

Comprehensive security framework

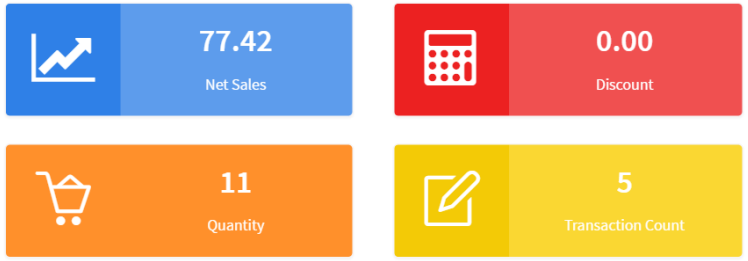
- All communication is protected in 2048-bit encryption using trusted SSL certificate
- Three layers of security: Authentication, Authorization & Accounting
- Two layers of data view: Ownership configuration restricting user to specific outlets and/or products

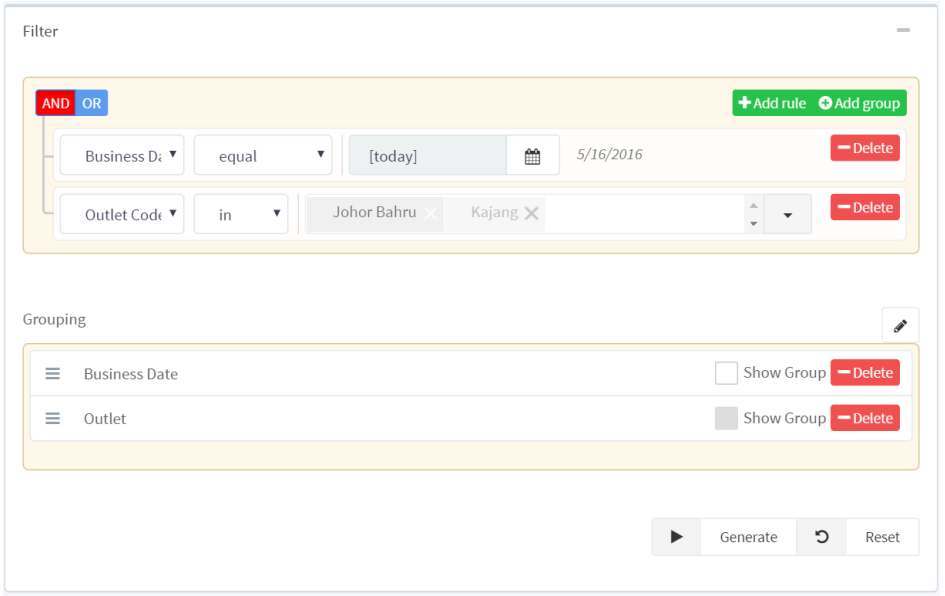




ZEONIQ

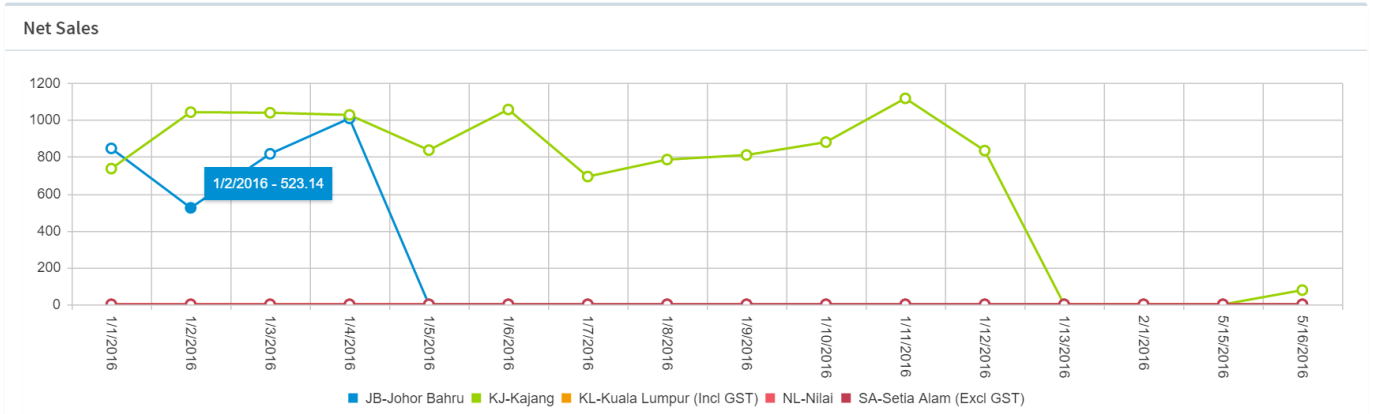
RMS





Variety analysis tools with dynamic filtering, grouping and sorting

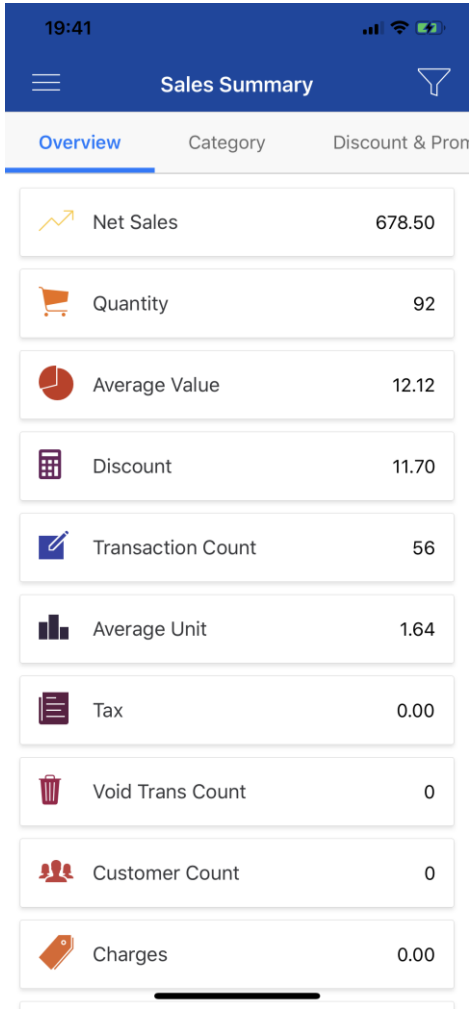
- Dashboard, for instant information
- Graphing, quick analysing at a glance
- Pivot, custom analysis exportable to Excel

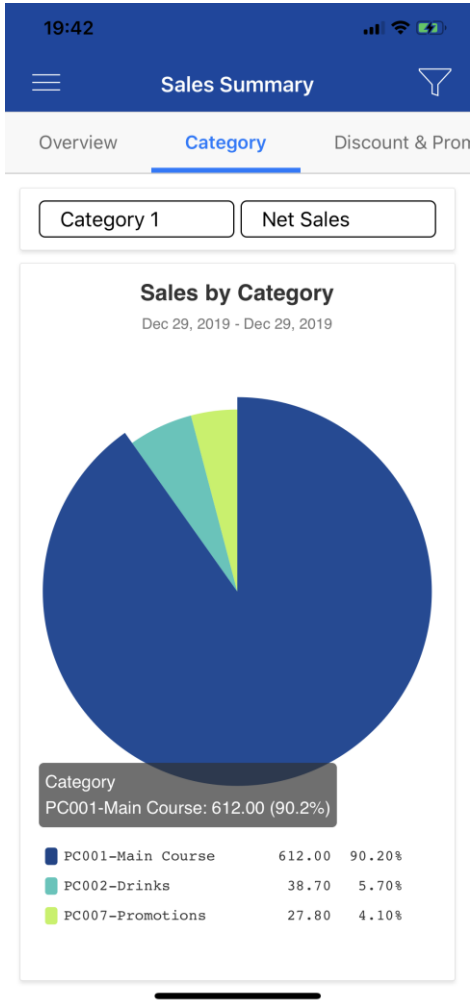


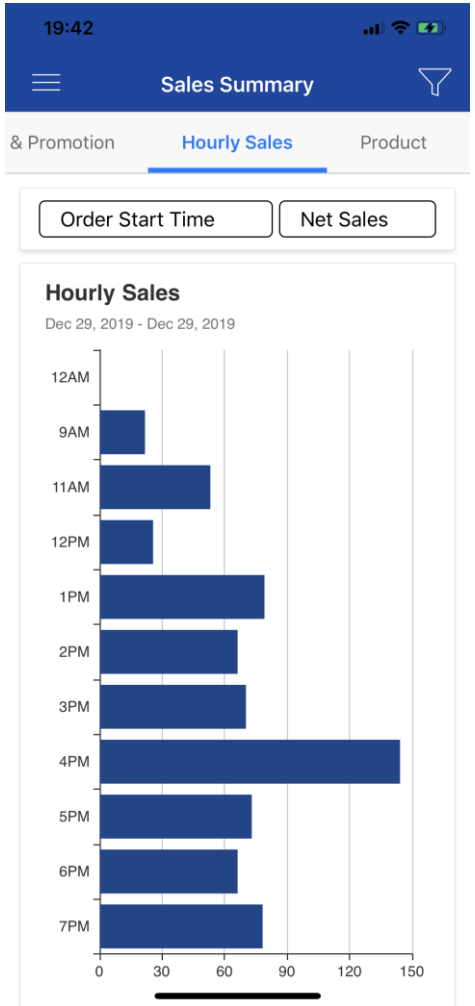
	A	B	C	D	E	F	G	H
1			Months					
2			1					
3			Business Dates					
4			1/1/2016			1/2/2016		1
5			Trans. Count	Gross Sales	Net Sales	Trans. Count	Gross Sales	Net Sales T
6		JB - Johor Bahru	19	860.32	845	13	527.39	523.14
7		KJ - Kajang	11	763.66	735.54	13	1093.25	1041.37
8	Outlets	KL - Kuala Lumpur (Incl GST)	0	0	0	0	0	0
9	Outlets		30	1623.98	1580.54	26	1620.64	1564.51

