



AFYAA  
RYNDU

REVEAL YOUR NATURAL  
DAZZLE ULTIMATELY

WHERE BEAUTY IS SKIN DEEP



# Don't Judge A Book By Its Cover

"Oh my god,  
why your skin  
looks so pale?"

"Why are  
you lazy to  
maintain  
your skin  
health?"



"Are you okay?  
Your skin looks  
unhealthy"

"What  
happened  
to your  
skin?"

*Have you experienced all this?*

Words can be so painful to hear and sometimes shrink our confidence!

*But how long do you want words  
to hurt you?*



# *Beware!*

SUNLIGHT IS THE ENEMY  
BEHIND YOUR INSECURITY!

The sun emits light rays that can damage our skin known as Ultraviolet (UV) ray.

We can't see through the light, but it can penetrate into our skin and damage the melanocytes (skin cells).

Too much sun exposure allows UV rays to reach the inner skin layer. Worse, your skin cells will die, or you may develop skin cancer!





# HIDDEN UV RAY, FLUORESCENT LIGHTS!

As much as staying outdoors is dangerous for skin,  
indoor UV rays share the same consequences.

Whether you're at home, or at work, you're exposed to  
indoor UV rays!





Do you know  
all fluorescent light  
bulbs emit UV rays  
when hit with  
electric current?

# Your skin health is at stake!

Relatable? Yes.

Your skin is in a damaging state due to external culprits!



Pollution



Unhealthy diet



Insufficient water  
intake



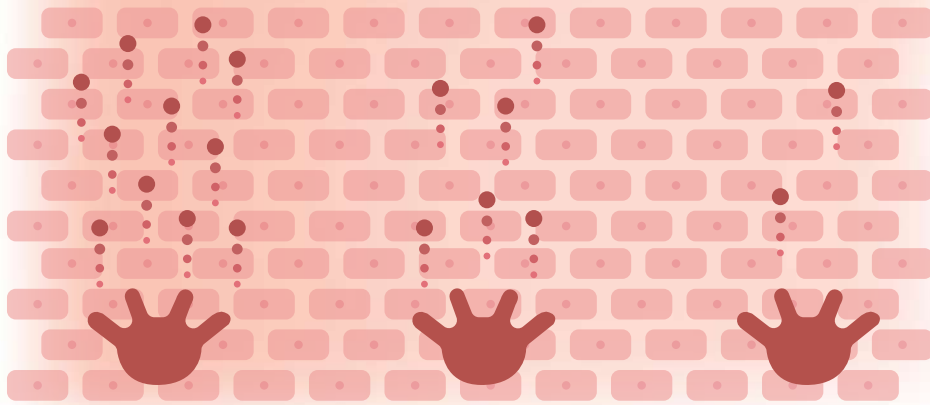
Touching face  
with dirty hands



# MELANIN

## SKIN COLOUR DETERMINANT

### SKIN TONE



Our skin tone is attributed to the role of melanin, a pigment produced by melanocytes in the epidermis to protect us against the harmful sun rays.

Excessive exposure to sunlight will cause darker pigment, hence leading to darker skin.

THIS WILL SHRINK  
OUR *Confidence!*



1  
Uneven skin tone



2  
Premature ageing



3  
Sunburn



6  
Age spots



5  
Wrinkles



4  
Dark circles

LONG-TERM  
*Sun Exposure*

CAN LEAD TO:



TIME TO PAMPER YOUR SKIN  
FROM THE INSIDE!

*Skin detox*  
yes, you read it right!

Unlike liver, skin detox means taking care of our skin and its deep state internally.

It also means removing impurities, toxins, pollutants, and dead skin cells to revitalise your skin so it looks healthy.



