



# Ruby-Cell



# Why Ruby-Cell



**Say 'Bye'**

**'NO' MORE**

Long list  
of skincare  
products

**Only Need**

**RC Ampoules**

Anti-Aging

**+ REVERSE  
Aging**

Repair with  
130 types of  
protein growth  
factors

**Suitable for:**

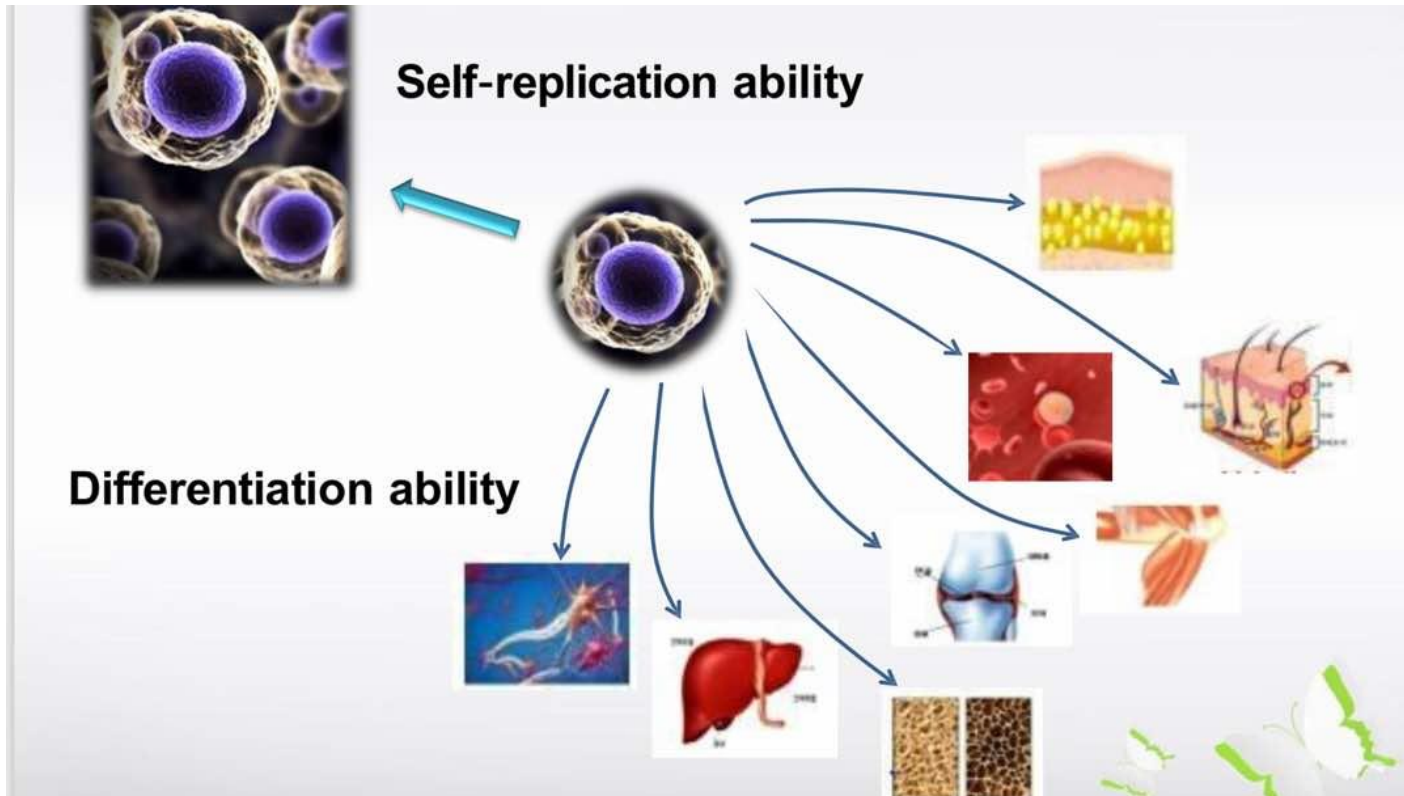
- + Firming & Lifting
- + Reverse Aging
- + Skin Problems
- + Pigmentation
- + Open Pores
- + Pimples Scar
- + Dull & Dryness
- + Hair Loss