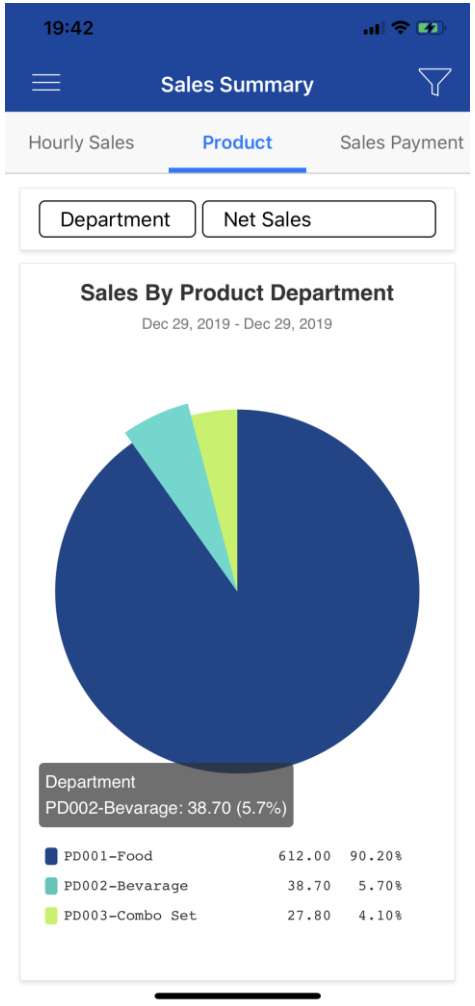
ZEONIQ GO

Mobile dashboard and inventory management









COLLABRATION with TRUST

!

PARTNERS ALONG ON OUR JOURNEY TO SUCCESS

Service, Business and Technology

Our SERVICE PARTNERS

Only the best are selected to be our service partners

Malaysia

Central Peninsular - *Over 10 partners*

Northern Peninsular - *Over 10 partners*

Southern Peninsular - *3 partners*

East Malaysia - *2 partners*

Oversea

1. **Myanmar** – *2 partners*
2. **Cambodia** – *1 partner*
3. **Philippines** – *1 partner*
4. **Singapore** – *2 partners*

Our BUSINESS PARTNERS

We believes business is not to be grown alone

***Microsoft Azure* is where our platform is hosted on. They have proven to be a reliable and secured partner.**

Hardware partners

1. POS (Posmac, Posiflex, Toshiba, Hisense, HP)
2. Scale (BIZEBRA, DIGI, ACLAS)
3. Barcode printer (TSC, Codesoft)
4. Kiosk
5. Vending
6. Biometrics (Digital Persona, ZKFinger)

Solution partners

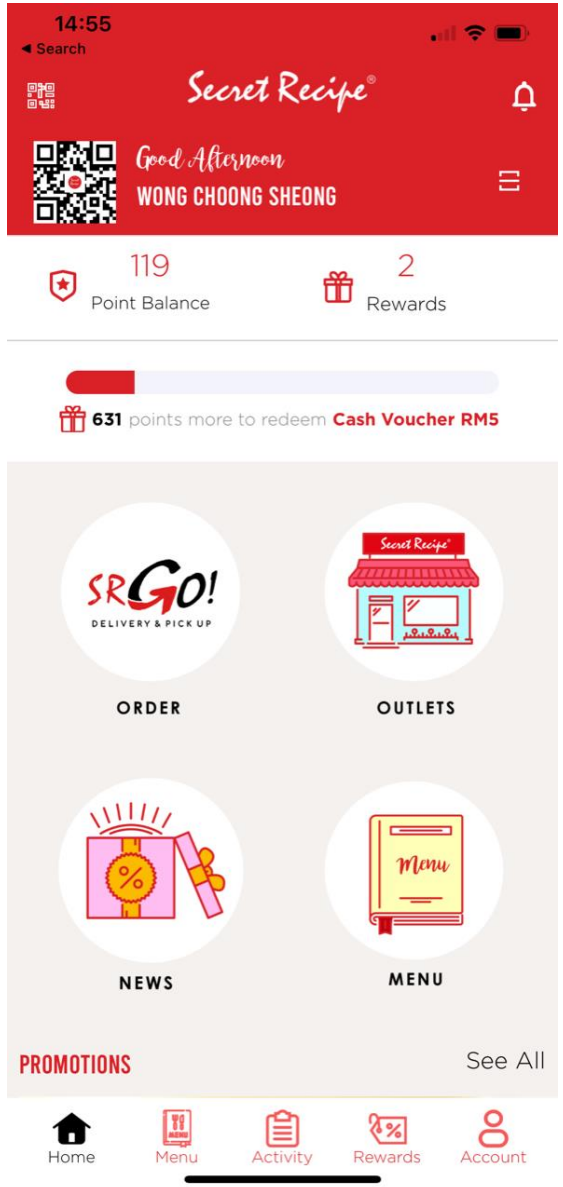
1. Mobile loyalty (Cuxtomlab, Third party)
2. F&B platform (GrabFood, Food Market Hub)
3. E-commerce (IT Partnership Solution)
4. ERP (Hemu Solutions, Selatan Group)
5. Payment gateway (iPay88, Revenue Monster)
6. Facial Recognition (Wise AI)

Our TECHNOLOGY PARTNERS

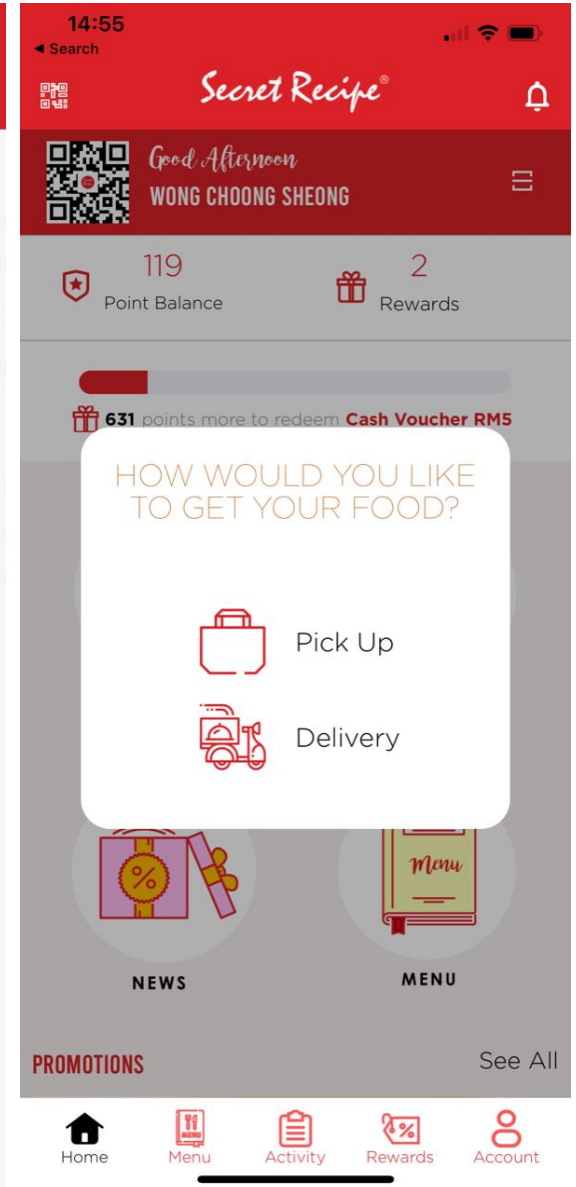
We also believes that we must be accessible whether to or from other third party system, in order to provide seamless integrated solutions to our customers

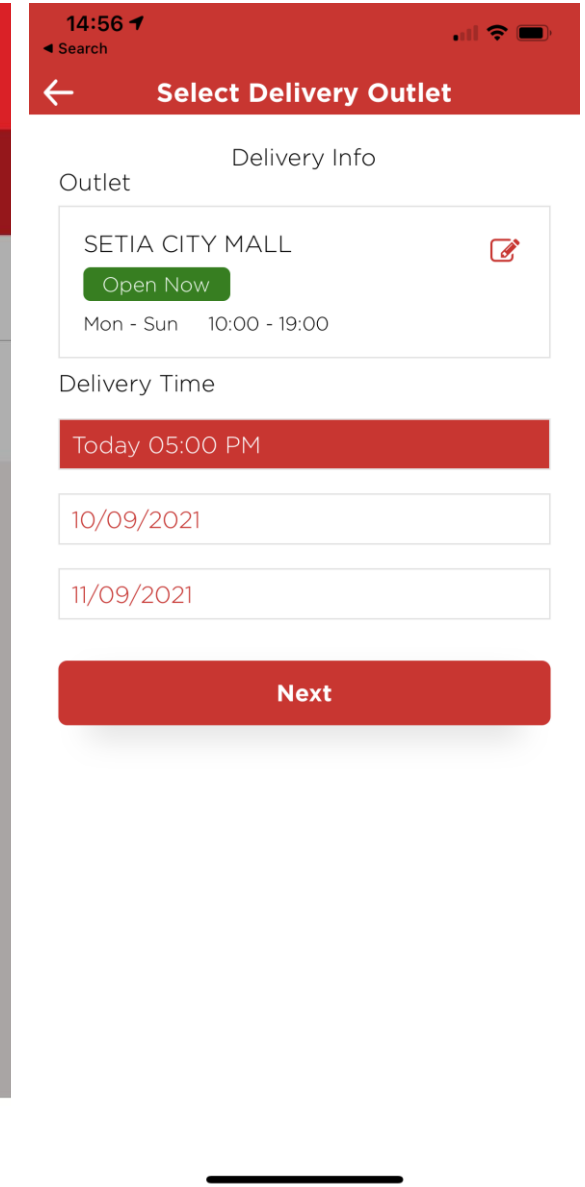
1. **Accounting (SQL Accounting, AutoCount)**
2. **ERP (SAP, Navision, Axapta, Exact, Oracle, Deskera)**
3. **In-house backend system**
4. **Payroll**
5. **E-commerce and Marketplace**
6. **Payment gateway**
7. **Third party loyalty**
8. **Delivery services**
9. **Customized hardware**