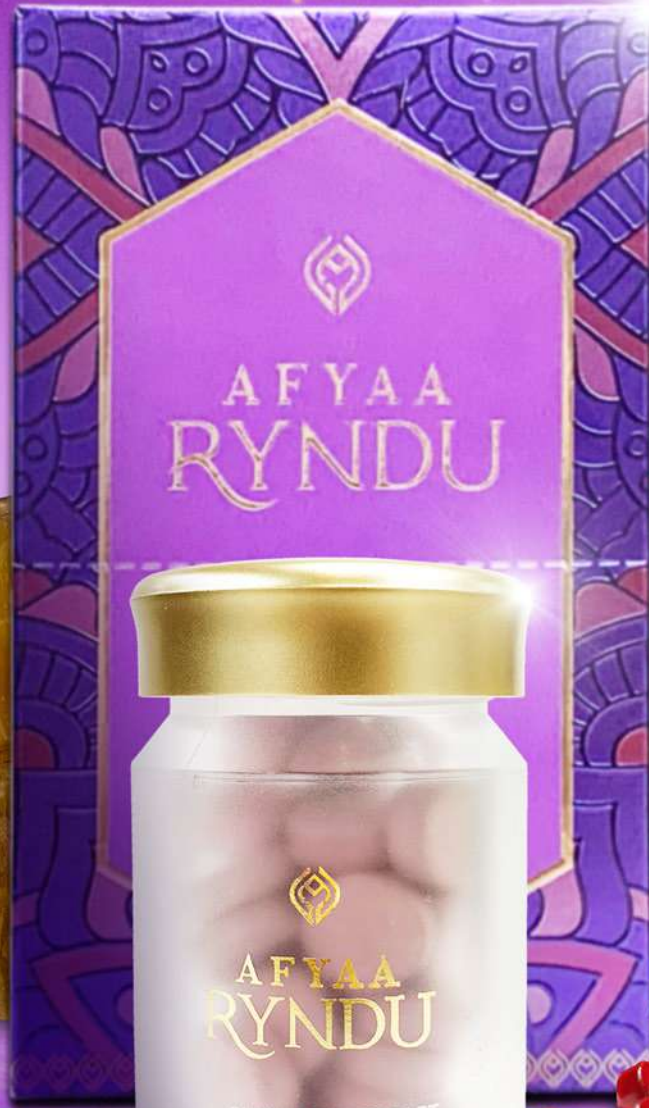




# New Skin Regime

MODERN GAME-CHANGER TOWARDS A RADIANT LOOK

Enriched  
with premium  
ingredients to  
shine your  
day



REDORANGE  
COMPLEX™

TORULA  
YEAST  
EXTRACT

GRAPE  
SEED  
EXTRACT

SUPEROXIDE  
DISMUTASE  
(SOD)

VITAMIN  
C

ZINC  
CITRATE



*All the way from*



JAPAN



ITALY



FRANCE

FINEST COMBINATION FROM WESTERN AND EASTERN WORLD

**AFYAA Ryndu will manifest these results:**



**1. Glowing skin**



**2. Maintain elasticity**



**3. Protect skin against UV ray**



**4. Promote healthy skin**



**5. Fight free radicals**



# *Golden Treasure from the Great Sicily!*



Ever heard of “Blood Orange” is the secret beauty code for humankind?  
Yes, we discovered it just for you!

The ingredient is extracted from the juice of three pigmented varieties of Sicilian blood orange (Moro, Tarocco and Sanguinello) exclusively from Mount Etna volcano in Sicily, Italy.

Human skin is equipped with natural antioxidant systems to fight the effects of UV rays, however, they are not completely efficient during exposure to sunlight.

In fact, topical sunscreen protection is not sufficient due to inadequate application or removal after sweating.

Hence, oral intake of photoprotection is crucial to protect your skin efficiently.



Prevent  
oxidative damage  
by inhibiting  
lipid peroxidation

1

Minimise  
skin sensitivity

*Secret Magic*  
OF

 **REDORANGE**  
**COMPLEX™**

3

Improve  
skin appearance

2

Reduce redness  
and  
hyperpigmentation





# *Ultimate Ingredient*

TORULA YEAST EXTRACT



Produced through enzyme decomposition and extraction, autolysis or hot water extraction.

Also contains glutathione, amino acids, peptides, nucleotides, saccharides, vitamins and minerals.

