



KIMISOI 金美相

Strength alone knows conflict, weakness is below even defeat, and is born vanquished.



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About KIMISOI

Founder of Ancient Five Elemental Recipe, Miss Kimisoi passed the recipe worth years of research to her nephew, Director Li Xiangdong. And thus came the legendary:

KIMISOI self-made five elemental skincare brand.

Kimisoi (1931 - 2012)

Kimisoi learnt fengshui from her father since young. Her father was a famous personality in Dajeon that was once requested audience by many people. At the age of 19, Kimisoi had learnt the arts of herb-making and the principle of Korean skincare. At the same time, Kimisoi had constantly studied and researched about the knowledge about life principles, fengshui, and the five elements her father once taught her.

Mission

Become a Trusted and Leading International Beauty Brand

Vision

We provide global customers with quality skin care products to meet customer needs
We aspire to become an international skin care expert and provide our partners with the best possible materials to develop their space.



KATE CHNG

President Director of KIMISOI's South East ASIA

KATE CHNG, 27 years of age, comes from Pontian, Johor, Malaysia, is currently the president of KIMISOI's East Asia Branch .

Being sensible, 14-year-old Kate started taking up part-time jobs while studying, and due to her interest and passion in hairdressing, she stepped into the hairdressing line and spent half a year studying in a hairdressing academy. She started to gain knowledge regarding entrepreneurship and thus set a goal of starting her own business. Finally, at the age of 17, Kate relied on her own abilities to open her first hairdressing academy. At the age of 22, Kate possesses 4 hairdressing academies.

At the age of 23, due to side effects of hairdressing chemicals and stress, her skin conditions were worsening by the second , especially her abundance of acne . As beauty is in the blood of women, skincare problems are very troublesome problems to her. Facing this type of pressure, Kate decided to pass on her hairdressing business to someone else. After ending her hairdressing career, Kate rested for a year.



KATE CHNG

President Director of KIMISOI's South East ASIA

In the period of 1 year, Kate searched for ways to treat her acne, she tried everything, from medical cosmeology procedures (i.e. laser, PRP serum, ' skin changing') to consuming eastern and western medicines, but her skin conditions were not improving at all and continues to worsen day by day. She was devastated knowing what she had become, her heart and body was scarred, under these circumstances, she dare not face anyone. After quite some time, Kate saw an advertisement of KIMISOI's herbal products by chance. She thought to herself trying one more product wouldn't hurt, with this mindset, she tried one of KIMISOI's mask. After using the mask, she was quite amazed with the results it yielded. With time, KIMISOI launched cleansing creams, ginseng gel mask, macaroon, faerie series and many more products, all of which she tried .