SOME OF OUR APPS

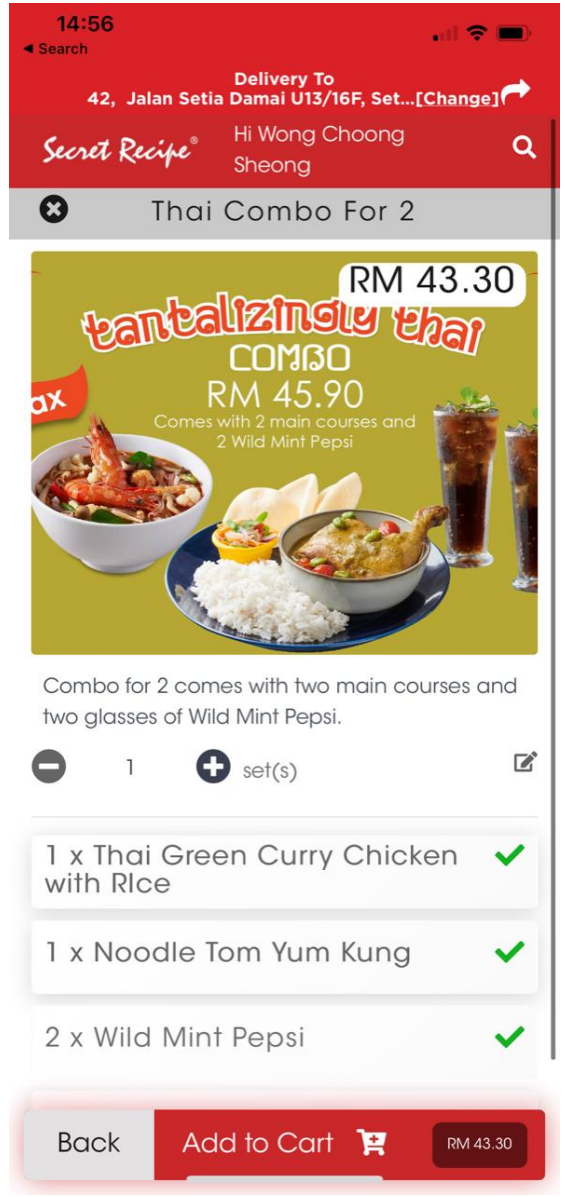

14:55
Search
Secret Recipe
Good Afternoon
WONG CHOONG SHEONG
119
Point Balance
2
Rewards
631 points more to redeem Cash Voucher RM5
SRGO!
DELIVERY & PICK UP
ORDER
OUTLETS
NEWS
MENU
PROMOTIONS
See All
Home
Menu
Activity
Rewards
Account

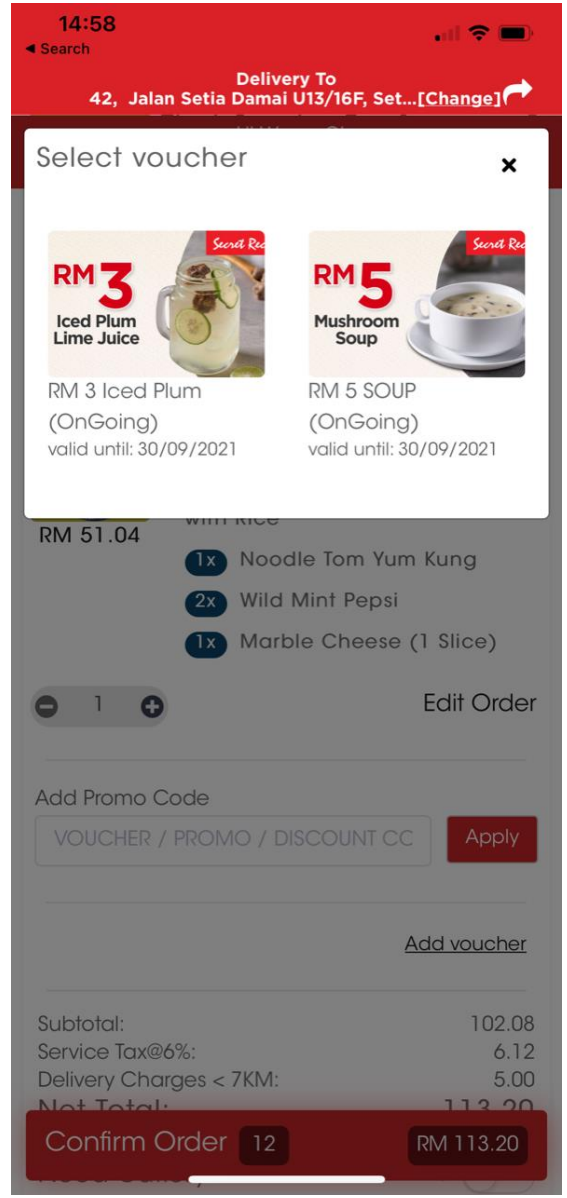
14:55
Search
Secret Recipe
Active Rewards
Past Rewards
Redeem Rewards
RM 3
Iced Plum Lime Juice
RM 3 Iced Plum (OnGoing)
Valid Until: 30/09/2021
RM 5
Mushroom Soup
RM 5 SOUP (OnGoing)
Valid Until: 30/09/2021
Home
Menu
Activity
Rewards
Account

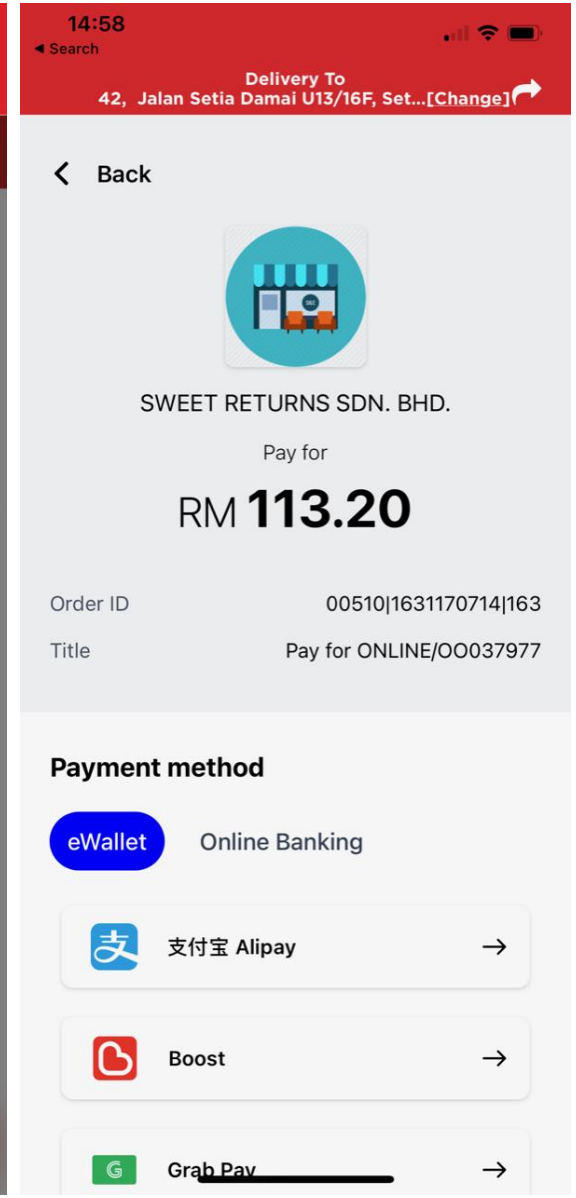

14:55
Search
Secret Recipe
Good Afternoon
WONG CHOONG SHEONG
119
Point Balance
2
Rewards
631 points more to redeem Cash Voucher RM5
HOW WOULD YOU LIKE TO GET YOUR FOOD?
Pick Up
Delivery
NEWS
MENU
PROMOTIONS
See All
Home
Menu
Activity
Rewards
Account


14:56
Search
Select Delivery Outlet
Delivery Info
Outlet
SETIA CITY MALL
Open Now
Mon - Sun 10:00 - 19:00
Delivery Time
Today 05:00 PM
10/09/2021
11/09/2021
Next

Secret Recipe







Popeyes SG

15:51
◂ Search

POPEYES

Good Afternoon, CSWong

Point Balance	Rewards
0 pts	2

30 points more to redeem **FREE Large Cheese Fries**

Home | Order Now | My Orders | Outlets | Me

15:52
◂ Search

POPEYES

HOW WOULD YOU LIKE TO GET YOUR FOOD?

- Dine In
- Take Away
- Delivery

Home | Order Now | My Orders | Outlets | Me

15:52
◂ Search

Select TakeAway Outlet

TakeAway Info

Outlet

Jurong Point

Open Now

Mon - Sun 10:00 - 21:30

TakeAway Time

Now

Today

23/04/2021 11:30 AM

24/04/2021

Next

Home | Order Now | My Orders | Outlets | Me

Popeyes SG

15:52
◂ Search

Take Away
Jurong Point [Change]

POPEYES

8pc Chicken, 2pc Fish, 3 Pasta, 1 Lrg Mashed Potato and 3 Reg Sjora.