**APHR ZONE**





# What is a stem cell?



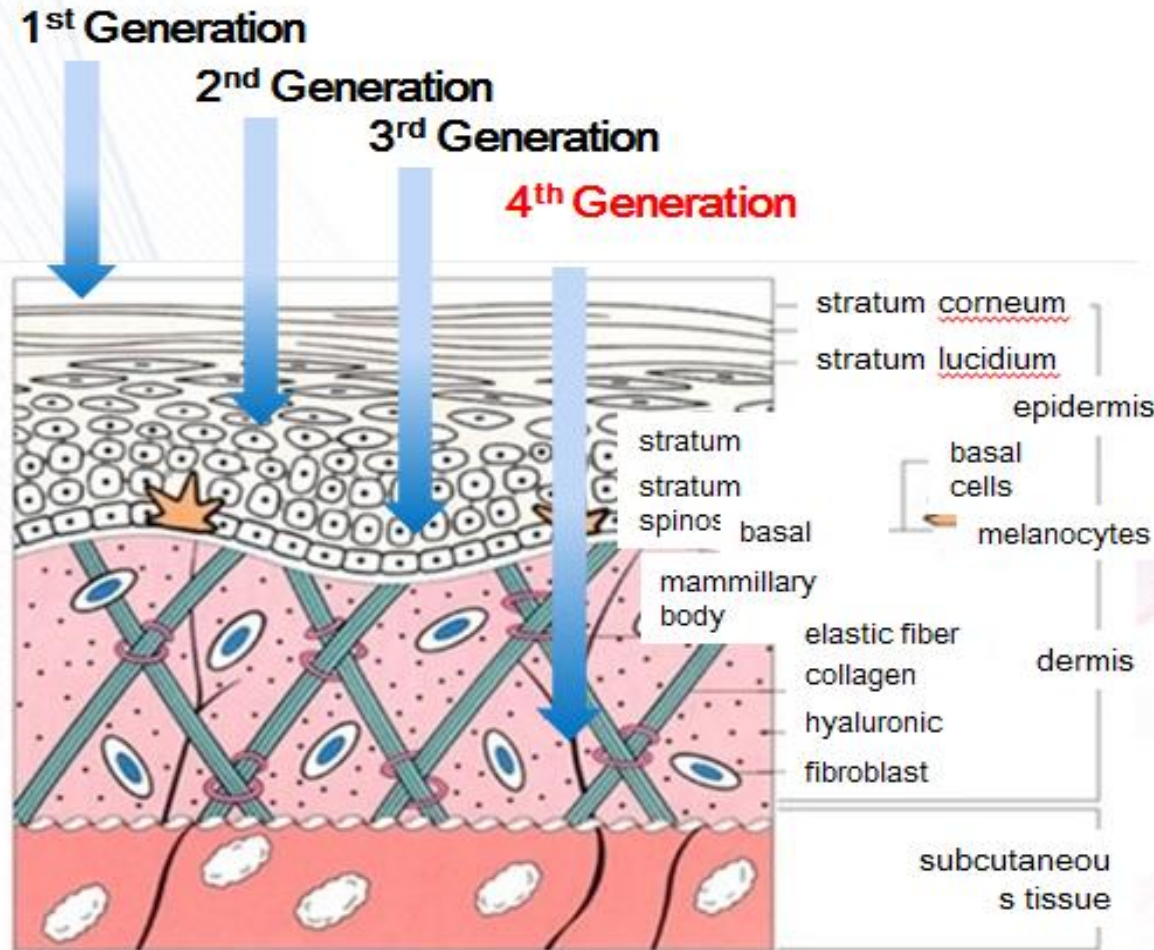
- Stem cells have **“Regenerative”** Ability
- No specific function but the ability to divide
- When a stem cell divides, each new cell has the potential to either remain as a stem cell (Cell Replication) or it can become another type of cell with a specific function (Cell Differentiation)



# 4<sup>th</sup> Generation Skincare

Ruby-Cell

## ■ The 4<sup>th</sup> Generation Cosmetics



### 1<sup>st</sup> Generation

Emotional satisfaction

### 2<sup>nd</sup> Generation

Protection

### 3<sup>rd</sup> Generation

Skin cell anti aging

### 4<sup>th</sup> Generation

# Adult Stem Cell Protein Extract

Fibronectin

EGF (epidermal growth factor)