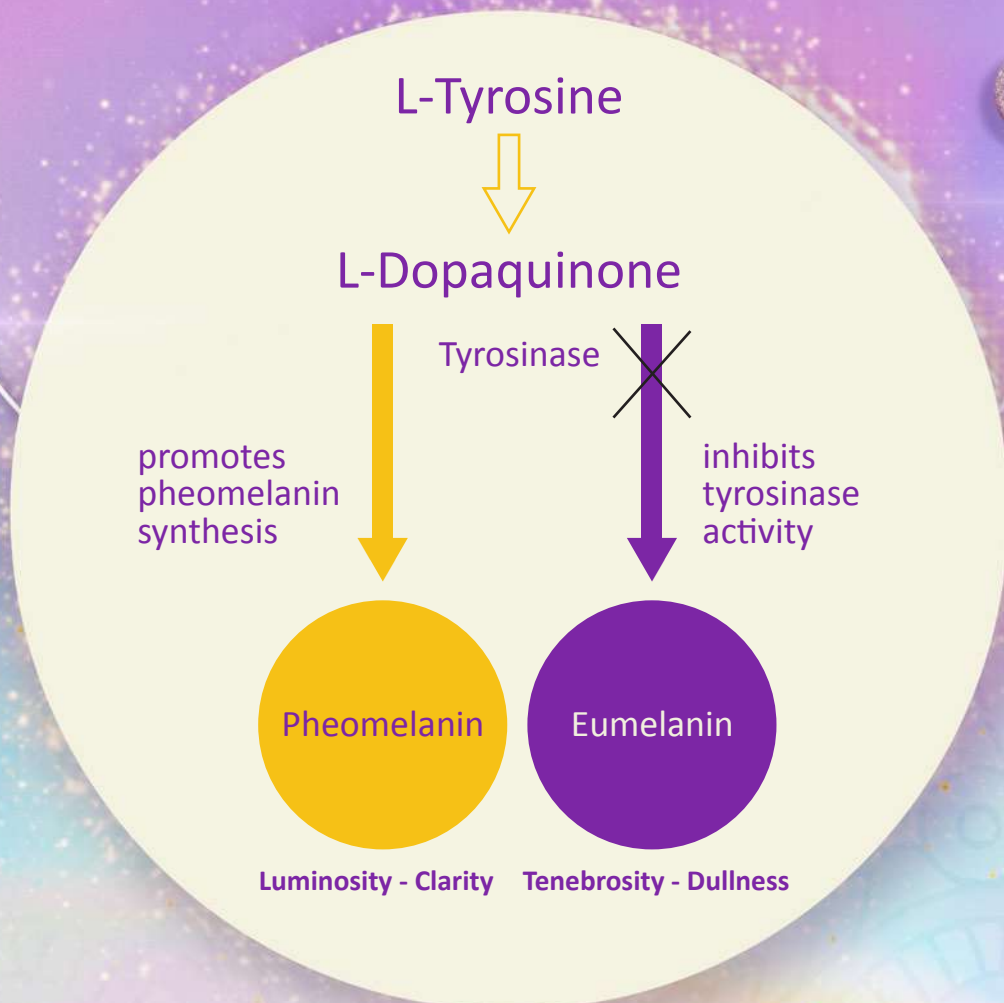
Patented technology from **Kohjin Life Sciences, Japan**, a world class yeast fermentation microbiological technology company.



# Mechanisms & Functions

**TORULA YEAST EXTRACT**  
possesses the ability for skin brightening,  
and responsible to perform the duty  
uniquely different!

- ◆ Suppresses the production of eumelanin (dark pigment) by inhibiting the activity of tyrosinase
- ◆ Promotes the synthesis pathway of pheomelanin (light pigment), resulting in brighter skin from within
- ◆ Hence, it reduces the appearance of dark spots





# Torula

## YEAST EXTRACT

### Inhibit PRODUCTION OF MELANIN

- ◆ Block the enzyme that catalyses melanin production
- ◆ Suppress the development of skin dullness
- ◆ Reduce appearance of dark spot
- ◆ Brighter skin



### Enhance COLLAGEN PRODUCTION

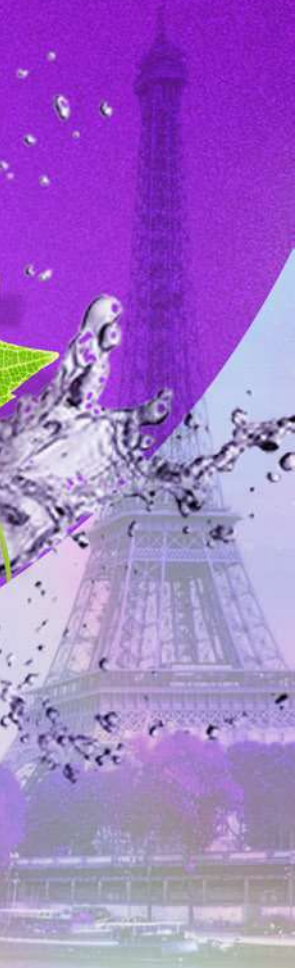
- ◆ Increase production of collagen
- ◆ Stimulate synergistic effect with vitamin C
- ◆ Infuse the skin appearance
- ◆ Healthier and suppler skin