1 set(s)

6 x Spicy
2 x Mild

1 x 2pc Fish

1 x 3 Pasta

Back | Add to Cart | S$ 29.90

Home | Order Now | My Orders | Outlets | Me

15:53
◂ Search

Take Away
Jurong Point [Change]

POPEYES

Order Confirmation

8pc Special Meal

S$ 29.90

6 x Spicy
2 x Mild
1 x 2pc Fish
1 x 3 Pasta
1 x Lrg Mash Potato
3 x Reg Sjora

1 | Edit Order

Add Promo Code
VOUCHER / PROMO / DISCOUNT CODE | Apply

Add voucher

Subtotal: 29.90
Net Total: 29.90
Inclusive 7% GST: 1.96

Confirm Order 1 | S$ 29.90

Home | Order Now | My Orders | Outlets | Me

15:53
◂ Search

Take Away
Jurong Point [Change]

Select voucher

Welcome $5 Voucher
valid until: 31/05/2021

3 x Reg Sjora

1 | Edit Order

Add Promo Code
VOUCHER / PROMO / DISCOUNT CODE | Apply

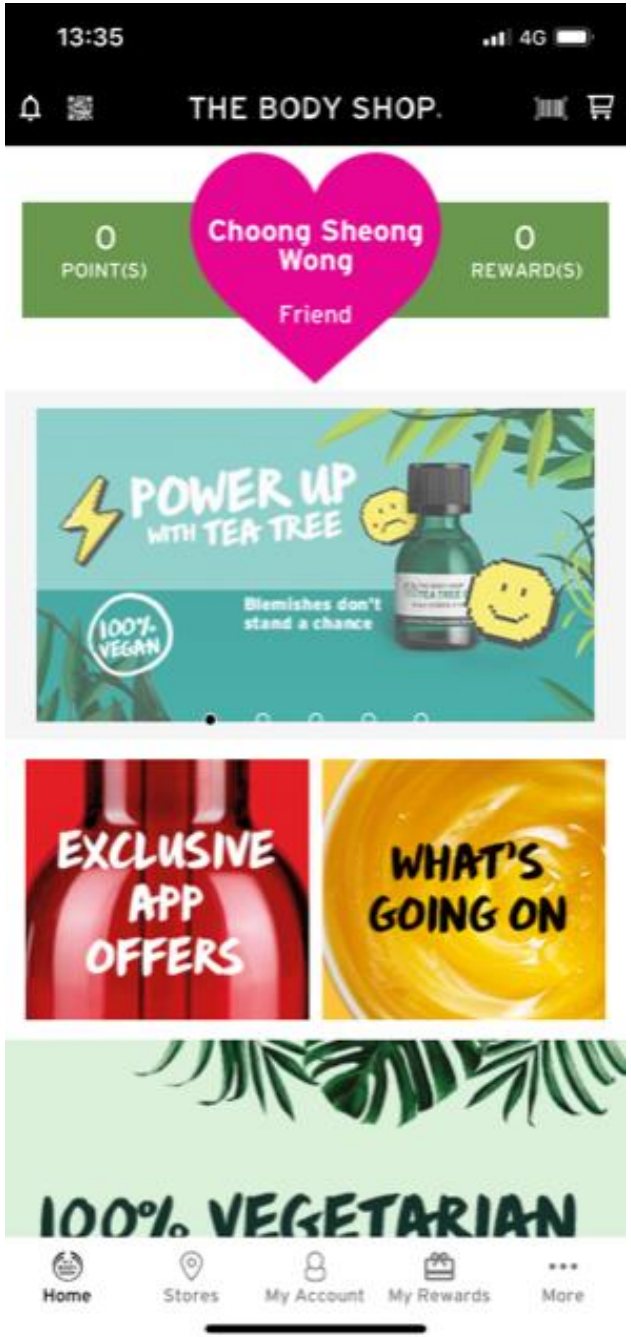
Add voucher

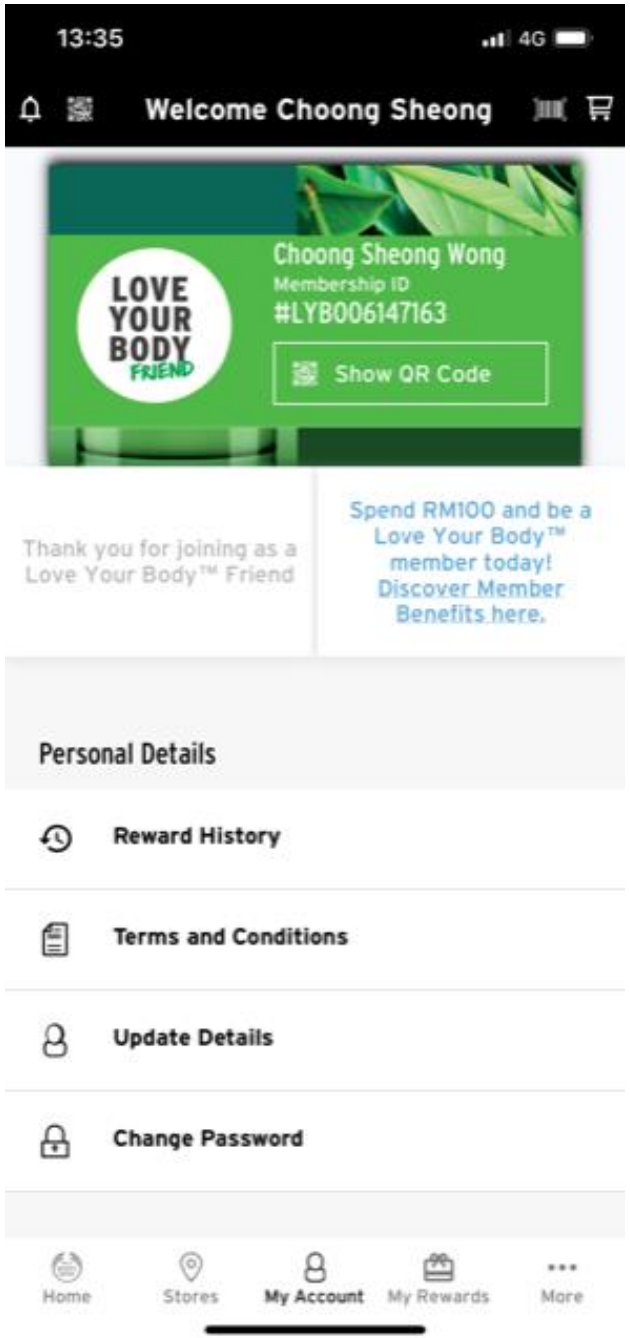
Subtotal: 29.90
Net Total: 29.90
Inclusive 7% GST: 1.96

