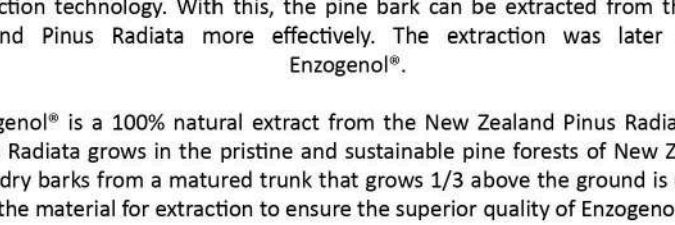


LIVE ON

REVIVING DNA

[AGE-REVERSING BEVERAGE]

All trees wither when winter arrives. Only the tenacious and resilient pine trees remain lush throughout the seasons. David Giles has always loved the pine trees the most among many other trees. Since young, the forest is like a playground to him. He would enjoy himself in the tree-huts. By a twist of fate, he committed himself to discover the health benefits of trees when he grew up.

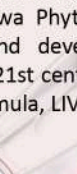


In 1998, David Giles founded Enzo Nutraceuticals and developed pure water extraction technology. With this, the pine bark can be extracted from the New Zealand Pinus Radiata more effectively. The extraction was later named Enzogenol®.

Enzogenol® is a 100% natural extract from the New Zealand Pinus Radiata. The Pinus Radiata grows in the pristine and sustainable pine forests of New Zealand. Only dry bark from a matured trunk that grows 1/3 above the ground is used as the material for extraction to ensure the superior quality of Enzogenol®.

The pure water extraction process maximises not only the antioxidant activity in Enzogenol®, but also effectively removes the residues of hazardous waste in traditional extraction.

Under the leadership of Chief Scientist Dr. Matt, his research team remains committed to source for high quality pine barks that meet the stringent requirements to produce Enzogenol®. Enzogenol® has since become a top brand in the New Zealand health industry.



[THE ULTIMATE FORMULATION TO REVERSE AGEING]

Wellous®'s persistence and strong concept of health and wellness have been favoured and supported by the world's top research and development companies Enzo Nutraceuticals, Bionov, Puredia and Tokiwa Phytochemical. Wellous® spent 13 years of research and development with world-class researchers to create the 21st century ultimate reverse ageing formula, LIVEON.

[CELLULAR DAMAGE]

WE ARE ACTUALLY EXPERIENCING CELLULAR DAMAGE!

The fundamental to ageing is cellular damage. Imbalance diet, stress, lack of sleep and air pollution trigger our body to release large amount of free radicals daily, and these free radicals are harmful to our cells, causing ageing to take place earlier.

