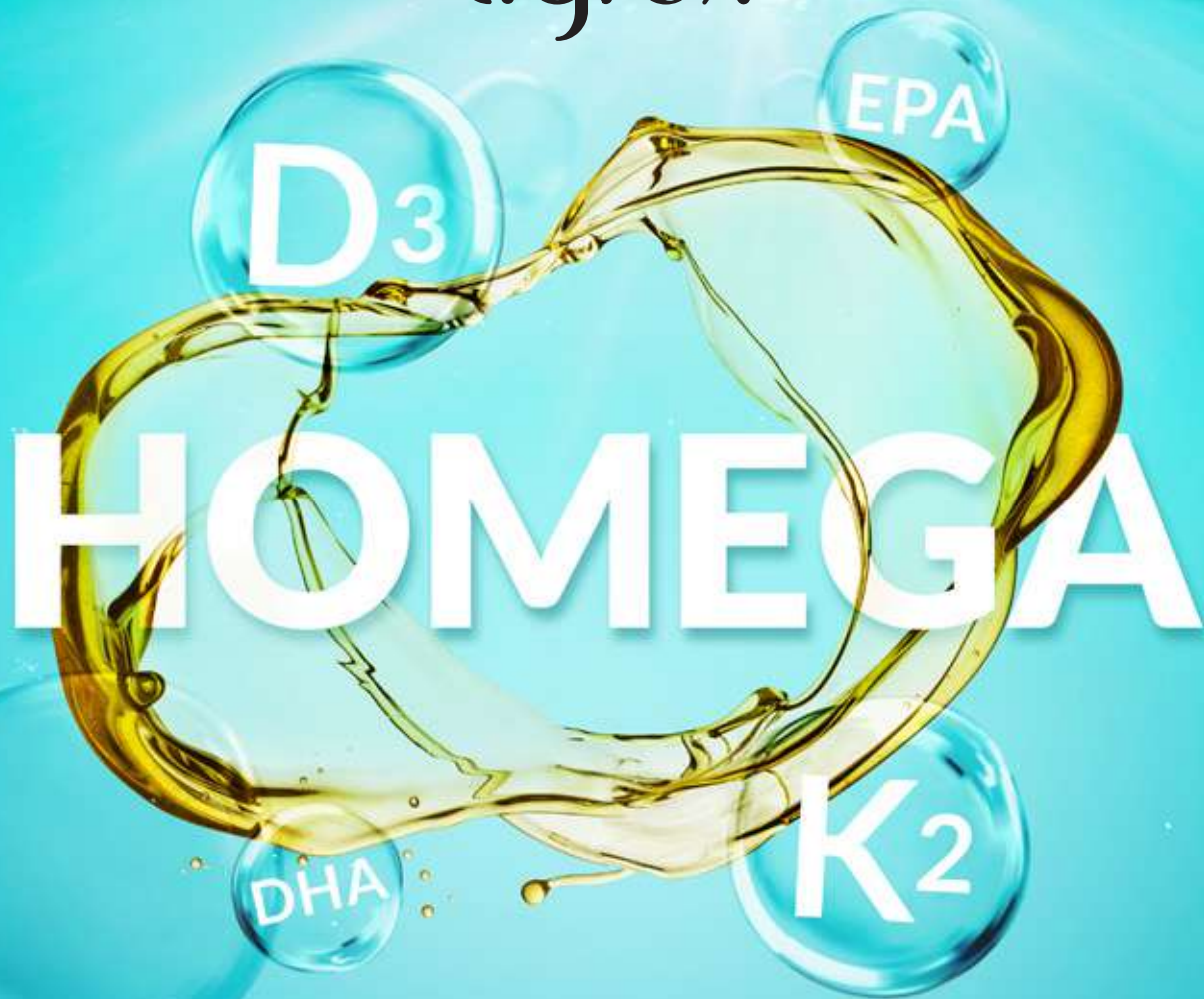


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The information in this flyer is meant for educational purposes only and should not be used as a substitute for a proper medical advice from a qualified professional. This flyer is solely for internal usage only.

tigroxTM



A HEARTY LIFE

Begins With A Healthy Heart!