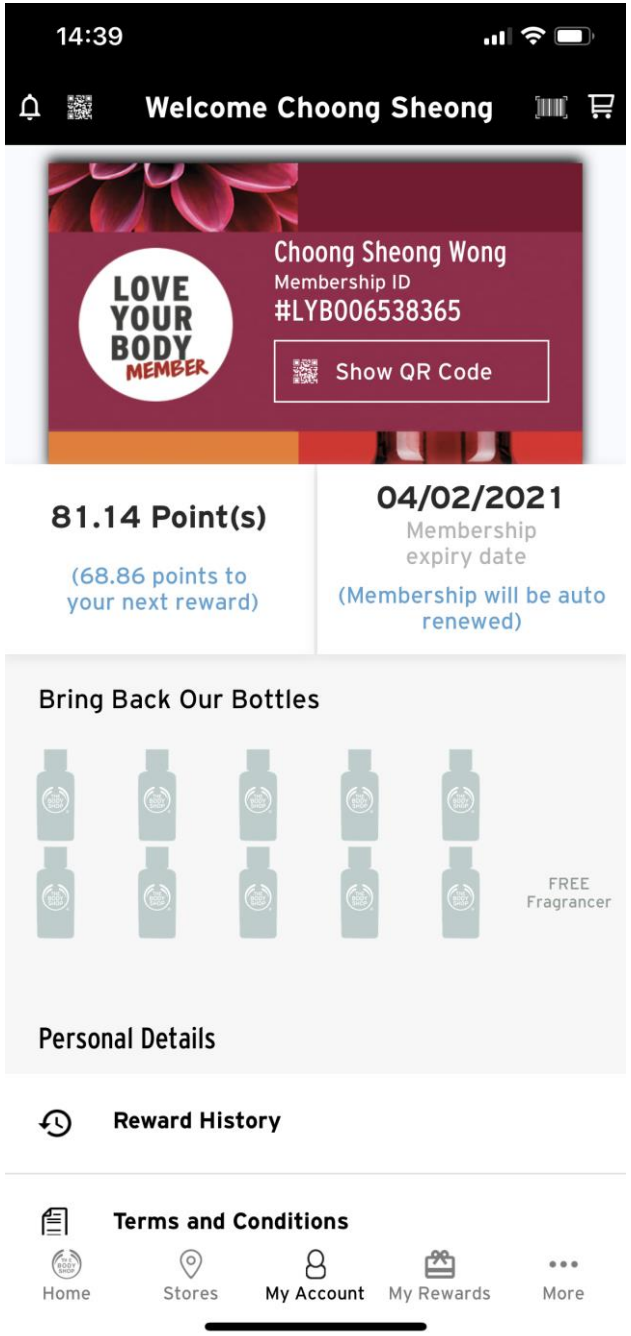
Confirm Order 1 | S$ 29.90

Home | Order Now | My Orders | Outlets | Me

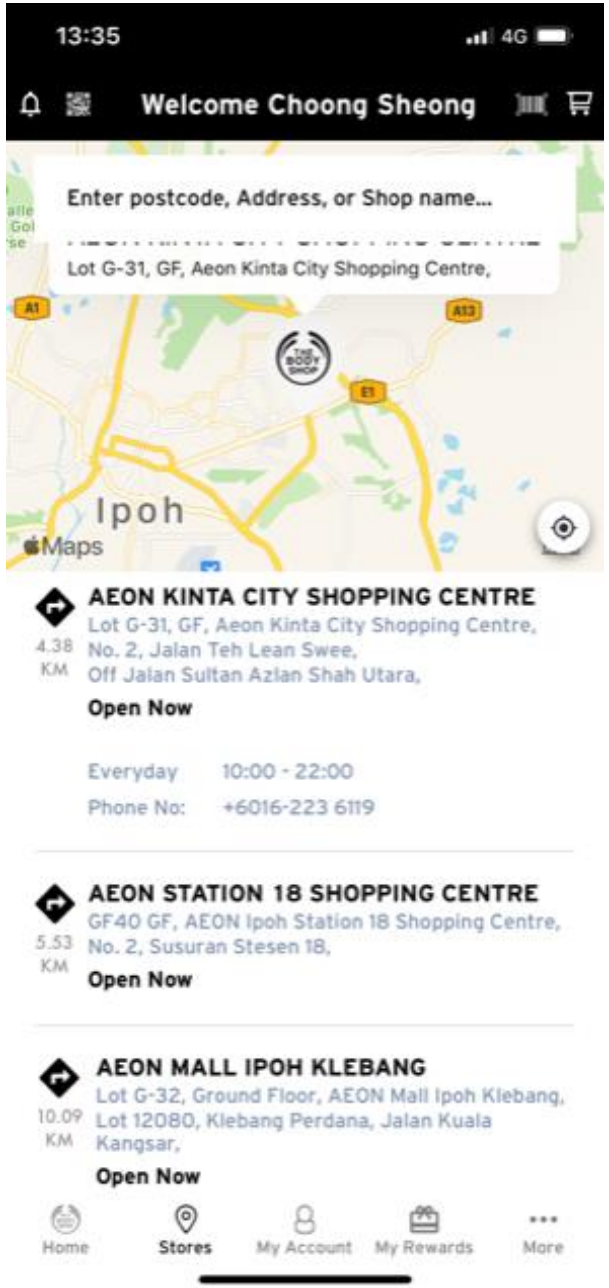
TheBodyShop...

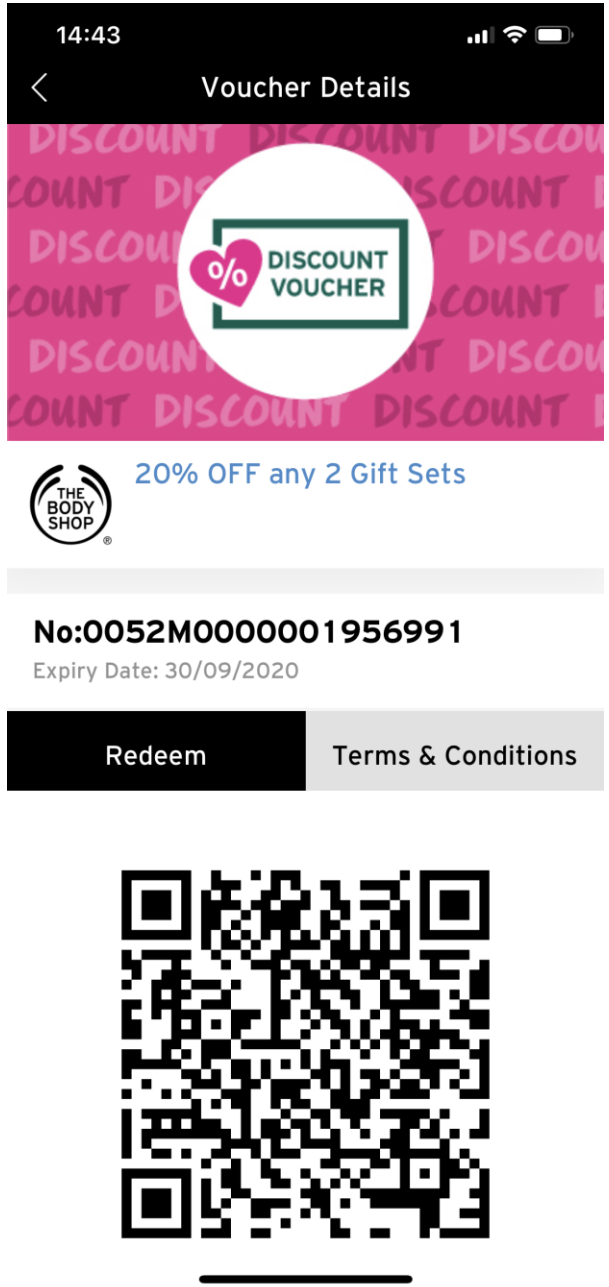






TheBodyShop...





TK Bakery

12:24
◂ Search

News/Promotion

Bronze

Top Up

Wong Choong Sheong

Balance : RM 11.62

Last balance sync at a few seconds ago

Transfer

History

New Product

E-Store Home Outlets Voucher More

12:24
◂ Search

E-Store

E Store

Shipping

Delivery OR Self Pickup

Delivery Date

Address

Postcode

City

Others

Not So Big Series

E-Store Home Outlets Voucher More

12:25
◂ Search

Rewards

Available Used

Birthday Cake Voucher RM10 EXPIRED

Parents Day RM8 Rebate EXPIRED

E-Store Home Outlets Voucher More

12:24
◂ Search

TOP UP

RM30

Please Select Amount

+ RM30 + RM50

+ RM100

Pay

Clear

mfft
myanma food for thought
MFFT

13:36
Search
4G

CLICK HERE TO VIEW MENU

CLICK HERE TO VIEW MENU

News Menu Vouchers Outlets Inbox Account

13:36
Search
4G

Ya Kun Menu

YA KUN BEVERAGE

YA KUN SIGNATURE COFFEE

COFFEE COFFEE - O COFFEE - C

ICED COFFEE ICED COFFEE _ O ICED COFFEE - C

YA KUN SIGNATURE TEA

TEA TEA - O TEA - C

ICED TEA ICED TEA- O ICED TEA - C

YA KUN ICE COOLER

13:36
Search
4G

Tealive Menu

13:37
Search
4G

Ya Kun Ocean Super Center
Mingalar Mandalay
Ground Floor, Mingalar Mandalay
Ocean Supercenter, 73rd Road
Chan Mya Tharsi Township
Open Now
10645.68 KM

Ya Kun Central Point
Ground Floor, Central Point Shopping Mall
62nd Road, Ma Naw Hari & Khine Shwe Wah Road
Chan Mya Tharzi Township
Open Now
10647.57 KM

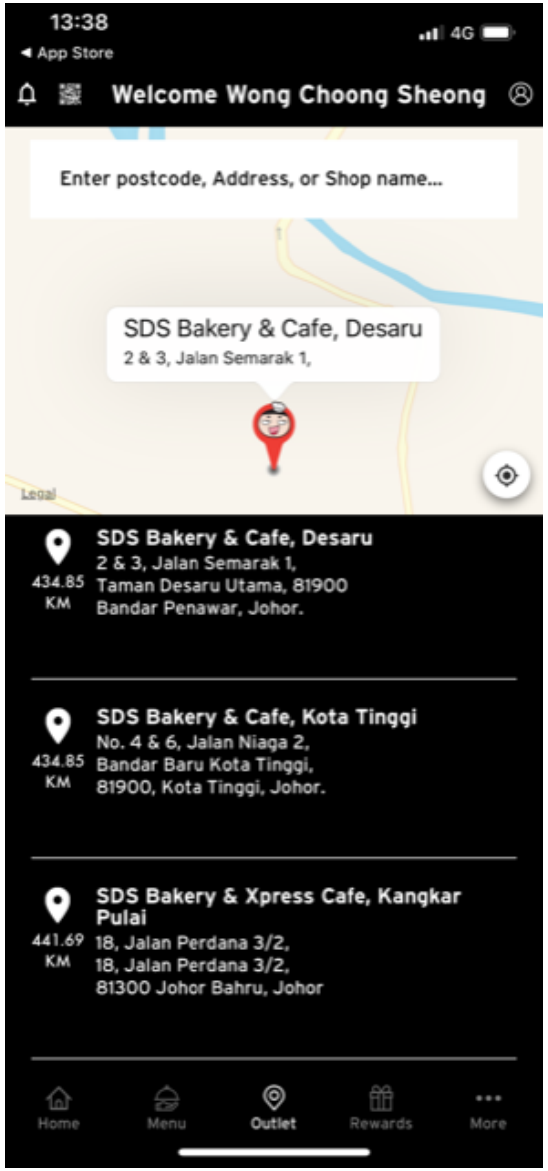
News Menu Vouchers Outlets Inbox Account