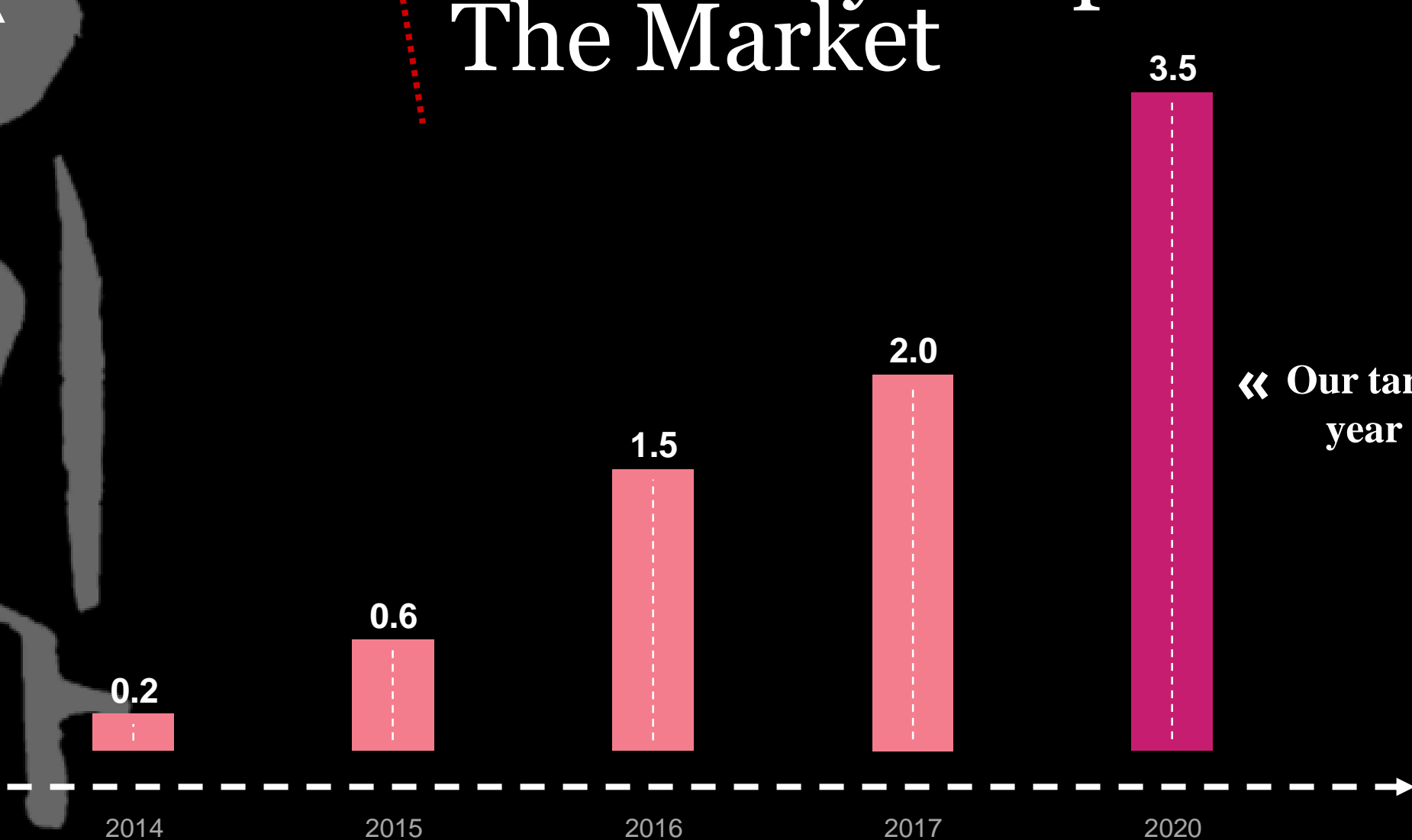
In the short course of half a year , he skin was totally rejuvenated . Kate was then filled with confidence. Other than that , she also gained enough confidence to start a whole new business journey , resulting in more memorable breakthroughs in her life . At the end of 2014 , Kate officially branched KIMISOI into Malaysia till this day , and set up the first KIMISOI branch company in Malaysia. In May of 2015 , Kate had some discussions , and came to a conclusion where the East Asia branches of KIMISOI is to be transferred to Kate. Reaching the present, KIMISOI spans over Singapore , Australia and even Malaysia .



KIMISOI™

Is Steadily Outperforming The Market

Consolidated sales
(millions)



« Our target for
year 2020

Asia Pacific
SUPER HEALTH BRAND
2016 ~ 2018

AWARDED ASIA PACIFIC SUPER HEALTH BRAND 2016 ~ 2018
荣获 2016 - 2018 年亚太超级健康品牌

Kate Skin Care

2016/17 BEAUTY AWARDS
MAKEUP • FOUNDATION
第2届美妆大赏
sisters 姊妹 BEAUTY

2016/17 BEAUTY AWARDS
FACE • MASK
第2届美妆大赏
sisters 姊妹 BEAUTY

Our Awards

Asia Pacific
SUPER HEALTH BRAND
2016 ~ 2018

2016/17
BEAUTY AWARDS
MAKEUP • FOUNDATION
第2届美妆大赏
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BEAUTY AWARDS
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sisters 姊妹 BEAUTY