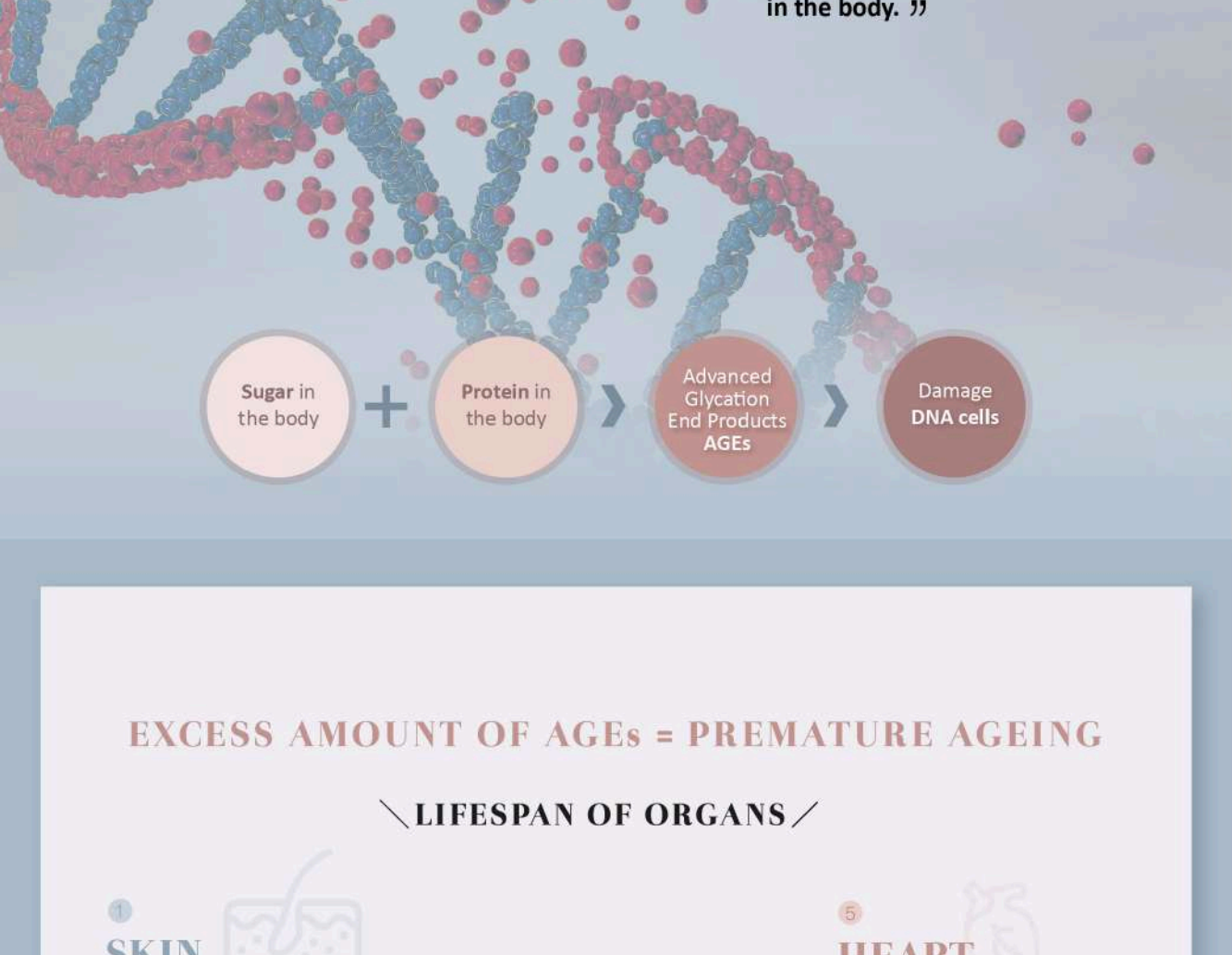
As we age, we may experience lower rate of metabolism which can significantly reduce the activeness of our body cell, hence, causing the ageing of our body mechanisms.

[THE BEGINNING OF AGEING]

GLYCATION OF DNA CELL

GLYCATION IN THE BODY LEADS TO PREMATURE AGEING!

It refers to the reaction when the sugar consumed is bound to the protein inside our body. Sugar in our body will drift freely and bind with the proteins in our body. The denaturation of proteins will form advanced glycation end products, also known as AGEs!



“AGEs will damage the DNA cells and affect them to function normally, causing the ageing of cells in the body.”

EXCESS AMOUNT OF AGEs = PREMATURE AGEING

LIFESPAN OF ORGANS

1 SKIN

The skin starts to age at 25. With the decrease in collagen production, the skin elasticity is reduced. The formation of dead skin cells will be faster than the formation of new skin cells, causing various skin problems.

2 BRAIN

The number of nerve cells starts to decline year after year at the age of 20, affecting the memory, coordination and brain function of humans.

3 LUNGS

Our total lung capacity starts to decrease gradually at the age of 20. At 40, the muscles and chest that control breathing start to stiffen. The lungs function declines and further leads to breathing difficulty.

4 BONE

At the age of 35, the bone begins to lose as a natural ageing process. Postmenopausal women may experience bone loss more rapidly and this will lead to osteoporosis.

5 HEART

Ageing of the heart starts at the age of 40. The effectiveness to transport blood to all parts of body drops due to the gradual loss of elasticity of blood vessels, hardening of the arteries or clogging of the arteries.

6 EYES

The eyes start to age at 40. The eye muscles lose their ability to contract, the crystalline lens loses its elasticity and the ability to focus begins to decline.