### Fight FREE RADICALS

- ◆ Scavenge free radicals through enzymatic reaction
- ◆ Result in healthier skin and resistant to ageing skin



# Utilisation of FRENCH NATURAL GIFT



- ◆ AFYAA Ryndu, the embodiment of perfection
- ◆ Contains mystical ingredients from France:

SUPEROXIDE  
DISMUTASE  
(SOD)

GRAPE  
SEED  
EXTRACT

VITAMIN  
C

ZINC  
CITRATE





# Superoxide Dismutase (SOD)

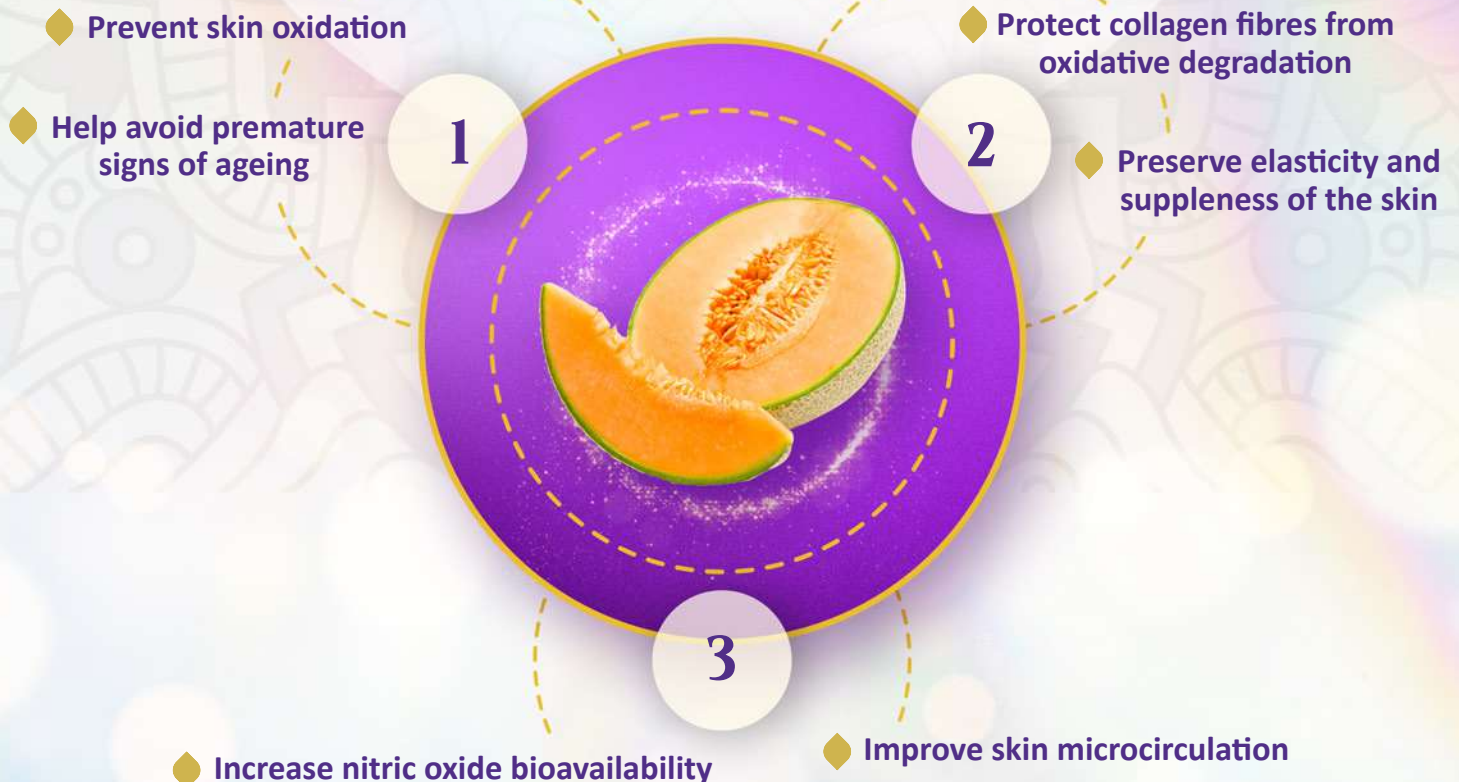
An enzyme found naturally in the body.