PDGF (platelet derived growth factor)

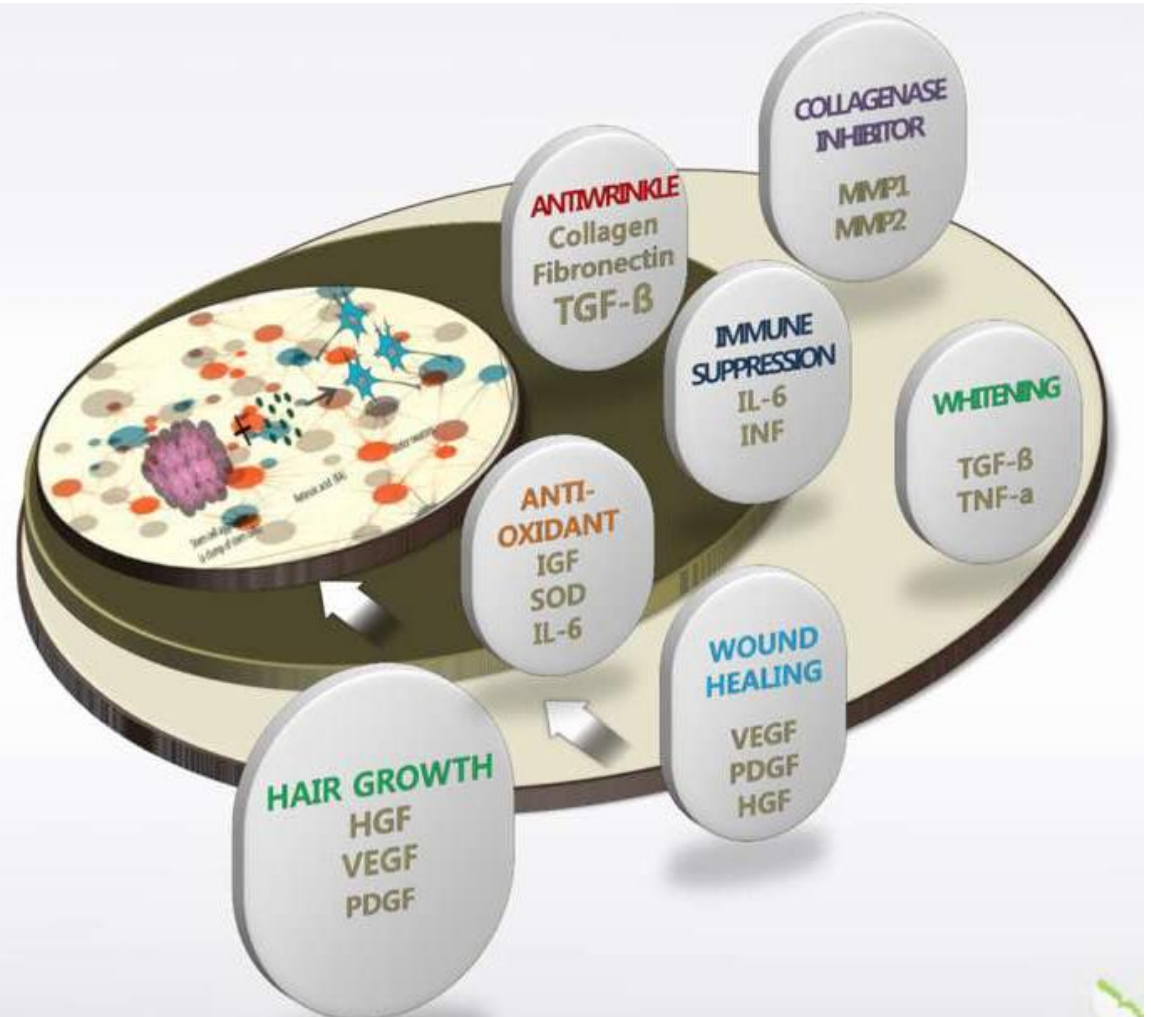
TGF- $\beta$  (transforming growth factors)

VEGF(vascular endothelial growth factor)

bFGF (fibroblast growth factor)

IGF (insulinlike growth factor)

HGF (hepatocyte growth factor)