7 INTESTINES

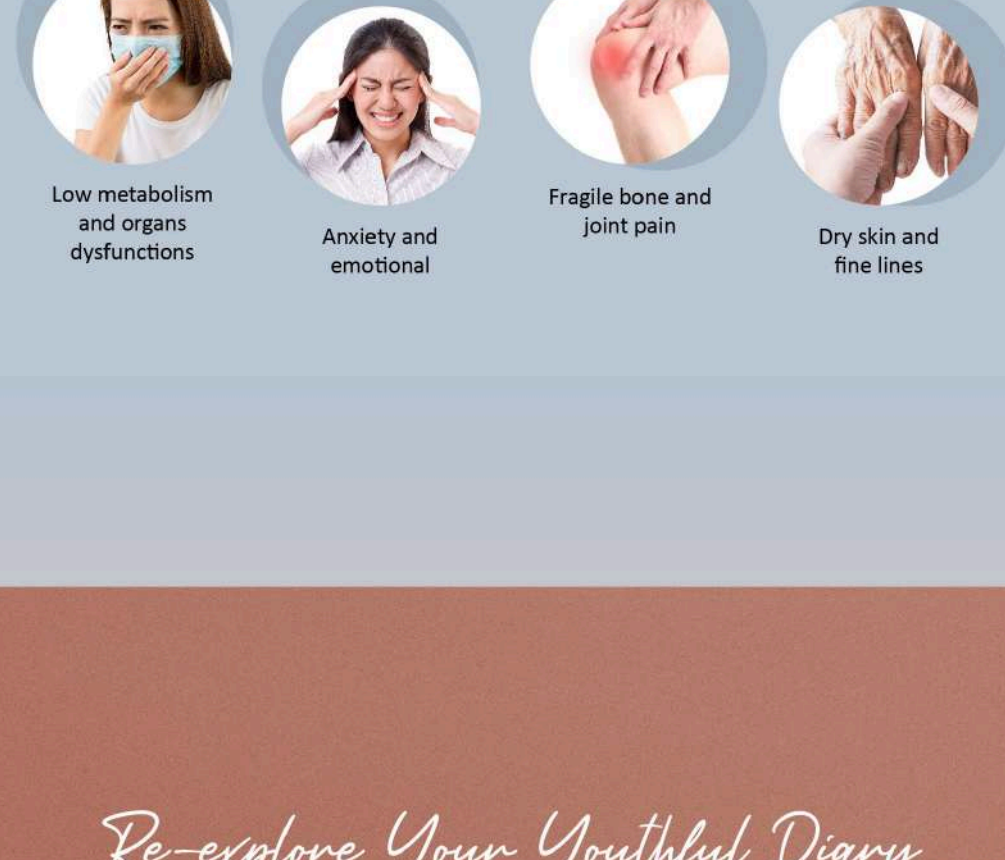
The number of intestinal friendly bacteria starts to drop significantly as we turn 55, causing the function of digestive system to decline, increasing the risk of contracting bowel disease.

8 BREASTS

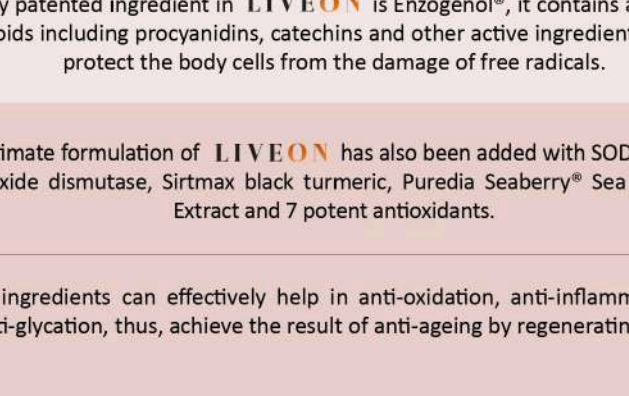
The breasts start to age at 35. At 35, the size and fullness of women's breasts start to decline due to the loss of breast tissue and fats. From age 40 onwards, women's breasts start to sag.

[THE EARLY SYMPTOMS OF AGEING]

Excess amount of AGEs increases oxidative stress and inflammatory response, will speed up the ageing of cells, causing the body to age...



Re-explore Your Youthful Diary



LIVE ON contains rich antioxidants which can help to replenish nutrition and energy to the weakened cells to delay ageing!

The key patented ingredient in LIVE ON is Enzogenol®, it contains a variety of flavonoids including procyanidins, catechins and other active ingredients, helps to protect the body cells from the damage of free radicals.

The ultimate formulation of LIVE ON has also been added with SOD Xtrame® superoxide dismutase, Sirtmax black turmeric, Puredia Seaberry® Sea Buckthorn Extract and 7 potent antioxidants.

These ingredients can effectively help in anti-oxidation, anti-inflammatory and anti-glycation, thus, achieve the result of anti-ageing by regenerating cells!