Official Cooperation



AEKYUNG



DASOL



KOLMAR



CHEMICOS

International Patent Certification



Global Client



Global Client & Platform

M&L LABORATOIRES TONY MOLY LVMH MOËT HENNESSY · LOUIS VUITTON

Amway ck Calvin Klein Sasa making life beautiful Pfizer

COTY kolmar 한국콜마 watsons

ALBÉA THEFACESHOP L'ORÉAL

AMOREPACIFIC CORPORATION SEPHORA

ESTÉE LAUDER

LG Household & Health Care

Global Product



it cosmetics
Tightline Masacara



AMWAY
Artistry Sunscreen



MARC JACOBS
Lipstick / Mascara



Pfizer
ChapStick



Sephora
Cushion Blush / Highlighter



Unilever
Vaseline Suncare



Bobbi Brown
Cushion Foundation



Erborian
BB Cream / CC Cream



SASA PB



PROYA
Skincare

Local Product



Innisfree
Capsule Pack



Dr.Jart
Ceramidin Line



Too cool for school
Shading Shadow



AHC
Eye Cream



Round Around
Banana Milk Line



TONYMOLY
BCDATION Serum / Balm



MISSHIA
First Treatment Essence



Nature Republic
Moisturizing Cream



STYLENANDA
3CE Lipstick



THE FACE SHOP
Dual Concealer

Five Elementals Snow Skin Mask

Using mostly ' wood ' in the five elemental recipe : white mulberry root-bark, arbutin, Atractylodes Macrocephala, and many more's extract, to promote ' Inner ' and ' Outer ' Care, Qi Replenishment and Heavenly Alleviation.

五行精华

Morus alba L.



Atractylodes
macrocephala



Arbutin





Five Elementals Snow Skin Mask

This combination of five elemental recipe gives of a real thin yet relaxing feeling. Able to dive into the deepest layers of your skin, and having superb water retaining abilities, Five Elemental Herbal Snow Mask brightens your skin in a flash, while making your skin white, bright and full of elasticity. At the same time, these herbs can reduce the tight feeling in your skin, making your skin feel silky soft. And while Five Elemental Herbal Snow Mask is able to reach the deepest layers of your skin with quick speeds, it doesn't affect the density of any cells, effectively controls the activity of monophenolase's activity, prevents formation, and binds with the monophenolase produce in the users body to accelerate the excretion and breakdown of black pigments.

From there onwards, the skin's colour is lightened, and acnes are also reduced. Five Elemental Herbal Snow Mask is quite thin, but apply the mask once or twice a week is more than enough to repair damaged skin, and promote natural whitening, making your dark skin glow with whiteness once again.





Five Elementals Ginseng Gel Mask

' Inner ' and ' Outer ' Care , Qi Replenishment and Heavenly Alleviation. As skin lacks the essential lipid acids , it is hard to sustain healthy cells , and the skin will lack elasticity and antibody , resulting in a dry-er skin. Five Elemental Ginseng Gel Mask has a rich amount of ginseng extract, providing the skin right amount of lipid acids, increasing activity of cells, causing the cells to be able to absorb essential nutrients for skincare, while retaining optimum water levels, and showing off the shiny state of the skin and an alluring view .



Five Elementals Ginseng Gel Mask

Five Elemental Ginseng Gel Mask provides the ideal amount of moisture for your skin, improving problems that lack of moisture cause, i.e. dry, rough skin, and repairs damaged skin, while preventing water loss during nighttime. The specially added ginseng extract and ginseng roots will largely aid in retaining moisture and repairing abilities, and allowing moisture to travel from the bottom to the top, your skin will once again be saturated with moisture, brightness and liveliness.

The unique ginseng essence, will travel into deep layers of your skin and awaken your skin, letting your skin regain softness and tenderness, and providing your skin the moisture and nutrients your skin needs .



Ginseng Extract



Ginseng Roots

Five Elementals Cleansing Cream

' Inner ' and ' Outer ' Care, Qi Replenishment, and Heavenly Alleviation. KIMISOI's Five Elemental Cleansing Cream is totally different from conventional cleansing creams, as it reimburses and adjusts your skin, at the same time, making your skin feel more comfortable and giving your skin the nutrition it needs. Using natural healing methods, the Five Elemental Cleansing Cream will be absorbed by your skin in a flash. KIMISOI also uses 3 state-of-the-art techniques to reduce signs of aging, retain optimum temperature of the skin, bestow more flexibility to the skin, improve circulation and excreting foul substances in your skin. Adding in rare ingredients into the Five Elemental Cleansing Cream further boosts its ability to clear waster excreted by epithelia easier and retaining the cleanliness of the skin .