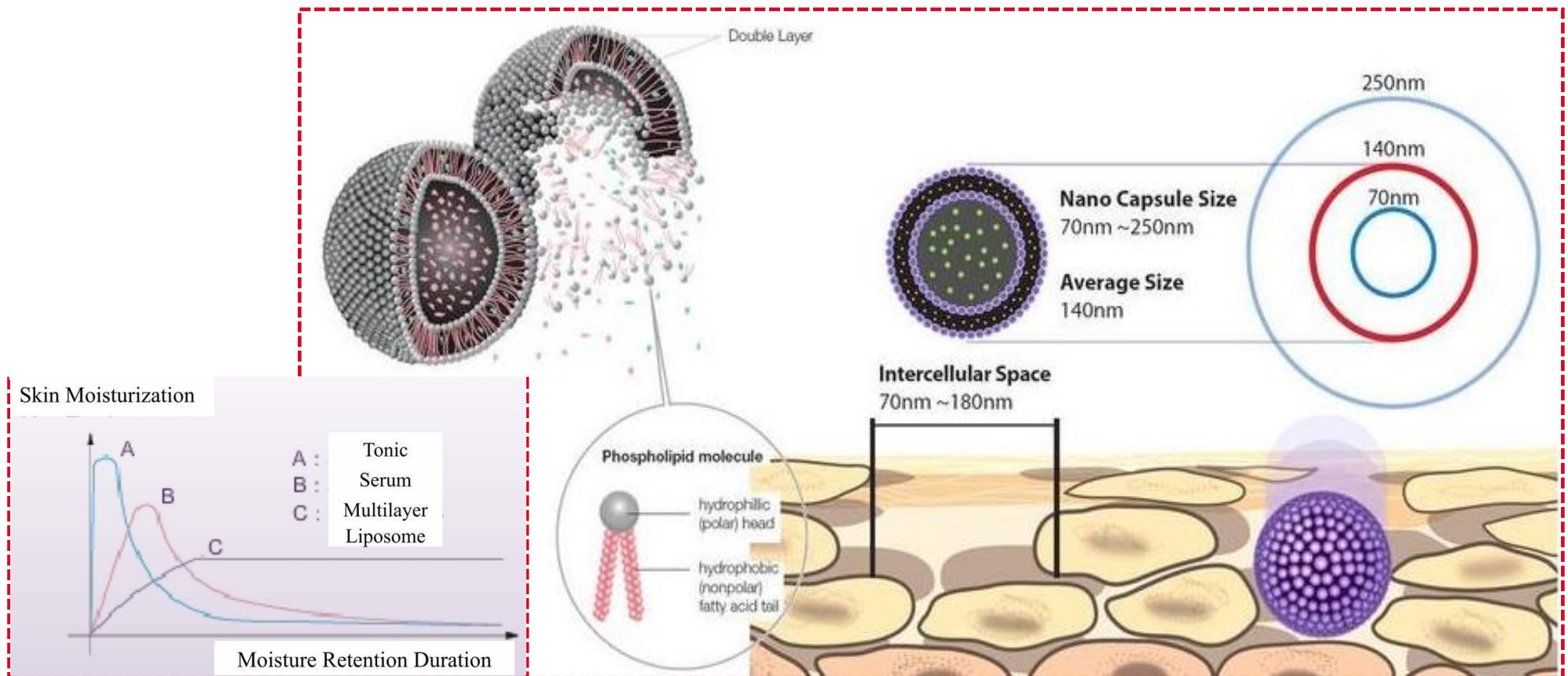


# Nano Liposome Protein Capsule System

Nanoliposome protein capsules smaller than the intercellular space are used

⇒ For providing **protection for the protein component (AAPE+)** against the immune system **until its absorption into the dermis**

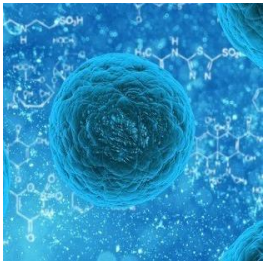
⇒ The absorbed capsules burst in different time periods allowing **continuous absorption of the protein components into the dermis for skin moisturization**





# Ruby-Cell Key Features

## Ruby-Cell



AAPE+

- Advanced Adipose Derived Stem Cell Protein Extract
- Growth Factors
- AAPE “+”
- Caviar extract, Snail Mucus, Collagen etc



pi-Water

- Closest water to human being
- Allows for highest absorption
- Energized water



Air Machine

- Makes the particles into Nano molecules
- Amplifies effect of ampoules
- Using a spray and not hands unlike other cosmetic products