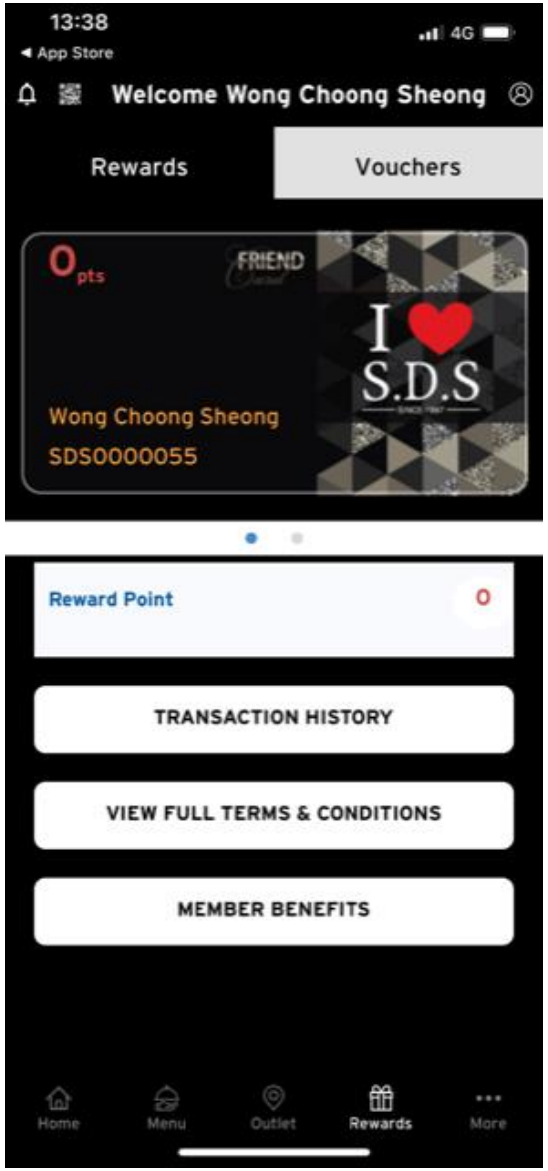
S.D.S

SDS

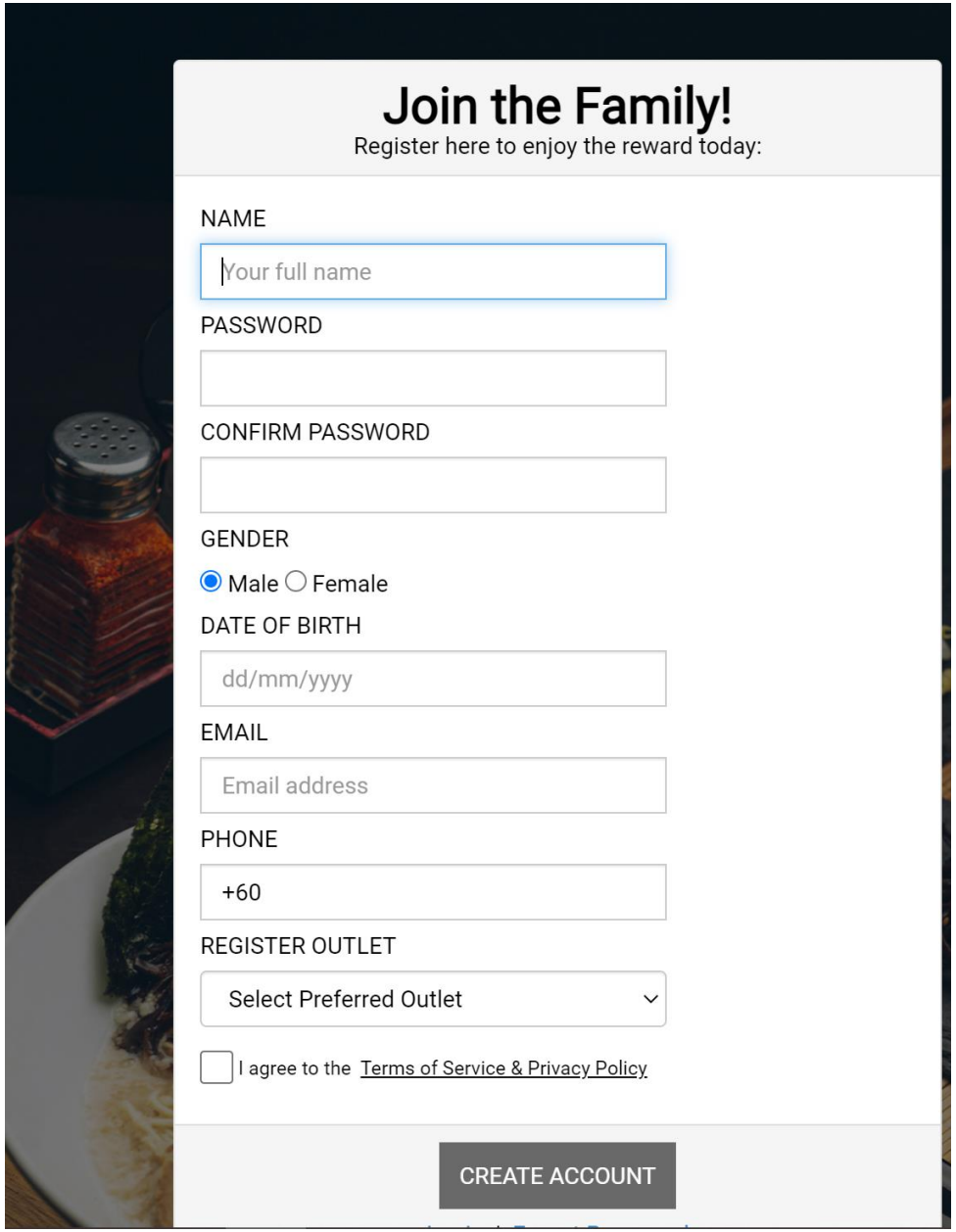
13:37
App Store
4G
CLOSE
Member Benefits
Instant Discount
10% off Storewide*
Birthday Rewards
up to RM30 Cash Voucher
GIFT VOUCHER
Bonus Points
Every RM1 = 1 point
X2
Member Day Promo
15th Every Month
- 50% off selected dishes
- Double points earned
FANPEKKA
Adventure Waterpark
Thomas Town
Privilege Discount with Partner Brands
Type of Membership:
One year - RM12
Three years - RM25
* Terms & Conditions apply.

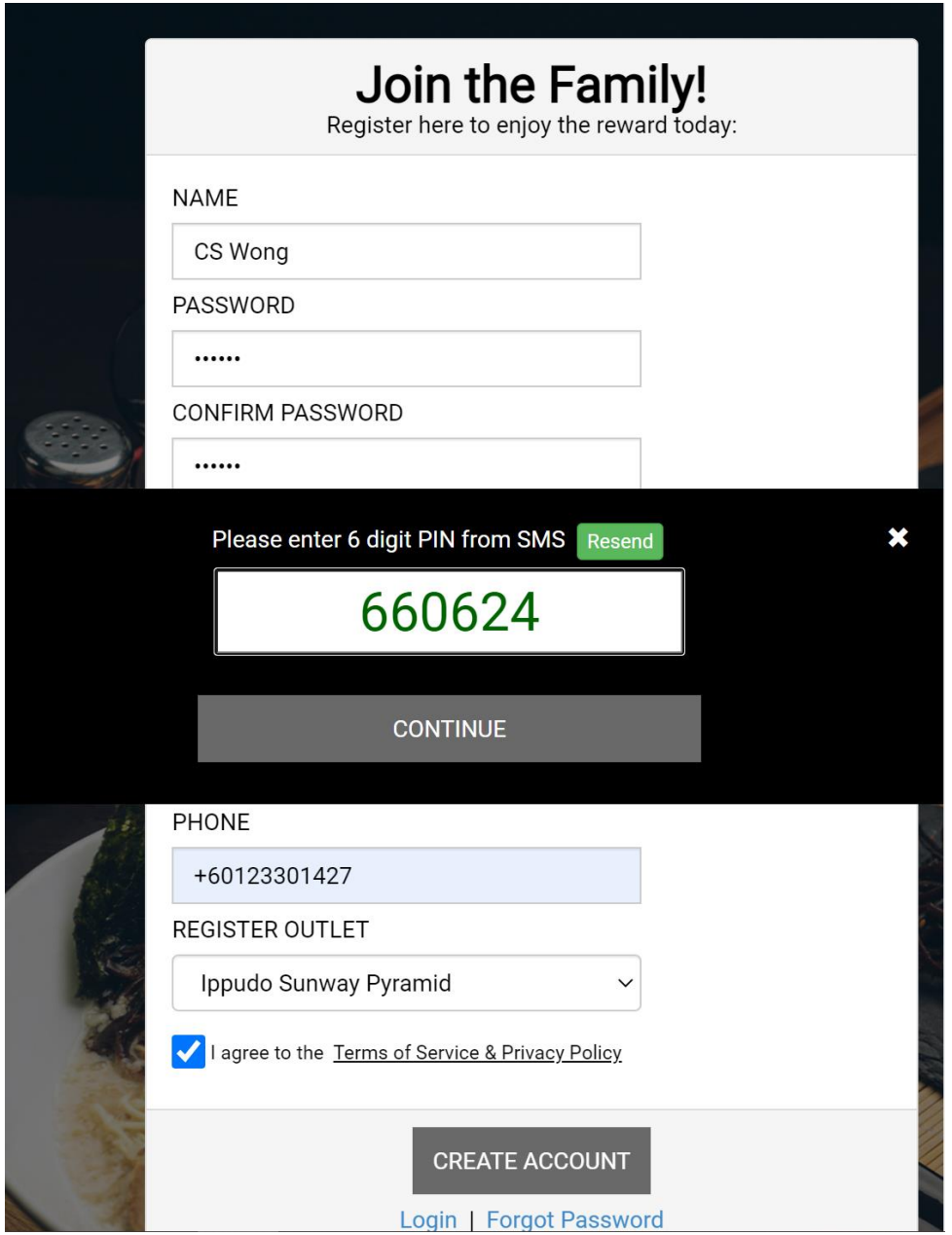
13:38
App Store
4G
Welcome Wong Choong Sheong
S.D.S
Chocolate Kurma Milk
I ♥ S.D.S
RM6.90
LIMITED TIME ONLY
HALLOWEEN
HAPPY HORROR PARTY
HALLOWEEN
Home
Menu
Outlet
Rewards
More