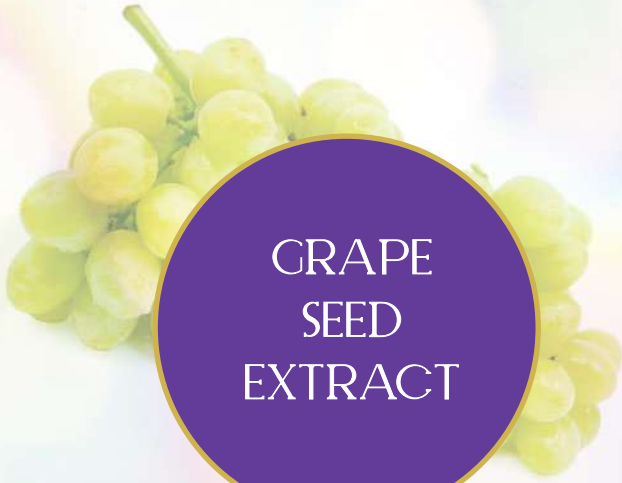
It helps to control the damaging reactions of the most harmful free radical in the body and protect cells from its toxicity.

Acts as a primary antioxidant, the first and most important line of skin's antioxidant defence.

Supported by more than 60,000 publications for its antioxidant properties.

Bioactive SOD demonstrated its effectiveness in promoting the skin's natural antioxidant defences.





## GRAPE SEED EXTRACT

- ◆ French Grape (*Vitis vinifera L.*) is exclusively obtained from grape varieties i.e. Chardonnay, Pinot meunier, Pinot noir that were carefully selected for their high concentrations in flavanol monomers.
- ◆ These monomers are highly bioavailable and have great potential to act directly on skin cells.

- ◆ Known as a primary antioxidant booster and a secondary antioxidant.
- ◆ Acts as a cofactor for important enzymes (SOD) involved in proper functioning of antioxidant defence system.
- ◆ Supported by more than 40 publications for its protective effects on the skin health.
- ◆ It is an essential element of more than 200 metalloenzymes including SOD and affects their conformity, stability and activity.

## ZINC CITRATE



## VITAMIN C (as ascorbic acid)

- ◆ Widely known as a secondary antioxidant that aids to reduce skin oxidation, irregular pigmentation and promotes healthy collagen.



# Mechanisms & Functions

## Control MELANIN PRODUCTION



- ◆ Reduce activity of tyrosinase (enzyme responsible for melanin production)
- ◆ Lighten skin tone

- ◆ Provide strength and elasticity to the skin



## Promote SYNTHESIS OF NEW COLLAGEN FIBRES

## Improve SKIN MICROCIRCULATION



- ◆ Preserve capillaries structure
- ◆ Fully oxygenate, nourish and hydrate the skin
- ◆ Enhance skin complexion

- ◆ Delay skin ageing



## Protect SKIN CELLS FROM OXIDATIVE STRESS

The active ingredients possess synergistic effects to promote primary antioxidant enzyme activities and restore skin radiance



# HEAVENLY *Honey* PLEASANT *Pomegranate*

- ◆ It is natural for human to appear fine-looking.
- ◆ Neatness and personal beauty are one of those fragments in life that must be given attention to as long as they are Shariah-compliant.
- ◆ As good as self-care, we are highly encouraged to practice consuming Sunnah ingredients such as honey and pomegranate as our daily routine.



Honey is the only product made by honey bees containing multiple essential components such as enzymes, minerals, vitamins, and also good for skin.

Besides, honey is also a Sunnah food that is mentioned in the Holy Quran and Hadith, as practised by Prophet Muhammad SAW.

Pomegranate is a type of fruit originated in the Middle East, Iran.

It is also mentioned 3 times in the Holy Quran namely once in Surah Ar-Rahman and twice in Surah Al-An'am.





## AFYAA RYNDU IS MADE FOR:



People who want glowing looking skin



People who are frequently exposed to UV rays



People with uneven skin tone



People with post-acne spots



Beach goers

### *Direction* FOR USE:

Chew 1 to 2  
tablet(s) daily