Ruby-Cell



Ruby-Cell



# Key Ingredients



Ruby-Cell Intensive 4U Ampoule



## 4U

**Wrinkle & elasticity improvement, whitening & smooth, repair, restore, rejuvenate skin**

contains of:

- AAPE “+”
- Peptide proteins
- Caviar Extract
- Snail Mucus
- Collagen
- Niacinamide ( Vitamin B3)

improve enlarged pores, uneven skin tone, fine lines, dullness, weakened skin surface

## ATO

**helps soothing & moisturizing skin, repair, regenerate & restore,**

contains of:

- AAPE “+”
- Portulaca extract
- Aloe Vera leaf juice
- Jojoba Seed Oil
- Niacinamide ( Vitamin B3)

improve the appearance of enlarged pores, uneven skin tone, fine lines, dullness, and a weakened skin surface

## MIST

**helps to calm skin , moisturizing, reduces itchiness & inflammation , healing & act as protection & antioxidant, contains of:**

- Purslane (antioxidant)
- Panthenol (healing)
- Centella
- Astringent
- Lemon abstract
- Olive oil

# MONDE SELECTION - GOLD Award ( 2016 & 2017)

- **Monde Selection** is an annual **International Award** created in 1961
- Monde Selection award = similar to quality stars of **Michelin Stars**.
- Every year, 70 International Experts across the world taste & tested
- 3,000 products evaluated
- Scientific committee to verify the nutritional qualities vs. commercial claims



Ruby-Cell Intensive 4U Ampoule





# Ruby- Cell : Award History

## Awards History



The 14th celebration of the day of Jang, young shil  
Received the grand prize in the area of cosmetic  
science in the national science and technology contests



A hit product by Maeil Economy for 2 years in a row (2013 & 2014)  
Selected as a HIT PRODUCT in the cosmetic field in 2014.



Selected as the KOREA CONSUMER PREFERENCE for 2 years  
in a row (2013 & 2014)  
Received the grand prize for being chosen as the 1st ranked  
brand in terms of the preference by consumers in Korea in 2014



Hankook Ilbo AWARDS  
Received the grand prize as the first class trusted brand in 2014



Korea Economy business TRUST BRAND AWARDS  
Received the grand prize as a brand trusted by the  
customers in 2014



SOCIAL CONTRIBUTION  
Received the 6th 'Korea Social Contribution grand prize'



Received the grand prize as Korea representative contribution in 2014  
Hosted by Korea NGO coalition and International Union  
for volunteer efforts  
Organized by Businessmen and Korea news press society

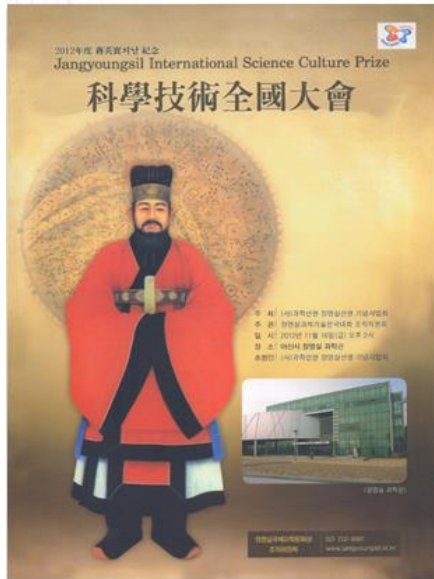


Ruby-Cell



# Ruby-Cell Certificate & Awards

Ruby-Cell



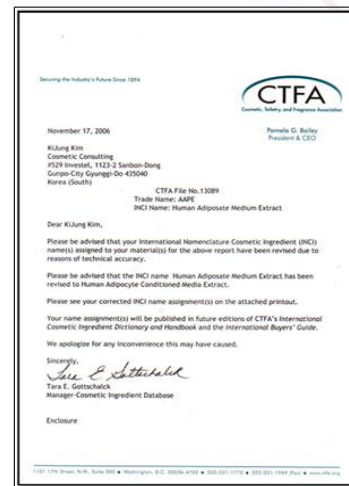
## Year 2012 Grand Prize in Cosmetic Science at National Science and Engineering Fair