13:38
App Store
4G
Welcome Wong Choong Sheong
Enter postcode, Address, or Shop name...
SDS Bakery & Cafe, Desaru
2 & 3, Jalan Semarak 1,
Legal
SDS Bakery & Cafe, Desaru
434.85 KM
2 & 3, Jalan Semarak 1,
Taman Desaru Utama, 81900
Bandar Penawar, Johor.
SDS Bakery & Cafe, Kota Tinggi
434.85 KM
No. 4 & 6, Jalan Niaga 2,
Bandar Baru Kota Tinggi,
81900, Kota Tinggi, Johor.
SDS Bakery & Xpress Cafe, Kangkar Pulai
441.69 KM
18, Jalan Perdana 3/2,
18, Jalan Perdana 3/2,
81300 Johor Bahru, Johor
Home
Menu
Outlet
Rewards
More

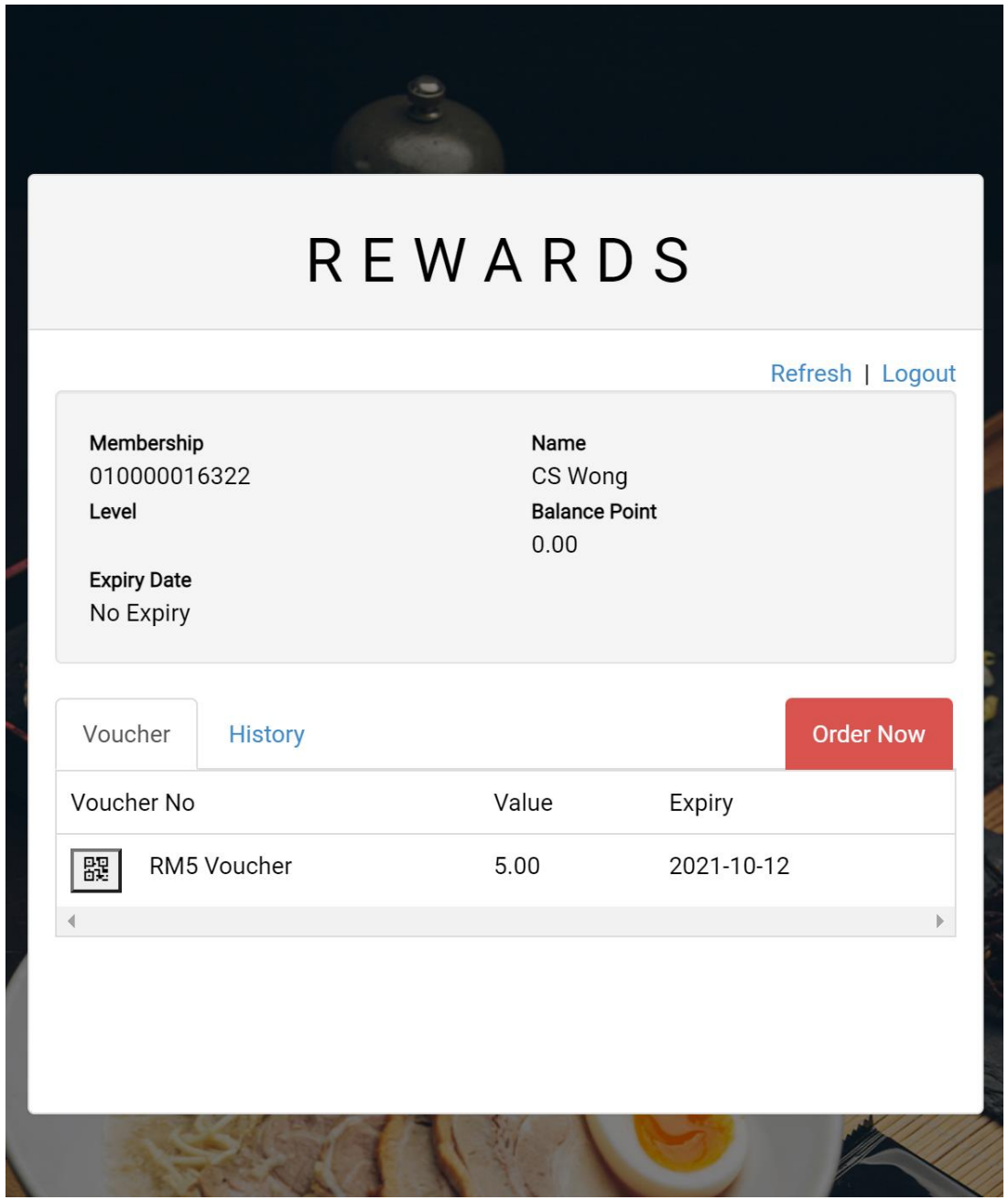

13:38
App Store
4G
Welcome Wong Choong Sheong
Rewards
Vouchers
0 pts
FRIEND
I ♥ S.D.S
Wong Choong Sheong
SDS0000055
Reward Point
0
TRANSACTION HISTORY
VIEW FULL TERMS & CONDITIONS
MEMBER BENEFITS
Home
Menu
Outlet
Rewards
More