HOME'GA FISH OIL + VITAMIN K2 & D3



WORLD'S NO. 1 KILLER : *Heart Disease*

According to WHO's 2019 Global Health Estimates report, nearly 9 million people died of heart disease, accounting for 16% of the total global deaths. Heart disease is known as **No. 1 killer worldwide**, among them, **CORONARY HEART DISEASE** accounts for a large proportion!



The Main Causes OF CORONARY HEART DISEASE

HIGH CHOLESTEROL

Excessive bad cholesterol (low-density lipoprotein, LDL) > Carry more cholesterol to the arteries > Excessive accumulation of cholesterol on blood vessel walls > Thickening / hardening of blood vessel walls > Clogged blood vessel

ATHEROSCLEROSIS

High triglycerides > Blood thickened > Adhesive residue on the vessel walls > Formation of small plaques > Deposits enlarged > Narrowing of blood vessels > Blood flow slowed down or even stopped > Clogged blood vessel

CORONARY ARTERY CALCIFICATION

Excessive calcium in the body > Calcium remains in the blood vessels > Hardened blood vessels > Arterial elasticity reduced > Blood vessels rupture

BAD HABITS THAT COULD BE HARMFUL TO YOUR *Heart!*



Rarely consume
vegetables
and enjoy snacking

Always eating outside
and meat-lover



Lack of exercise



Smoke and drink without
controlling the intake



Always overeat which
results in obesity



IS OIL-FREE DIET *Healthier? NO!*

DOES PRACTICING OIL-FREE DIET BENEFIT THE HEART?

According to scientific reports, our heart needs healthy fats as it can provide our body with extra energy, play important roles in the functions of metabolism, and also help to enhance the absorption of **Vitamin A, D, E, K** which are fat-soluble.



THE HEARTWARMING *Healthy Fats!*

Fish oil is a form of healthy oil which is rich in Omega-3 with unsaturated fats, it is a type of essential fatty acid for human body but unfortunately cannot be synthesised in the body, it must be obtained from food.

According to medical research, consuming appropriate amount of fish oil can help with heart diseases, immune problems and depression, it can also reduce the risk of coronary heart disease. ^[2]

Reference : 2. Jacob, J., Peter, S., & Chopra, S. (2013). A fish a day, keeps the cardiologist away! - A review of the effect of omega-3 fatty acids in the cardiovascular system. Indian Journal Of Endocrinology And Metabolism, 17(3), 422.

IMPROVE HEART HEALTH IN



DIFFERENT WAYS WITH FISH OIL, VITAMIN K2 AND D3

Prevent the formation of blood clot^[3]

Help to promote blood flow^[3]

Maintain the elasticity of blood vessels^[4, 5]

Prevent arterial stiffness^[4]

Improve metabolism^[3]

Reference : 3. J. Chris Bradberry, D. (2021). Overview of Omega-3 Fatty Acid Therapies. PubMed Central (PMC).

4. Maresz, K. (2021). Proper Calcium Use: Vitamin K2 as a Promoter of Bone and Cardiovascular Health. PubMed Central (PMC).

5. Judd, S., & Tangpricha, V. (2009). Vitamin D Deficiency and Risk for Cardiovascular Disease. The American Journal Of The Medical Sciences, 338(1), 40-44.

HEART STRENGTHENING

Ingredients

REGULATE LIPIDS + PREVENT THE FORMATION OF BLOOD CLOT

Fish Oil Omega-3

- Regulate LDL and HDL cholesterol respectively, to prevent them from transforming into plaque that remains in the blood vessel, hence reduce the risk of coronary heart disease.
- Regulate triglycerides to reduce plaque formation in the arterial wall.
- Help to absorb fat-soluble vitamins, such as vitamin D and K, which need to pass through an oil-based medium in order to be absorbed into our body.

Additional benefit:

- Docosahexaenoic acid (DHA) is the major component of eye retina, supplementing Omega-3 that contains DHA can help to reduce dry eye symptoms, as well as relieve and reduce eye discomfort.
- DHA is also the main component in human brain, Omega-3 can help to delay age-related cognitive impairment, as well as help to improve memory and support brain function.