Antler



Cordyceps



Ginseng



Red Ginseng



Lactic Acid Bacteria, LAB





Five Elementals Cleansing Cream

The softest and finest foams of the Five Elemental Cleansing Cream are able to cleanse your pores and free your pores from clumps of dirt and sebum, while making your skin soft and silky. Targeting the main causes of acne, aiding in cleansing of clogged pores, and aiding in protection and reduction of formation of acnes, all to shield and protect your skin.



花仙系列

Fairies Recovery Toner

[Double-Effectiveness] That Stands Out
Form The Rest

Fairies Moisturizer Cream

Awakening The New [Double-Effective] Mask



Fairies Recovery Toner

To solve the problems of seasonal skin, the Faerie Series was launched. Faerie Double-Effective Chrono Recovering Toner and Faerie Double-Effective Chroma Mask are the perfect match, using natural extract, adding in whitening , wrinkle prevention, nourishing properties and moisture retainment, high nutritional value, low stimulation ideals, all to improve dark, dry, and aging skin. Adjusting the skin's state, improving the skin's clarity and texture, rejuvenating the skin once more. made up of all sorts of herbal extracts, both products are able to reach the dermal layer of your skin and retain important moisture, making the skin soft and tender.

While moisture is being retained, moisture absorption is continued as your skin needs plenty amount of moisture, giving you a heavenly experience and shocking results. Low stimulation, not containing any artificial fragrance or colouring, both products are the perfect match for a skin with perfect moisture retainment.



Bird's Nest



Incarvillea grandiflora
Bur.et Franch

Fairies Moisturizer Cream

6 system less but absolutely safe combined recipes, excel in moisture retainment. Faerie Double-Effective Chroma Mask can also function as eye masks, at the same time can also function as a skincare product for the your neck and face. Faerie Double-Effective Chroma Mask contains *Pancratium zeylanicum* extract that excels in lubricating and moisturizing your skin, and also solve skin problems that are being caused by moisture deprivation, and also reduce wrinkles , lighten ' black eyes ', whitening the skin by preventing formation of black pigments.

Fairies Moisturizer Cream also contains lots of herbal extract that can reach the dermal layer of your skin and retain moisture in a quickie, making the skin tender and silky. While moisture is retained in your skin, your skin is still able to absorb moisture, presenting you a heavenly experience and results that will shock you. Fairies Moisturizer Cream also has properties of low stimulation and also doesn't contain any artificial fragrance and colouring. Fairies Moisturizer Cream combined with Fairies Double-Effective Chrono Recovering Toner gives your skin maximum potential for moisture retainment.



Pancratium zeylanicum



Phytosterols



Macaron Pure Moisturizing Cream

Macaron Pure Cream Mask

Activated Carbon Deep Layer
Cleansing Mask

Artichoke



Lactic Acid Bacteria, LAB





Macaron Pure Moisturizing Cream

Lactic acid bacteria fermentation process makes skin moisturized and silky. Lactic acid bacteria fermentation process, works well with sensitive skin as Macaron Pure Moisturizing Cream has small particles that are easily absorbed and thus have stronger moisturizing, repairing and softening properties. Macaron Pure Moisturizing Cream also contains Yerba Santa extract, able to improve the skin's anti-oxidation abilities and improving the skin's condition, hue, water levels and reduce some wrinkles.

Macaron Pure Moisturizing Cream also contains some small beads that be seen easily and are rich in minerals, carbohydrates, all to provide big amounts of nutrients, moisture, improving skin colour, moisturizing skin, so when applied on skin, you won't feel any signs of oiliness.