[6 MAJOR BENEFITS OF LIVEON IN Anti-Ageing]

1

STRENGTHEN IMMUNE SYSTEM

Strengthens immune system through anti-glycation, anti-inflammation and anti-oxidation

2

STIMULATE BRAIN CELLS

Stimulates and reactivates the quiescent cells in our body and brain to delay ageing process

3

IMPROVE SLEEP QUALITY

Relieves stress and reduces fatigue to enhance the production of melatonin, hence improve sleeps

4

DELAY THE DETERIORATION OF ORGAN FUNCTION

Prevent oxidation of body cells and delay the deterioration of body organs and their functions

5

PREVENT WRINKLES AND DARK SPOTS

Maintains the structure of skin and prevents the formation of wrinkles, fine lines, and age spots through anti-glycation and antioxidant

6

BOOST AND RESTORE ENERGY

Rejuvenates the body mechanism, provides energy for cell regeneration for a more active and energetic body

[THE WORLD'S PUREST PINE BARK EXTRACT]

ENZOGENOL® is derived from the pristine and sustainable Pinus Radiata through the pure water extraction process.

DEIONISED PURIFIED WATER IS USED DURING THE PROCESS

to maximise its antioxidant activity. The by-products consist of only water and small bark without harmful substances. Not only is the process eco-friendly, but the bark in the by-products can also be used as a compost mixture.

- Careful selection of pine bark to ensure only the finest material is used in the process
- Mill
- Pure water extraction process
- Extraction of pine bark
- The pine bark is placed into a specialised dryer
- Made into ENZOGENOL®

POWERFUL PATENTED Antioxidant INGREDIENTS

SOD Extramel®
(Superoxide Dismutase)



LIVE ON

is made from 4 types of strong antioxidant ingredients

It is the ANTIOXIDANT FRONTLINER that can remove free radicals effectively.

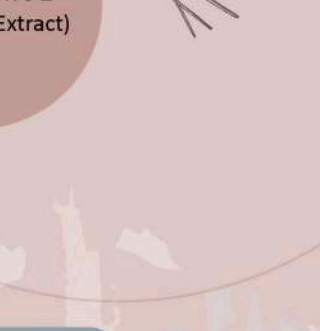
Puredia SeaBerry®
(Sea Buckthorn Extract)



Sirtmax
(Black Turmeric Extract)



ENZOGENOL®
(Pine Bark Extract)



THE ANTIOXIDANT FRONTLINER

ENZOGENOL® (Pine Bark Extract)



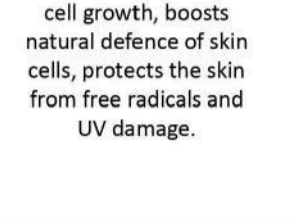
A powerful antioxidant extracted from the bark of *Pinus Radiata* in New Zealand.

Produced through pure water extraction technology that is internationally patented.

Contains various types of flavonoids, including procyanidins, taxanes, catechins, etc.

“ Has a wide range of health benefits, including improving cognitive performance, supporting brain recovery after injury, and cardiovascular health ”

HEALTH BENEFITS OF ENZOGENOL®



Increases lifespan

Protects telomere length. Longer telomeres = Healthier DNA = Lower health risk. It helps to increase lifespan.

A blend of special antioxidants

One of the most powerful and effective antioxidants to fight free radical damage.

Improves brain function / mental health

Improves cognitive ability by improving work and recognition memory.

Improves skin condition

Binds and protects collagen, stimulates skin cell growth, boosts natural defence of skin cells, protects the skin from free radicals and UV damage.

Went through 22 years of research on *Pinus Radiata* by chief scientists in New Zealand

Produced through internationally patented pure water extraction to minimise environmental pollution and avoid harmful by-products

The only internationally patented pine bark extraction company in New Zealand

[WHY CHOOSE ENZOGENOL®]



Recognised as safe for use in food and beverage by FDA GRAS

100% natural and extracted from unpolluted and environmental-friendly pine forests

THE ANTIOXIDANT FRONTLINER

SOD Extramel®

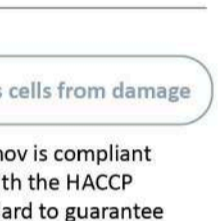


Superoxide Dismutase (SOD) is an enzyme produced naturally in the body, it can also be extracted from the melon. SOD can delay the ageing process and reverse the signs of ageing skin.

SOD Extramel® contains SOD known as one of the strongest antioxidants, it has a major role as the primary antioxidant.

“ SOD is stronger than secondary antioxidants, it provides a complete defence system for the human body. ”

100% Natural PATENTED SOD



Patented production technology

Produced via France patented extraction and microencapsulation technology, 100% biologically active to prevent degradation

Non-GMO cantaloup melon

Bionov uses one raw material: A proprietary and non-GMO (Genetically Modified Organism) variety of Cantaloup melon (*Cucumis melo L.*), preserving high content of SOD.