### The Company \_ Awards and Certifications

Registration date : 13 / 9 / 2006

Trade name : AAPE

INCI name : Human Adipocyte Conditioned Media Extract





# Ruby-Cell Transformation



Ruby-Cell



Ruby-Cell



# Ruby-Cell Transformation



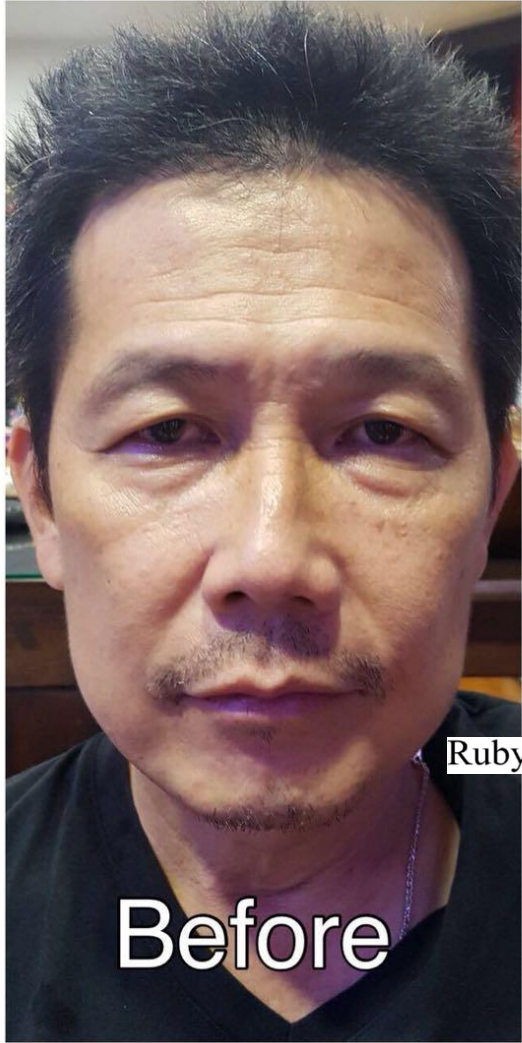


# Ruby-Cell Transformation





# Ruby-Cell Transformation

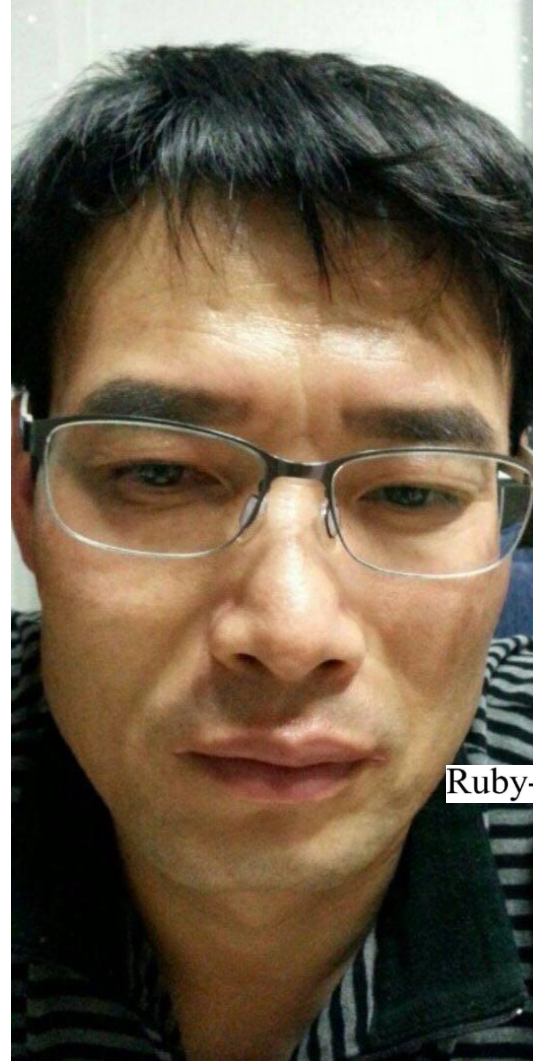


Before



After

Ruby-Cell



Ruby-Cell

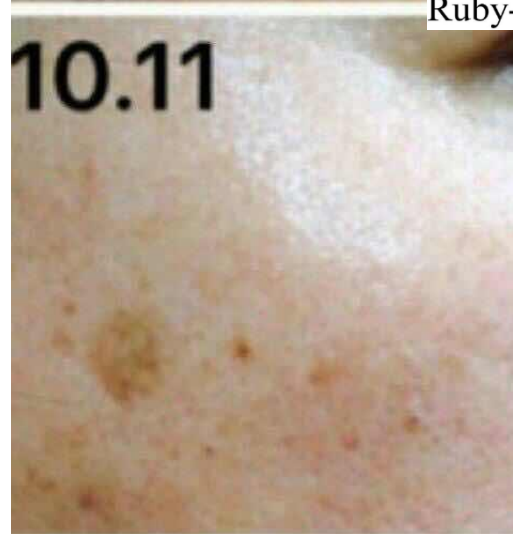
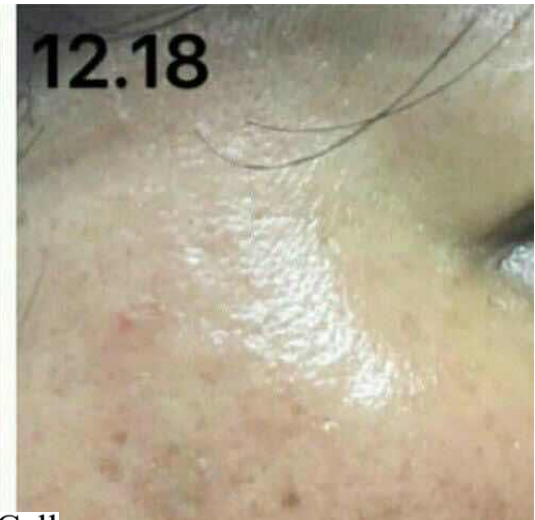




# Ruby-Cell Transformation



# Ruby-Cell Transformation



Ruby-Cell



# Ruby-Cell Transformation



After 4 months



Before



After





# Ruby-Cell Transformation

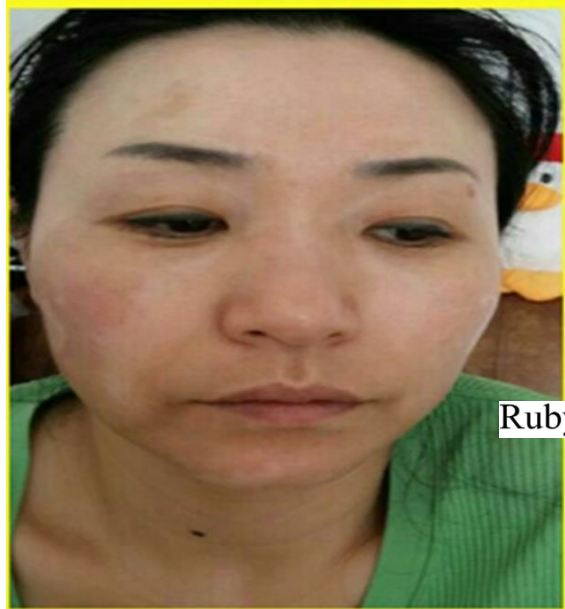




# Ruby-Cell Transformation



# Ruby-Cell Transformation





# Ruby-Cell Transformation







**36 Bottles**

Ruby-Cell

**2 Boxes ATO**



**144 Bottles**

**8 Boxes 4U**



**1 Full Biz Kit**

Ruby-Cell

**10 pcs.  
Mask**

**4 Mist**

**2 Cream**

**36 Bottles**

Ruby-Cell

**2 Soap**

**144 Bottles**

# PRODUCT GUIDE

[WWW.APHROZONE.COM](http://WWW.APHROZONE.COM)

**APHR**  **ZONE**



# APHROZONE Corporate Establishments



U.S. L.A



Thailand



Korea  
Yeoksam-dong



Malaysia , KL

## アフロゾーンジャパン誕生！ Japan

プレオープンイベント (2015年10月)

世界トレンド発信地である「銀座」に本社・ショールーム開設 (2016年12月)

大阪・福岡にサービスセンターを開設 (2015年・2016年)

グランドオープニングイベント開催 (2016年10月)

ジャパン代表 中村維孝

October 2nd 2015

2015年10月2日



# How to Spray Ruby-Cell





Thank You.