A microscopic view of red blood cells, showing their characteristic biconcave disc shape. The cells are a vibrant red color and are scattered across the frame, with some in sharp focus and others blurred in the background. The overall tone is warm and reddish-pink.

INCREASE THE ELASTICITY OF BLOOD VESSEL + REDUCE THE CHANCES OF CALCIFICATION

Vitamin K2

- Activate Matrix Gla-Protein (MGP), prevent inactivated MGP from causing artery calcification which is a plaque that causes cardiovascular disease.
- Vitamin K2 can preserve elastin, hence maintain the elasticity and flexibility of blood vessels.

Additional benefit:

- Vitamin K2 can help to activate osteocalcin, enable bones to bind calcium so they become stronger.

PREVENT ARTERIAL STIFFNESS

Vitamin D3

- Deficiency of Vitamin D can lead to endothelial dysfunction, resulting in arterial stiffness which is associated with coronary heart disease.
- Deficiency of Vitamin D is also associated with higher risk of coronary heart disease such as hypertension, heart failure, and ischemic heart disease.

Additional benefit:

- Vitamin D can promote the absorption of calcium by stimulating intestinal calcium absorption throughout the whole intestine, this allows more calcium to be absorbed and transported to bones to be utilised.

tigrox™



THE UNBEATABLE
FORMULA &

*Golden
Combination*

HOMEGA Fish Oil Softgel Capsule

A healthy heart begins with good blood circulation, HOMEGA fish oil softgel capsule is the first fish oil supplement product ever added with Vitamin K2 and D3 in Malaysia. Extracted from small fishes in unpolluted ocean as raw ingredient, its synergistic effect with Vitamin K2 and D3 can help to maintain healthy blood circulation.

TWO BRANDED INGREDIENTS, *Quality always Assured*

Omegavie™ World-Class Deep-Sea Fishes

Highest Quality Fish Oil

- High quality ingredient imported from France.
- Deep sea fishes (sardine, anchovy and mackerel) from Peru, Chile and Morocco.
- Without overfishing and contamination.

World-Patented Technology: QualitySilver™ Stabilisation Technology

- A blend of antioxidant.
- Prevent oil from oxidation and becoming rancid.
- 3 times more stable than market players.
- TOTOX value below 26, which meets the standard and considered as high quality.

Info corner:

TOTOX refers to total oxidation value in fish oil, TOTOX value should fall below 26 ideally.

Certifications & Recognitions

- ISO certified quality control system, approved by USFDA.
- Use advanced purification technology.
- Meet the standard of GOED (Global Organization for EPA and DHA Omega-3s).
- Member of International Fishmeal and Fish Oil Organisation (IFFO).
- Member of Friend of the Sea, contributes in sea protection.
- Certified as 5 star by International Fish Oil Standards (IFOS).

MenaquinGold™

Best Selling Vitamin K2

Multiple clinical studies conducted and patents to ensure its efficacy

- Obtained patents for the below health issues
 - Cardiovascular disease^[6]
 - Combat venous insufficiency (muscle cramps)
 - Autonomic nervous system
 - Energy enhancement (VO₂ max)
 - Peripheral neuropathy (tingling, numbness)
 - Type 2 diabetes mellitus^[6]

Patented fermentation and extraction technology

- Use submerged fermentation with a bacillus species
- Achieve the highest concentration with minimal by-products
- Prevent the accumulation of metabolites that affect long-term stability of Vitamin K2-7

Received multiple recognitions

- GRAS and cGMP certified
- Approved by Food Safety and Standards Authority of India (FSSAI)
- Non-GMO certified

Multiple safety studies for ingredient

- Most comprehensive report for toxicity studies
- Include acute toxicity studies, chronic toxicity studies, genotoxicity study, Ames study and more

Reference : 6. MEHTA DILIP, S., DE SOUZA ANSELM, VAIDYA ASHOK, B., & VAIDYA RAMA, A. (2010). Method of Use of Vitamin K as energy enhancer in diverse disease states. Patent no. WO/2010/103545. European Patent Office.

You Need HOMEGA if you:

Frequently dine out

Frequently socialize till late

Have hectic lifestyle

Above 40 years old

Take 1 softgel capsule a day,
consume after meal