Concentration of SOD

The concentration of SOD is 5 to 10 times higher compared to other melons.

Protects cells from damage

Bionov is compliant with the HACCP standard to guarantee the highest SOD activity to protect cells from damage

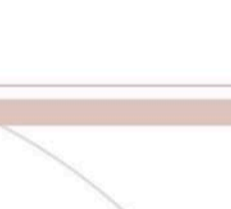
Excessive free radicals will lead to oxidative stress, causing the depletion of SOD due to environmental factors.

The amount of SOD reduces as we age.



[WHY DO YOU NEED SOD?]

With LIVE ON, we can replenish the lost SOD and maintain our body strength.



THE ANTIOXIDANT FRONTLINER

Puredia SeaBerry® (Sea Buckthorn Extract)



Originated from the Qinghai-Tibet Plateau, listed as one of the cleanest and most intact organic ecosystems

Growing at 4,500 meters above sea level in Tibet

Nutrients extracted through supercritical carbon dioxide extraction technology

“ Known as “Holy Fruit”, rich in Omega 3, 6, 7, 9, vitamins, minerals and antioxidant. ”

HEALTH BENEFITS OF Puredia SeaBerry®



Reverse ageing signs

Help to reactivate the regeneration of skin cells and reverse the signs of ageing skin

Boost immunity

Act as an immune modulator to help strengthening immune system and delay aging

Improve cardiovascular health

Improve metabolism-related diseases and help to promote cardiovascular health

Puredia SeaBerry® is a trademark and brand of Puredia.

Superfood rich in nutrients, vitamins and antioxidants

A potent antioxidant with ORAC value of as high as 300,000

Contains more than 190 bioactive nutrients

Extracted through supercritical carbon dioxide extraction to ensure the purest essence of sea buckthorn

[WHY CHOOSE Puredia SeaBerry®?]

190+ Bioactive Nutrients

Omega 6, Omega 7, Omega 9, Strong Anti-oxidants, 14 Minerals, 17 Vitamins, 18 Amino Acids, Omega 3

THE ANTIOXIDANT FRONTLINER

Sirtmax (Black Turmeric Extract)

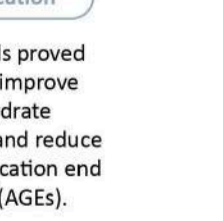


Sirtmax is extracted from black turmeric. A natural antioxidant, it helps to neutralise free radicals and slow down the effects of ageing.

Contains more than 15% polymethoxyflavone (KPMF).

“ Sirtmax (Black Turmeric Extract) is produced by Tokiwa Phytochemical Co. Ltd. in Japan. Its antioxidant effect is 15 times stronger than resveratrol, which is also 3 times stronger than the common black turmeric. ”

SIRTMAX WITH UTILISATION OF Japanese TECHNOLOGY



Patented ingredient

Contains Sirtmax, patented SIRT 1 activator ingredient by Tokiwa Phytochemical Co. Ltd.

Extend healthy lifespan

Proven to activate longevity gene, extend healthy lifespan, delay further development of age-related diseases and good for cardiovascular and metabolic health.

Anti-glycation

Clinical trials proved that it can improve carbohydrate metabolism and reduce advanced glycation end products (AGEs).

Seven Potent Supporting Antioxidants

OTHER HIGH ANTIOXIDANT INGREDIENTS

Vitamin C

Helps to strengthen immune system and prevent sickness. Promotes the growth of collagen and strengthen its structure.

Green Tea Extract

Rich in polyphenol antioxidant catechin. Protects the brain cells from oxidative stress.

Grape Seed Extract

Contains high amount of oligomeric proanthocyanidins. Prevents collagen damage from free radicals.

Turmeric Extract

High amount of plant antioxidants. Possesses powerful anti-inflammatory effects.

Acai Berry Extract

Natural fruit with the highest ORAC value. Contains polyphenols, can help to reduce the early signs of ageing.

Giant knotweed

Contains resveratrol, a famous anti-ageing antioxidant. Effectively inhibits synthesis of AGEs. Corrects abnormal cell metabolism and suppresses oxidative damage.

Aloe Vera Extract

Rich in flavonoids. Helps to reduce the happening and harmful effects from oxidative stress.

RECOMMENDED FOR

People who are health conscious • People who live a hectic lifestyle • People who are regularly exposed to sunlight directly • People who are concerned about their skin care • People who suffer sleep deprivation