https://ippudo.cuxtomlab.com/Member/Register



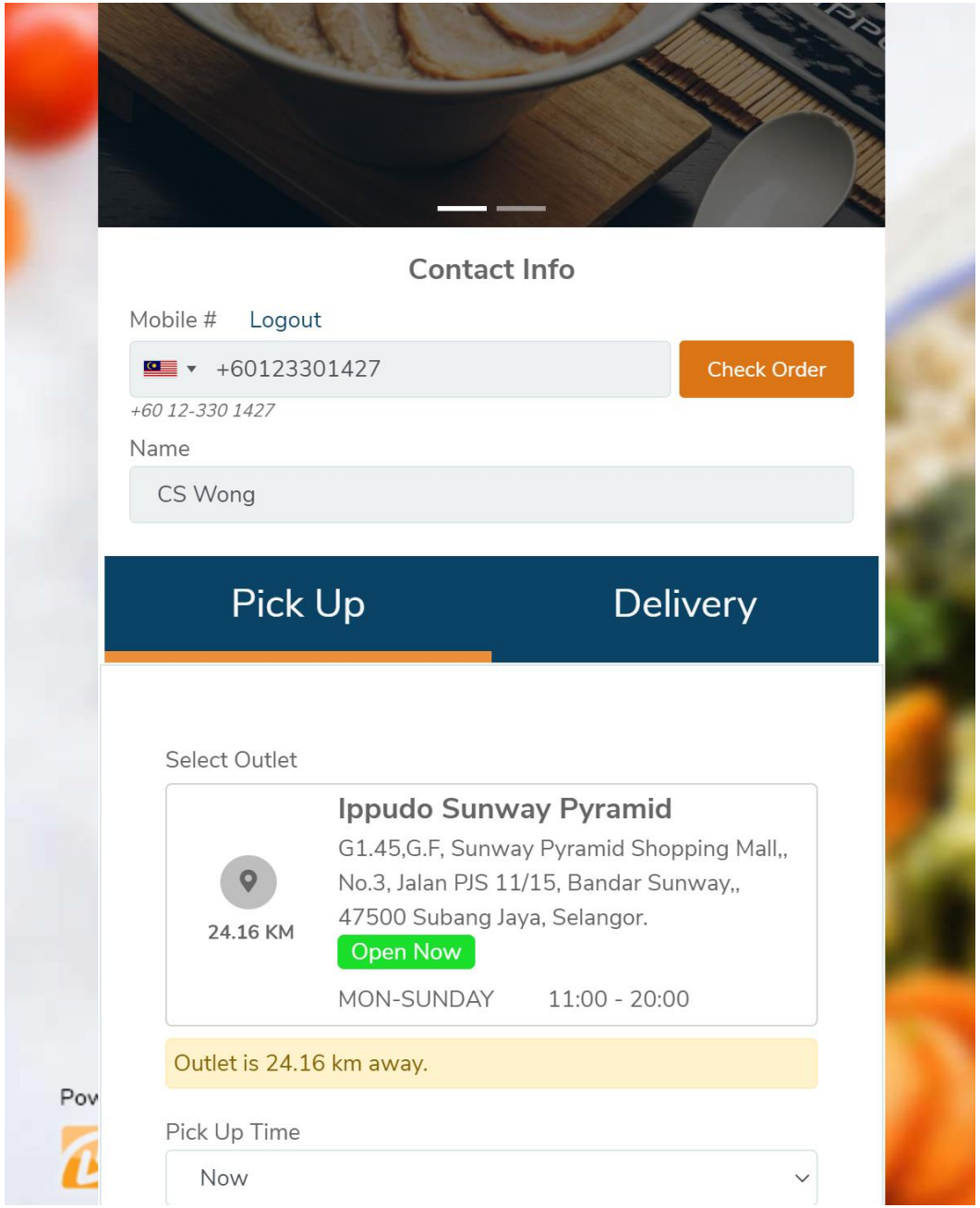


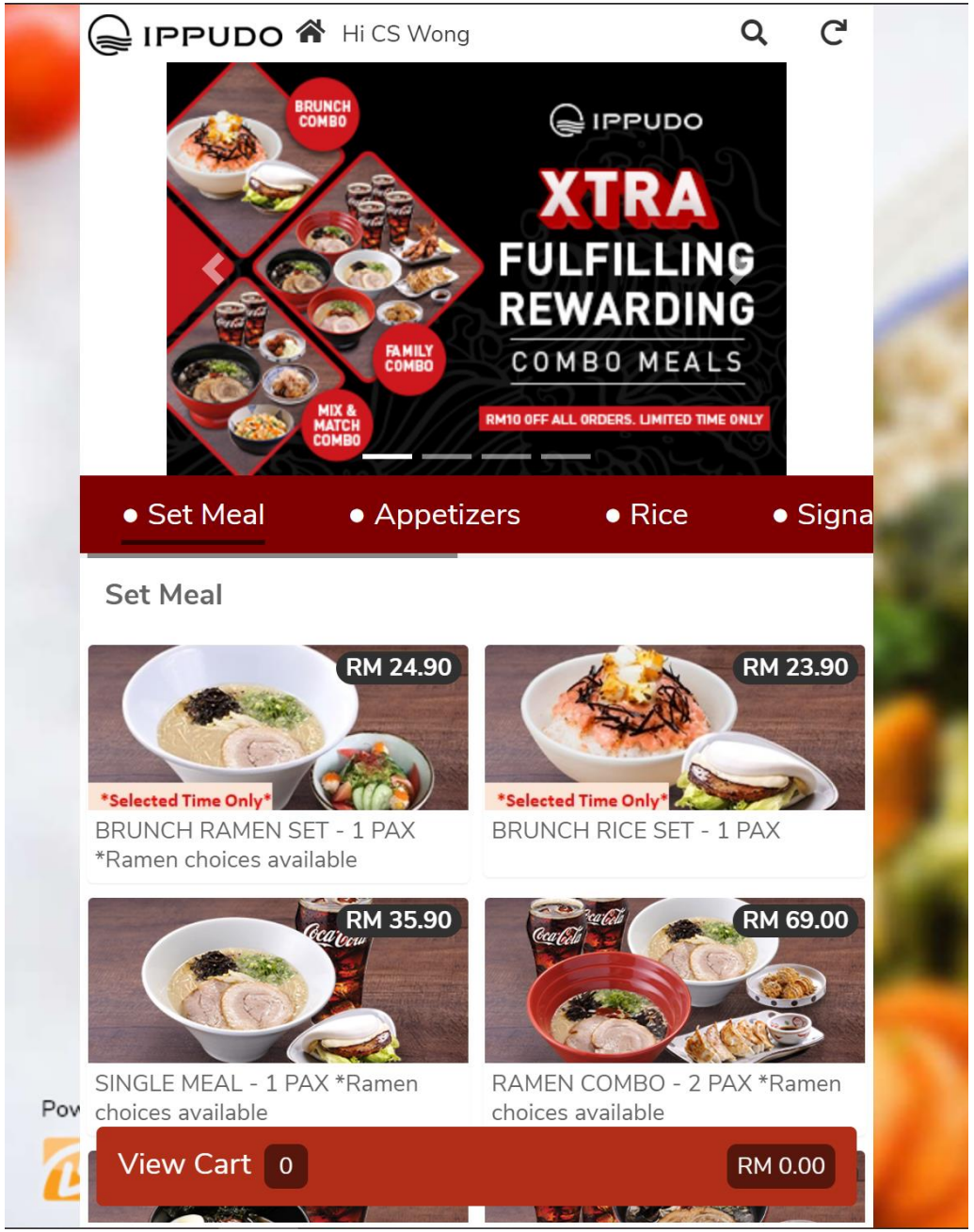
IPPUDO


REWARDS
Refresh | Logout
Membership
010000016322
Level
Name
CS Wong
Balance Point
0.00
Expiry Date
No Expiry
Voucher
History
Order Now
Voucher No
Value
Expiry
RM5 Voucher
5.00
2021-10-12

RM5 Voucher
001000001106
TERMS & CONDITIONS
This e-voucher is strictly valid for dine-in, takeaways and web order delivery only. GrabFood delivery is strictly NOT applicable.
This e-voucher is only valid for 30 days upon receiving.
This e-voucher is strictly applicable for members only.
Only ONE e-voucher is redeemable for each receipt/purchase.
This e-voucher is not exchangeable for cash or refunds.
This e-voucher is valid at all IPPUDO Malaysia outlets.
For takeaways & dine in, this e-voucher must be presented upon ordering.
IPPUDO Malaysia reserves the right to amend these terms and conditions without prior notice.

IPPUDO


Contact Info
Mobile # Logout
+60123301427
Check Order
+60 12-330 1427
Name
CS Wong
Pick Up
Delivery
Select Outlet
Ippudo Sunway Pyramid
G1.45,G.F, Sunway Pyramid Shopping Mall,, No.3, Jalan PJS 11/15, Bandar Sunway,, 47500 Subang Jaya, Selangor.
24.16 KM
Open Now
MON-SUNDAY 11:00 - 20:00
Outlet is 24.16 km away.
Pick Up Time
Now

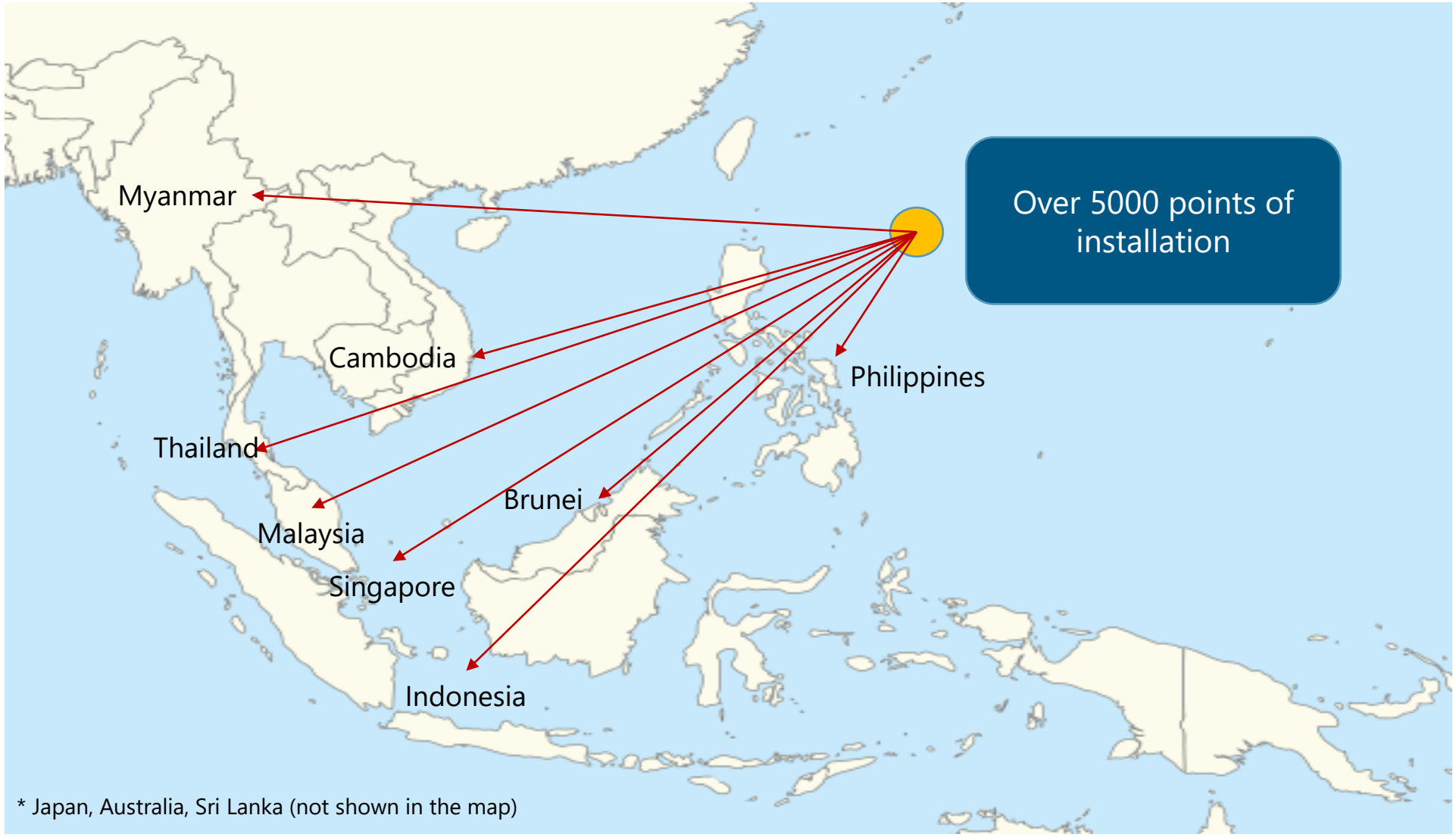

IPPUDO
Hi CS Wong
BRUNCH COMBO
FAMILY COMBO
MIX & MATCH COMBO
XTRA
FULFILLING
REWARDING
COMBO MEALS
RM10 OFF ALL ORDERS. LIMITED TIME ONLY
Set Meal
Appetizers
Rice
Signa
Set Meal
RM 24.90
Selected Time Only
BRUNCH RAMEN SET - 1 PAX
*Ramen choices available
RM 23.90
Selected Time Only
BRUNCH RICE SET - 1 PAX
RM 35.90
SINGLE MEAL - 1 PAX *Ramen choices available
RM 69.00
RAMEN COMBO - 2 PAX *Ramen choices available
View Cart 0
RM 0.00

FACT

OUR STERLING ACHIEVEMENTS AND TARGET AHEAD

Our PRESENCE

We are glad to have set foot-print in these countries



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THANK YOU!

Cci Pos Solutions