KIMISOI Macaron Pure Moisturizing Cream series, makes the skin feel clear, clean, moisturized, and full of nutrition, Skin cleansing and moisturizing, making the skin feel cleaned as a whole. Rich in herbal extract compounds, Macaron Pure Moisturizing Cream repairs the skin, while the small beads moisturizes your skin.





Macaron Pure Moisturizing Cream

Containing activated carbon compounds, Macaroon Pure Post Cleansing Mask can travel deep into your skin, extract dirt and sebum trapped in your pores, at the same time killing pathogens, contracting pores, reducing production of blackheads.

All of that makes your skin cleaner and clearer, helping to clean up 99 % of your skin! Adding in some more natural herbal extract, helps with repairing weaker pores, contract thicker pores, returning your skin to its tender and perfect state.





5 Benefits KIMISOI Beauty Salon Franchising Program

- ★ KIMISOI franchising program to assist you in 6 months.
- ★ Assist you in attracting new customers to your beauty salon. KIMISOI will recommend existing customers to your beauty salon for service.
- ★ KIMISOI well-known skin care products allow customers to experience significant results and develop your loyal customer base to add new beauty accessories.
- ★ KIMISOI emphasizes the promotion of brand and skilled network production of new customer groups by major media companies and is a guarantee for franchisees' performance.
- ★ KIMISOI adheres to its development into an internationally renowned brand, vigorously provides product and employee training, encourages training, provides comprehensive online and offline customer service assistance, and regularly launches customized remuneration promotion plans.



Assist the Beauty Salon to serve the public with the most suitable and effective products.



Actively promote the location of franchise beauty salons to increase turnover.



特别报导
EVENT

Hottest In Town 新晋养颜圣品

于柔佛州山打根KSL广场举办的韩国古方植萃护肤品牌医美Kimiso产品展览会圆满成功。品牌以高效帮助女性养颜护肤闻名。半年前，白金奖相Kimiso东南亚负责人Kate Chung引进马来西亚以来，已建立了良好的口碑，因此得到非常热烈的反响。10/11/16



第一

一次举办Kimiso品牌展销会，Kimiso对此活动非常重视，很开心能分享。"这一次举办展销会的目的是为了让更多的人认识Kimiso品牌，进而帮助更多的用户了解品牌，提升中小企业的品牌影响力，让更多的品牌和产品脱颖而出。"这一系列品牌展销会除了可以品牌推广到20%的产品之外，还有一系列Kimiso产品的展示和体验，让"每位爱美人士"都能通过亲身体验到Kimiso产品的魅力。Kimiso公司地址：No. 10A, Jalan Sultan Ismail, 50100 Kuala Lumpur, Malaysia. (Hill Street, Kuala Lumpur, Malaysia)

金马独霸

从这一次展会开始，Kimiso品牌已经正式进入马来西亚市场。目前，Kimiso品牌已经成功举办了多场品牌展销会，在马来西亚各大城市举办了多场品牌展销会。Kimiso品牌已经成功举办了多场品牌展销会，在马来西亚各大城市举办了多场品牌展销会。Kimiso品牌已经成功举办了多场品牌展销会，在马来西亚各大城市举办了多场品牌展销会。

Promote brands through major media.

我愛你最美
I Love Beauty

新和发布会暨开机仪式

新和发布会暨开机仪式

新和发布会暨开机仪式

心动女人帮

四川衛視12月18日晚23:30分
《心动女人帮》
帶你進入韓國，Fighting!
美食護膚吃喝玩，
KIMISOI金美相
首次在中國電視節目公開亮相！
帶給你不一樣的護膚理念！

KIMISOI

深圳卫视《时尚美妆》栏目
明星御用造型师李春楠老师推荐

美丽俏佳人

KIMISOI金美相
独家品牌特约

每周一 23:15

安徽卫视

KIMISOI

金美相净容膏

净容膏特选精液

你的这次头发能改变到什么程度

美丽俏佳人

KIMISOI

你的这次头发能改变到什么程度

Promote brands through major media.



Online and offline customer service assistance.



Provide product and employee training and motivate training.



Regular launch of custom rewards and promotions.



www.kimisoi.asia



Kimisoi 金美相 Southeast ASIA

Thanks You.